



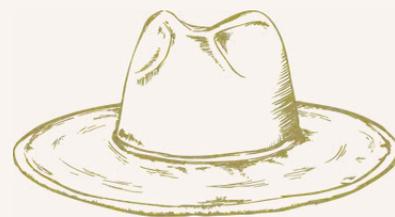
*Family Session Guide*





MEET THE PHOTOGRAPHER

*Hi, I'm Jessi!*



I am here to document your best days and biggest milestones and help you have fun doing it! I may be a nerdy introvert who hails from House Ravenclaw, but I also love being your hype girl, de-stressing stressful situations, and capturing the kind of memories you will cherish for a lifetime.

When I'm not photographing your favorite days with your favorite people, I can be found cuddling up with my dog Tobin and my cat Binx, reading the next book in whatever fantasy series I'm into (currently TOG), with a massive cup of hot coffee. I am obsessed with whales and anything 90s related - especially if it involves my favorite band Hanson!

# *MATERNITY, NEWBORN, & FAMILY*

SERVICES + PRICING GUIDE



FAMILIES BY JCP

# *Every family has a story...*

Life goes by way too fast, and it's the everyday moments that make it special - These are the ones you'll want to look back on...

The toothless grins of your new babe...The adventurous spirit of your 5-year-old...The year he became taller than you...The last year before she goes off to college.

It's always something, and it's always special. Whether you're a family of 3 or 13, expecting for the first time or about to become an empty-nester, there is no better time than now to document it...

*I would love to tell  
your family story.*

STYLE & EXPERIENCE



*what to  
expect*

## *my style*

FUN. STRESS-FREE. NATURAL.

I am here to document your time together. I will, of course, help guide you in natural, beautiful poses, but I am also there to help you have fun doing it.

I am great with dads and kids alike, and aim to provide a fun, joyful experience. You will be more comfortable in front of my lens, and your images will have the natural, more authentic feel of true keepsakes.

FYI I am a natural light photographer, not a studio photographer, so I do shoot on location, usually in a place that means something to you, or somewhere I suggest based on the vibe you are looking for.



## *my experience*

With over 15 years of experience in the photography industry, I am familiar with many different types of situations and I am happy to send you full galleries of past sessions so you can see a full spectrum of my work.

I always aim to be both kind and professional when addressing any of my Client's needs, and I'm committed to providing timely responses to any of your questions before and after our session.

I want your experience working with me to be as fulfilling as my experience working with you!



THE COLLECTIONS

*Documenting your  
milestones &  
commemorating your  
adventures...*

I am an all-inclusive photographer, which means that my pricing includes not only my time, experience, and artistry, but also all edited images from your session, delivered in a downloadable digital gallery.

I'll also provide a flash drive of the images with a print release.

*There is no greater investment than  
investing in your memories.*





## *CLIENT LOVE*

“We are in LOVE. You did such a beautiful job and there literally isn't a single photo I don't like. Literally could cry...

-Hannah K.

Jessi I just finished looking through them they are beautiful 🥰 I absolutely love them. Thank you again so much for making this special time so memorable for us

I saw them and I'm actually IN LOVE! Thank you so so much! I love what you do!

Loved every bit of working with her. Look no further!!!

Jessi you are AMAZING!!! ❤️❤️

I LOVE them!! I'm in tears they are soooo good

Jessi is a great photographer with such a loving , vibrant personality . She added even more joy to our celebration with her adorable way she interacted with us all . Thanks Jessi , we look forward to having you take more photos for us in the future !

Jessi absolutely has the most artistic eye in capturing the true heart and soul of people that I have ever seen. You can actually get to know the personalities of the people she photographs just by looking at her pictures! I would recommend her to anyone!

# *choose your collection*



HOW DO YOU WANT TO REMEMBER  
YOUR FAMILY TIME?



# Documentary Session

IF YOU'RE LOOKING FOR: FUN, EASY, NATURAL-FEELING FAMILY PORTRAITS IN ONE LOCATION. THIS IS ALSO FOR IN-HOME NEWBORN SESSIONS, MATERNITY SESSIONS, AND OTHER FAMILY MEMORIES AND MILESTONES YOU WANT DOCUMENTED.

## Includes:

- Forty-five minute session in one location
- Up to 6 family members (more family members may be added at \$25/person).
- All edited images (you can expect 30+)
- Online gallery hosting for one year
- High resolution image download
- A flash drive of your edited images
- Print release

*\$495*

\$195 to book, balance due by session date. May be split into 3 payments upon request.

\*Travel fees may apply for sessions more than 50 miles from Chattanooga, TN





# Adventure Session

IF YOU'RE LOOKING FOR: ADDITIONAL PHOTOS THAT REALLY SHOW OFF YOUR PERSONALITIES. WITH THESE SESSIONS, I ALLOCATE MORE TIME TO SPEND WITH YOU DOING SOMETHING YOU AND YOUR FAMILY LOVE TO DO TOGETHER - WE CAN GO OUT ON THE BOAT, GO ON A HIKE, GO TO AN AMUSEMENT PARK, ETC.

## Includes:

- Up to two (2) hours of session time in one or two locations (including travel)
- One or two outfit changes
- Up to 6 family members (more family members may be added at \$25/person).
- All edited images (you can expect 60+)
- Online gallery hosting for one year
- High resolution image download
- A flash drive of your edited images
- Print release

*\$795*

\$195 to book, balance due by session date. May be split into 3 payments upon request.

\*Travel fees may apply for sessions more than 50 miles from Chattanooga, TN





# *Baby Bundles*

HAVING A BABY AND DON'T WANT TO MISS A MOMENT? THESE COLLECTIONS ARE FOR YOU.

These collections combine 2+ Documentary Sessions with an added discount.

Sessions may include Maternity, Birth, Newborn, and Milestone Sessions. Don't see exactly what you're looking for? Contact me for a custom quote!





# Maternity + Newborn Bundle

WHETHER IT'S YOUR FIRST OR YOUR FOURTH, HAVING A BABY IS ABSOLUTELY MAGICAL AND DESERVES TO BE DOCUMENTED. I LOVE CAPTURING THIS SPECIAL TIME IN YOUR GROWING FAMILY'S LIFE, AND I'VE PUT TOGETHER A BUNDLE TO HELP YOU REMEMBER THIS TIME THAT GOES BY FAR TOO FAST.

## Includes:

- Documentary Maternity Session
- Fresh 48 OR In-Home Newborn Session
- All edited images (you can expect 40+ per session)
- Online gallery hosting for one year
- High resolution image download
- A flash drive of your edited images
- Print release
- Up to 6 immediate family members (more family members may be added at \$25/person).

*\$895*

\$195 to book, balance is split between two sessions.

\*Travel fees may apply for sessions more than 50 miles from Chattanooga, TN





# *The First Year Milestone Bundle*

FOR EXPECTANT AND NEW PARENTS, I KNOW HOW FAST THAT FIRST YEAR OF LIFE WITH YOUR NEW BABY GOES BY. THE FIRST YEAR SERIES HELPS ALLEVIATE SOME OF THE STRESS THAT COMES WITH TRYING TO REMEMBER TO DOCUMENT THOSE FIRST MILESTONES, SO THAT YOU CAN JUST BE PRESENT AND ENJOY THAT TIME FIRSTHAND.

## Includes:

- Documentary Maternity Session
- Fresh 48 OR In-Home Newborn Session
- Six Month Milestone Documentary Session
- One Year Milestone Documentary Session
- All edited images (you can expect 40+ per session)
- Online gallery hosting for one year
- High resolution image download
- A flash drive of your edited images
- Print release
- Up to 6 immediate family members (more family members may be added at \$25/person).

*\$1695*

\$195 to book, balance is split between four sessions.

\*Travel fees may apply for sessions more than 50 miles from Chattanooga, TN





# *The First Year Complete Bundle*

FOR PARENTS WHO WANT TO DOCUMENT ABSOLUTELY EVERYTHING - THIS COMPLETE BABY BUNDLE IS THE ONE FOR YOU. WE WON'T MISS ANY OF THE SPECIAL MOMENTS, FROM PREGNANCY TO BIRTH TO ONE YEAR PORTRAITS, AND SO MUCH THAT HAPPENS IN BETWEEN!

## Includes:

- Documentary Maternity Session
- Fresh 48 OR In-Home Documentary Newborn Session
- Three Month Milestone Session
- Six Month Milestone Session
- Nine Month Milestone Session
- One Year Milestone Session
- All edited images (you can expect 40+ per session)
- Online gallery hosting for one year
- High resolution image download
- A flash drive of your edited images
- Print release
- Up to 6 immediate family members (more family members may be added at \$25/person).

*\$2495*

\$195 to book, balance is split between six sessions.

\*Travel fees may apply for sessions more than 50 miles from Chattanooga, TN





# *Birth + Baby Bundle*

THE BIRTH OF A CHILD IS ABSOLUTELY THE MOST MAGICAL EVENT I WILL EVER GET TO PHOTOGRAPH. I LOVE DOCUMENTING EACH AND EVERY ONE OF THESE MIRACLES, AND I AM HONORED TO HELP YOU REMEMBER EVERY SPECIAL MOMENT.

## Birth Coverage Includes:

- On-call for two weeks leading up to the birth
- Coverage during active labor and birth
- Portraits and candids for up to one hour post-birth
- All edited images
- Private online gallery hosting for one year
- High resolution digital image download
- A flash drive of your edited images
- Print release

*\$895*

\$195 to book, balance is split between two sessions.

\*Travel fees may apply for sessions more than 50 miles from Chattanooga, TN



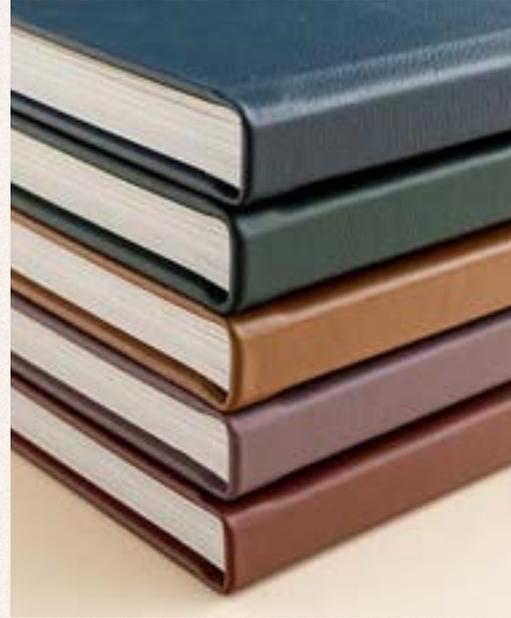


# Heirloom Albums

MEMORIES YOU CAN HOLD

*+\$325*

Add a 24-page hardcover lay-flat album to any session starting at \$325. Makes a great coffee table book and keepsake that you can pass down and remember. Larger albums available upon request.



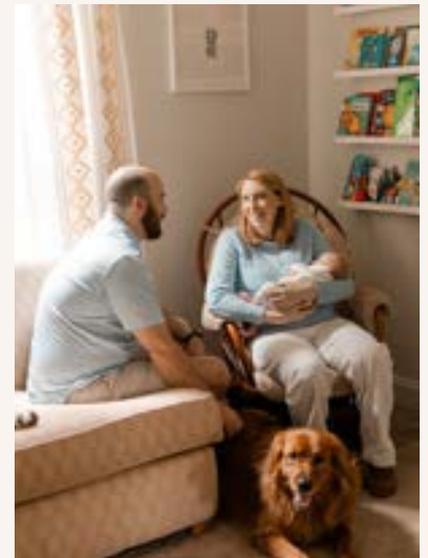


*Ready to  
capture your  
favorite days  
with your  
favorite people?*

I'm so excited to help you remember this time in your life! Don't worry if you're feeling both excited and nervous — I'm here to walk you through the entire process.

I'd love to hear more about your vision for your family session. We can set up a time to chat, or if you're ready to book, just send over the timeframe you are hoping for and I will send some available dates so that we can get started!

Hope to talk with you soon!





# Next Steps

1. **Reach out.** Send Jessi your preferred timeframe and session type so that she can send available dates.

3. **Get Inspired.** Upon booking, Jessi will send over inspiration emails for location, styling, and posing to get you ready for your session!

5. **Gallery Delivery.** You can expect a sneak peek from your session within one week of your session, and the full gallery will be ready for download within 4 weeks.

2. **Book.** Once we have set a date, Jessi will send over a photo agreement for you to e-sign and an invoice to pay the retainer and get on her calendar.

4. **Session Day.** We go to the location(s) of your choice and have a blast capturing all the fun momenta with your family.





*Thank You!*

STAY IN TOUCH

@JESSI\_CASARA

HELLOBLUEBIRD@CASARAPHOTO.COM

WWW.CASARAPHOTO.COM

