



(308) 850 - 3530



mady.goelzer@gmail.com

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# Mady Goelzer

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**\$4 per month  
= Devotions for 1 inmate for an entire year!!**

***Did you know...***

By giving a donation of just **\$4 per month**, you could provide **one inmate** with an **entire year's worth of GraceLinks devotions?**

**That's less than the cost of a cup of coffee!**



How To Become a **GraceLinks Devotion Writer**

- 1. Introduce Yourself**  
Send us an email with your name, home congregation, and writing experience.
- 2. Send us a sample devotion**  
Don't know where to start? Follow our style guide, or read some sample devotions!
- 3. Stay Tuned!**  
Once approved, write as little or as often as you'd like!

# SOCIAL MEDIA

## Types of Posts

- Campaigns
- “In Your Community” updates
- Bible passages
- Donation, Newsletter, and Volunteer “Asks”
- Ministry Updates
- New Articles



**THE GOSPEL-  
DELIVERED  
TO YOUR  
MAILBOX!**

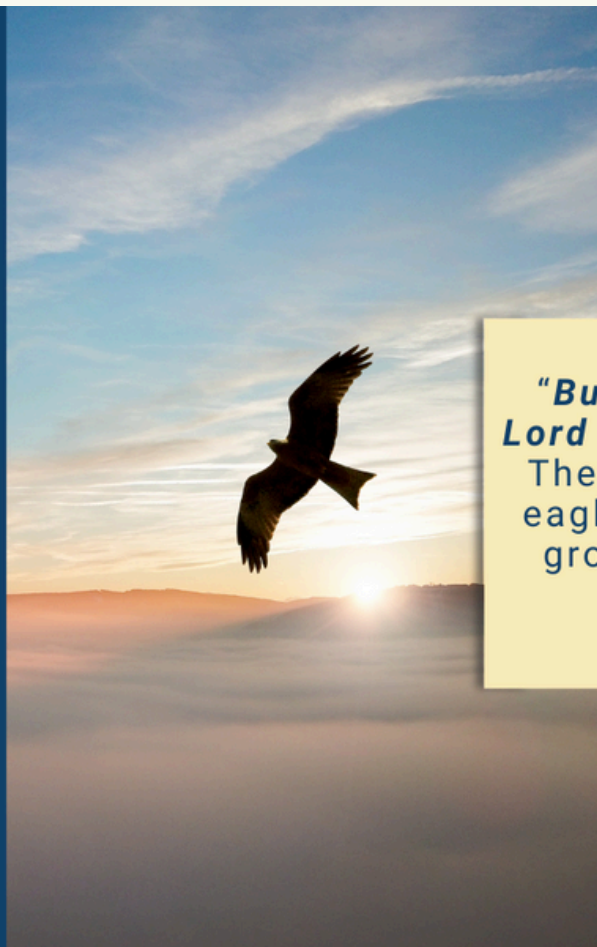
**IM.LIFE Compassion**

2024 - First Quarter

**h-filled Friends**

IN THIS ISSUE

GraceLinks



AS GOD LIGHTS OUR WAY

GOD HAS SHOWN HIS LIGHT INTO OUR HEARTS.  
WE WANT TO REFLECT THAT LIGHT TO OTHERS.

*“But those who hope in the Lord will renew their strength. They will soar on wings like eagles; they will run and not grow weary, they will walk and not be faint.”*

Isaiah 40:31





 **CHAPLAINS IN YOUR COMMUNITY**  
**June, 2024**

- 6/16 - Phil Henselin @ Holy Trinity Lutheran Church, Okauchee, WI (9:00 am)
- 6/16 - Phil Merten @ Salem/Eastside, Milwaukee, WI (10:00 am)
- 6/18 - Chaplain class at WLS, Mequon, WI
- 6/27 - Ed Frey @ St. Paul, Slinger WI (6:30 pm)
- 6/30 - Phil Merten @ Salem/Eastside, Milwaukee, WI (10:00 am)
- 6/30 - Phil Henselin @ St. Philip, Milwaukee, WI (10:30 am)
- 6/30 - Ed Frey @ St. Paul, Slinger WI (9:30 am)



**NATIONAL VOLUNTEER WEEK**

— “ —

*I want to get involved in this type of ministry work. I want to sing Jesus' praise all day long with others who are struggling. I'm tired of 'me, me, me' and want to focus on 'Him, Him, Him' and sharing His love to those in need.*

— ” —

**Come Join Us!**

 **INSTITUTIONAL MINISTRIES**



**GIVING TUESDAY**  
*December 3, 2024*

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*"I have not stopped **giving thanks** for you, remembering you in my prayers."*  
*Ephesians 1:16*

 **INSTITUTIONAL MINISTRIES**

# SOCIAL MEDIA



 **INSTITUTIONAL MINISTRIES**

**NATIONAL RECOVERY MONTH**

*September, 2024*

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**WE ARE HERE TO HELP**  
[www.im.life/caring-support](http://www.im.life/caring-support)



**NEW ARTICLE:**  
**"I Was a Stranger"**

*"Nobody was telling me, "This doesn't concern you." My brothers and sisters in Christ were happy to have me there, and I was very happy to be there."*

**VISIT OUR WEBSITE TO READ MORE:**  
[WWW.IM.LIFE/ARTICLES](http://WWW.IM.LIFE/ARTICLES)

 **INSTITUTIONAL MINISTRIES**



# HANDOUTS & PROMOTIONAL MATERIALS



## CORRECTIONAL CARE

Prisons  
Jails  
GraceLinks



## HEALTH CARE

Hospitals  
Mental Health Facilities



## EXTENDED CARE

Nursing Homes  
Rehabilitation Centers  
Hospice



## CARING SUPPORT

Addiction Recovery  
Frontline Worker Support  
Returning Citizens

## Contact Us



[www.im.life](http://www.im.life)



(414) 259-4370



[office@im.life](mailto:office@im.life)



**Institutional Ministries**  
1833 Executive Dr., Suite 101B  
Oconomowoc, WI 53066



**IM**  **LIFE**

## Our Mission

*To provide direction, comfort,  
and hope by shining the light of  
Jesus' love on the walled-in  
souls of our communities.*

## Plank Road Legacy Society

*Walking in the Light  
of Jesus' Love*



## History of the Plank Road Legacy Society

The Plank Road Legacy Society gets its name from an event that happened in the late 1890s when Pastor William Rader was walking down Watertown Plank Road in Wauwatosa. When he came to the County Infirmary, he became curious about the people living inside. Upon entering, he discovered hundreds of people who seldom, if ever, received a visit.

He began visiting regularly and eventually rallied a group of concerned pastors and laymen from 30 congregations who founded a para-synodical ministry that would serve the spiritual needs of the institutionalized.

That ministry eventually became known as Institutional Ministries. The Plank Road Legacy Society was established for ministry partners who wish to leave a legacy gift to support this ministry even after their arrival in heaven.



## Membership

Plank Road Legacy Society membership is available to those who include Institutional Ministries in their will or estate plan. Wishes for anonymity will be honored. Typical options include:

- Wills
- Charitable Trusts
- Life Insurance
- Annuities
- Retained Life Estates
- Retirement Plan Beneficiary
- Endowments
- Other Gifts



## Helpful Information

**Corporate Name:**  
Wisconsin Lutheran  
Institutional Ministries, Inc.

**DBA:**  
Institutional Ministries

**EIN:**  
39-1099642

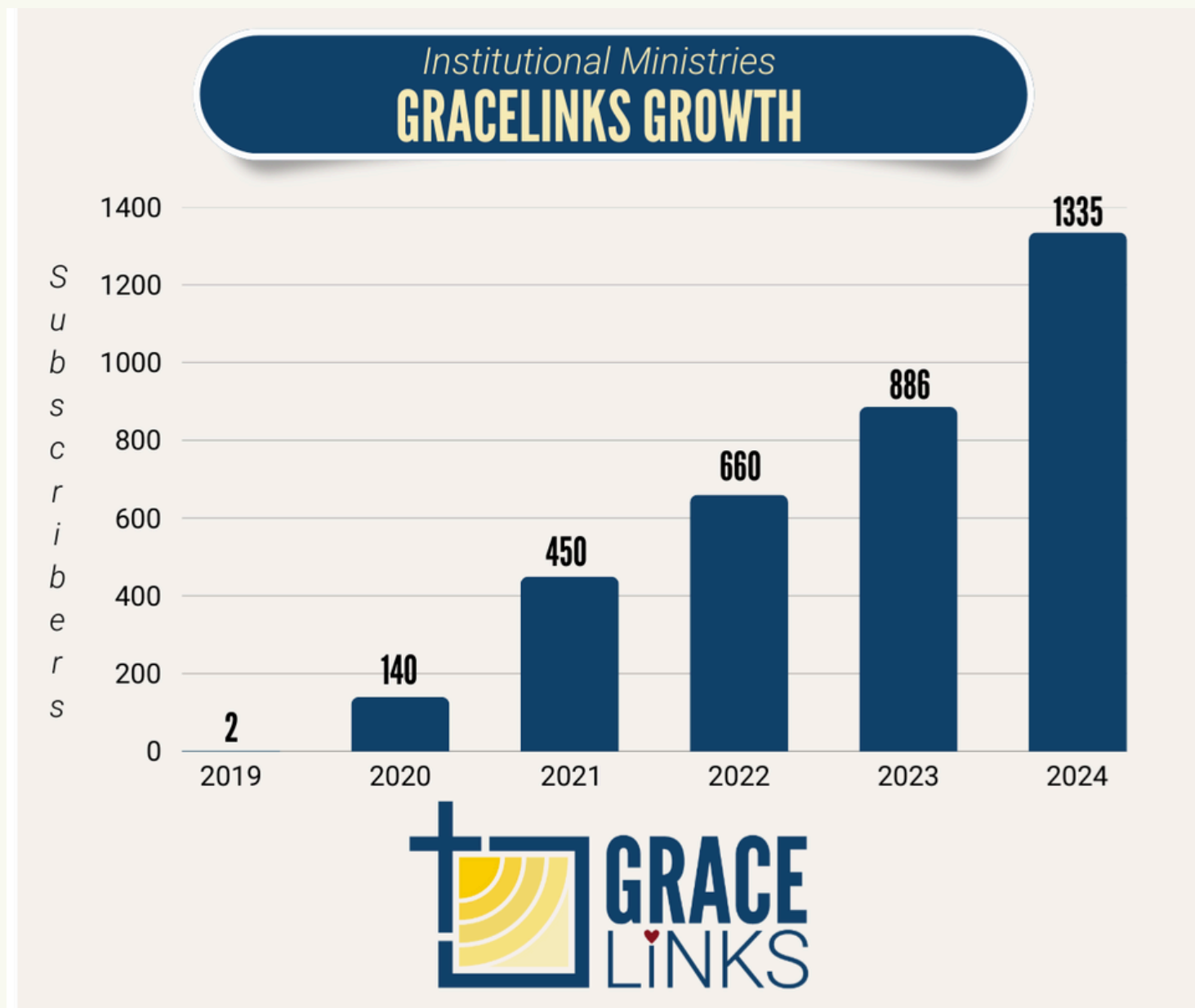
## Maximize Your Stewardship

By naming Institutional Ministries as a beneficiary, you may maximize the impact of your gift while also reducing, or even eliminating, the burden of estate tax for your heirs. Institutional Ministries can help you find an advisor to explore your options.





# HANDOUTS & PROMOTIONAL MATERIALS



*Shining the light of Jesus' love on the  
walled-in souls of our communities!*

**CORRECTIONAL CARE**  
Prisons - Jails - GraceLinks



**HEALTH CARE**  
Hospitals - Mental Health  
Facilities

**EXTENDED CARE**  
Nursing Homes - Hospice  
Rehabilitation Centers



**CARING SUPPORT**  
Addiction Recovery - Frontline  
Workers - Returning Citizens

Institutional Ministries goes to all these places and more. It's not  
that we enjoy those places; ***we care about the people there.***



1833 W. Executive Dr, Suite 101B, Oconomowoc, WI 53066  
office@im.life • (414) 259-4370 • www.im.life



# ADDITIONAL EXPERIENCE

## Programs & Systems

- Canva
- Facebook & Instagram
- LinkedIn
- YouTube
- Excel
- Mailchimp
- Joomla Web-Builder
- Weebly

## Work Experience

- 2 years (and counting) of digital marketing and coordinating experience
- Handled the organizing, formatting, and ordering of devotional booklets
- Helped plan, organize and design advertising for Abiding Peace (Simpsonville, SC) first Gala event

