FENJAPHOTOGRAPHY

Freebie

MY GEAR & TOOLS GUIDE

EVERYTHING I USE TO CAPTURE TRAVEL, HOTELS & RESTAURANTS.

E-GUIDE

WELCOME
& THANK YOU!

Curious what's really inside a hotel photographer and creator's bag? From capturing dreamy hotel views to editing reels on the go, it all comes down to the right gear & tools.

This guide walks you through exactly what I use and love.

If you're ready to go deeper, my **Work With Luxury Hotels E-Guide Bundle** opens the next chapter: a step-by-step guide to pitch and land hotel collaborations (and get paid), email templates, screenshots and insights from my own collabs, and a detailed pricing guide.

Fenja

LET'S DO IT!

MEET *Fenja*

WHO AM I

Born and raised in Germany, I now live in Switzerland. I've turned my love for luxury travel, fine dining, and breathtaking escapes into a way of life- and I'm here to inspire you to do the same.

HOW I STARTED

I started out as a fashion designer. But my camera became my compass, guiding me to some of the world's most stunning destinations. Today, I collaborate with luxury hotels and restaurants, capturing their stories and creating content that makes people dream.

WHAT I LOVE ABOUT IT

Here's the thing: for me, it's not just about the five-star hotels or Michelin-starred meals (though those are amazing, don't get me wrong!). It's about the quiet, magical moments- like watching the sunset from a private terrace with my husband or experiencing a delicious dinner in a unique place. It's about celebrating life's beauty with grace, gratitude, and a touch of curiousity.

FEW BRANDS I WORKED WITH

MANDARIN ORIENTAL MIAMI
BVLGARI HOTEL TOKYO
FOUR SEASONS HOTEL DES BERGUES GENEVA
ATLANTIS THE ROYAL DUBAI
THE BREAKERS PALM BEACH
GSTAAD PALACE SWITZERLAND
THE PENINSULA HOTELS
Kempinski HOTELIERS SINCE 1897
ĀMAN VENICE
Jumeirah HOTELS & RESORTS
RAFFLES DOHA
BURJ AL ARAB
Fairmont HOTELS & RESORTS

YOU COULD SEE MY WORK FEATURED IN

falstaff TRAVEL
Condé Nast Traveller
LE GUIDE MICHELIN

What gear do I use for CONTENT CREATION?

Here are **some of my all-time favourite tools I genuinely love and use:**

BEST BEGINNER CAMERA
Lightweight, full-frame, and perfect for travel shoots. I love it for its beautiful colours, easy handling, and how well it performs in both photo and video.

Perfect for content and lifestyle shots. Sharp, fast, and gives that dreamy background blur I love.

Best Mobile Tripod: Ultra-compact and always in my pocket. Perfect for quick phone shots, reels, or behind-the-scenes clips.

Lightweight, sturdy, and compact. My go-to travel tripod for steady shots

Smooth, cinematic shots on the go. My favourite foldable phone gimbal. Keeps your footage stable and dreamy.

My go-to mic for crisp, professional audio. Compact and wireless. Perfect for voiceovers, or talking to camera without background noise.

2 TB - I plug it directly into my iPhone and film in Apple ProRes, Log or RAW. Perfect for storing, and back-up.

Spacious, secure, and comfortable camera backpack. Fits all my gear while keeping it protected and easy to access on the go.

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Disclaimer: Some of the links are affiliate links, which means I may earn a small commission if you choose to purchase through them, at no extra cost to you. I only recommend gear I truly love and use.

What gear do I use for CONTENT CREATION?

Here are **some of my all-time favourite tools I genuinely love and use:**

Vlog video camera- Ideal for hotel creators. Smooth room tours, crisp voiceover with Mic incl., and quick setup using the mini tripod and threaded handle.

Influencer style digital photo camera vibes: compact, selfie-ready, and effortlessly chic.

Compact, quiet, creator-ready. Fly More Combo = extended flight time with added batteries and carry bag.

All-in-one phone stand: extends to 172 cm, rotates 360°, includes Bluetooth remote.

Perfect for pool, spa, and rooftop shots. Waterproof, super stabilized, and discreet for hotel b-roll.

Mirrored phone case so you can use the front camera for higher-quality selfies, while still seeing your framing.

Pocket selfie light. 3-step brightness. I also use it to light dishes on restaurant collabs.

Travel tech pouch with elastic loops and mesh pockets. Keeps chargers, power bank, and memory cards in one place.

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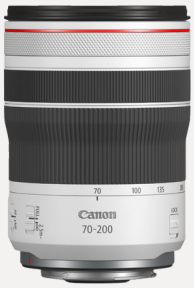
What gear do I use for PROFESSIONAL SHOOTINGS?

Here are **some of my all-time favourite tools I genuinely love and use:**

Canon EOS R5 Mark II
BEST PROFESSIONAL CAMERA
Note: a little pricey if you're just starting out, but an absolute dream for professional photographers (and also videographers 8K RAW up to 60p).



Perfect for hotel details and candid moments. Crisp, responsive, and creamy background blur.

My interior go-to: ultra-wide without the warping. Bright, sharp, and makes small rooms feel spacious.

Portable 2-light kit: dimmable LED panels, high CRI, barndoors, and tall stands. I use these for a studio look on location.

Best portrait lens. Crisp subjects, soft backgrounds, and gorgeous skin tones.

I put high-quality UV filters on every lens to keep contrasts snappy and the glass pristine.

4 TB - for my peace of mind: speedy transfers, shock-resistant, and water/dust resistant.

If you only choose one lens, this is the do-it-all: clean optics, smooth AF, gorgeous colour and contrast.

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What gear do I use for PROFESSIONAL SHOOTINGS?

Here are **some of my all-time favourite tools I genuinely love and use:**

Portable 40 cm photobox. Bright, true colour, quick setup. I use it for food and product photography.

Compact 16 TB , 28 TB or 36 TB home/office server. This is where I save ALL my captures.

Travel-ready single-hand gimbal. Quick to balance, rock-steady footage, and easy to pack.

I use the tripod with this head for ultra-precise framing. Perfect for interiors, architecture, and macro.

My most-used tripod for 7+ years. Super stable.

Heavy-duty carry bag for tripods, stands & lighting

Rechargeable LED light stick for cinematic captures, rich colours and smooth dimming.

Nanlite Forza 60 LED Lamp + Softbox. Excellent quality and my all time favourite for elegant hotel and restaurant shoots.

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Here are some EXTRAS that I use:

Handy to have **some of my all-time favourite tools I genuinely love and use:**

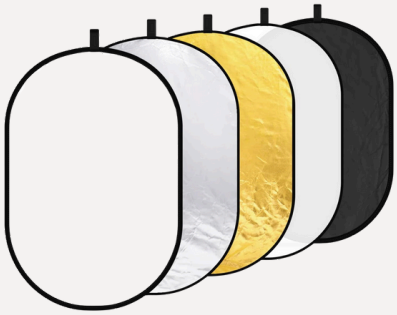
Ultra-slim and lightweight power bank. To charge phone, camera, and more.

2× universal waterproof cases. Secure seal, usable screen underwater.

Keeps your screen private from side glances.

Phone-as-monitor (mounted on my camera's hot shoe): bigger screen while filming room tours, vlogs or low angles.

SD card organiser (8 slots): hard shell, waterproof closure.



Portable pop-up reflector for bounce, fill, flag, and diffusion.

I use this USB-C adapter with my iPhone to plug in a microphone and record voiceovers or professional vlogs directly on my phone.

My #1 kit for screens and cameras: 250 ml cleaner with a premium microfibre cloth. Quick, gentle, streak-free.

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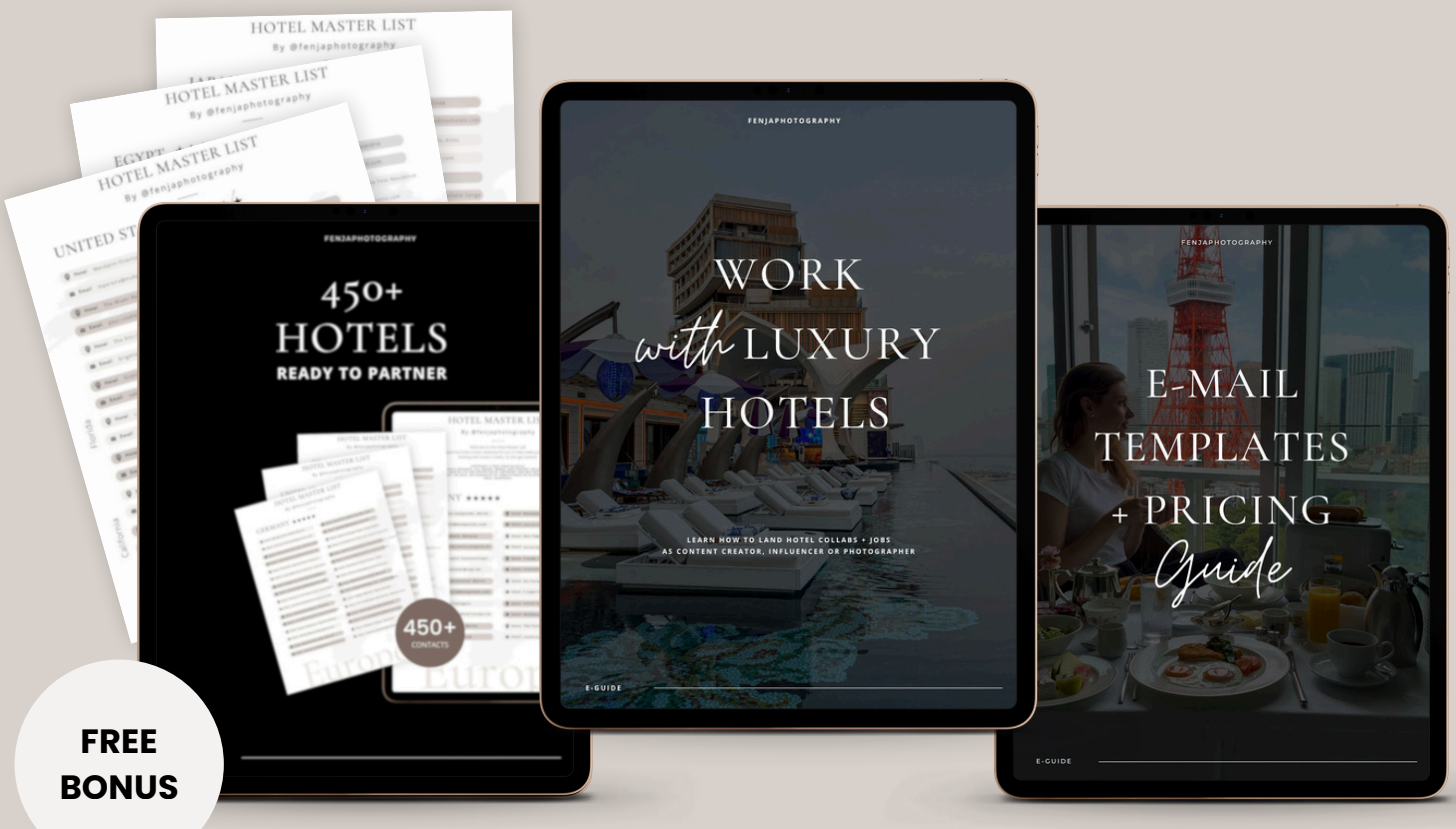
If you dream of collaborating and working with hotels

In my Work With Luxury Hotels E-Guide Bundle, I show you how to:

- ☑ Land hotel collabs (free stays + paid gigs)
- ☑ Find the right contacts and pitch with confidence
- ☑ Price your work (real-life examples and personal insights)
- ☑ Turn free stays into paid collaborations
- ☑ License your work and upsell additional deliverables
- ☑ Build long-term relationships with hotels
- ☑ Includes tips on email writing, licensing, deliverables, deadlines & more.

📩 Get the E-Guide Bundle here → and start turning your passion for travel & photography into real opportunities.



FREE BONUS

450+ Contacts | 70+ pages | 45+ pages

INSTANT DOWNLOAD