## The 8o/20 Pareto Principle

The 80/20 principle, in terms of Nutrition, suggests eating nutritious foods for at least $\mathbf{8 0 \%}$ of the time and understanding that $\mathbf{2 0 \%}$ is a personal choice. This idea is based on The Pareto Principle, an economic rule stating that $80 \%$ of consequences come from $\mathbf{2 0 \%}$ of causes. This $\mathbf{8 0 / 2 0}$ principle is not a diet plan, but a mindset approach to help keep individuals on track with their Nutrition goals while understanding that no one will make $100 \%$ perfect choices all the time.

The 80/20 principle approaches healthy eating with a message of moderation - 80\% choices that support your Nutrition goals, and $20 \%$ flexibility for options that may not help these goals. This approach is feasible for many clients, allows for various foods, and avoids feeling deprived of certain foods. Learning to plan for and accept indulgences without guilt can help prevent feeling like a diet is too strict.

## Your weekly '20\%' meals.

Main meals = 4 meals per week
Snacks = 3 snacks per week
*The above is based on an individual consuming 3 main meals, and 2 snacks per day.

## Your 8o/20 meal plan.

You can use the below meal plan to plan your $20 \%$ meals and snacks for the week or use it to keep track of your $20 \%$ meals and snacks - or both!

Remember, it's 4 meals and 3 snacks per week that make up your 20\% personal choices.


