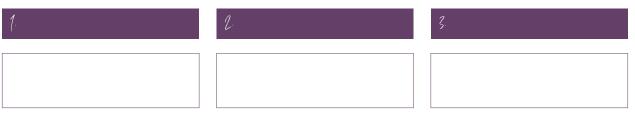


Start Evolving

Company Name	
Contact Name	
Position	
Emal Address	
Tel No	
Address	
Postcode	
Key Stakeholders	
Business Plan	
Marketing Plan	
Marketing Budget	
Sales Strategy	



Main 3 areas to focus on over the next 3 months



Marketing

Website

Google Analytics

Google My Business

Social Media



Marketing

Direct Mail

Newsletters

Email Campaigns

Blogs

PR

Testimonials



Marketing

Case Studies

Videos

Events

Webinars

Advertising

Promotion



Marketing

SMS

Collateral

FAQ's

Products/Services

Awards

Online Forms



Salpes

Targets & Reports

Target Market & Sector

Client Letters

Competitors

Retention

Renewals



Sales

New Business

Cross Sell

Care Calls

Questionnaires

Prices

Customer Experience

Networking



Busines Processes | Systems

CRM

Intranet

Client Portal

Partners/Agreements

Systems

M.I