

# DEANNA seymour

graphic designer, podcaster, community builder

## expert topics

- how to create less content but better
- the best approach to static grids on Instagram
- how to write not boring newsletters
- how to stop buying online courses + take action
- using private podcast series to grow your audience + network
- design is more than decoration

## featured on:



## sample questions:

- Why do you think people feel so much pressure to create so much content?
- How can we hop off the content creation hamster wheel?
- What is a static instagram grid, and why might it be a good option for someone?
- What should be included in a static instagram grid?
- Where do you get inspiration for your weekly newsletters?
- How can people infuse their own stories into their emails?
- Why do you think so many business owners don't finish the online courses they buy?
- What are some of the marketing tactic that people "fall for" when they buy an online course, and how can we avoid them?
- What is a private podcast series, and how does it compare to an online summit?
- Where can solid design choices make your client journey more engaging and effective?

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As the host of Big Fun Content, Deanna Seymour understands the power of creativity, fun, and lettin' your freak flag fly when it comes to marketing your business. She's your right hand ma'am when it comes to bold graphic design and lively content creation.

With a mix of humor, empathy, and real talk, Deanna helps you feel more comfortable in your own skin so you can actually have fun with your content and connect with your perfect-fit clients.

When she's not recording a new podcast episode or working with clients, she's probably making GIFs, hangin' with her fam, or sneaking in some reality tv!

