



“Tricia Majors is the gold standard in communication training. Every moment we spend with her results in a major ROI!”

ABOUT

TRICIA MAJORS

With over 30 years of experience, Tricia Majors is a trusted voice in high-impact communication training.

She has provided customized counsel to dozens of Fortune 100 companies spanning industries such as automotive, defense, energy, education, finance, law, healthcare, information technology, sports, and national food chains. She specializes in training teams and executives to accelerate their impact through consistent, direct and purposeful communication.

Prior to launching her consulting career, Tricia worked in several television newsrooms, both on-camera as a TV news anchor, reporter and journalist and in management as a producer and news director.

She maintains ties with her roots in the broadcasting industry and has trained thousands of TV news anchors, reporters, and online journalists across the United States, Canada and Europe. Her client roster includes majors outlets -- ABC, CBS, CNN, the NBC NewsChannel, the Canadian Broadcasting Corporation, and the National Network in Athens, Greece.

Tricia is among the original seven fellows in the Pew Fellowship of International Journalism at Johns Hopkins University in Washington, DC. She conducted on-the-ground research in Kenya, Africa.

Tricia's holds a Bachelor's Degree in English Literature and a Master's Degree in International Public Administration and participated in the Conflict Resolution Summit through Harvard in New York.

Dynamic, engaging, and always results-driven, Tricia brings a global lens to every workshop and one-on-one session. Tricia lives in San Diego with her family.

