



CREATE LEADERSHIP COACHING™

CREATE IS A METHODOLOGY AND A FRAMEWORK THAT FOSTERS AND SUPPORTS DEVELOPMENT AND TRANSFORMATION.

TARGET AUDIENCE:

- People Leaders
- Project Leaders

COURSE TIME:

8 hours (optional sustainment available)

DELIVERY OPTIONS:

Instructor-Led and Blended

DELIVERY METHOD:

In-person and/or virtual

PAIRS WELL WITH:

- Situational Leadership® Essentials
- CLEAR Presence™
- CREATE CLEAR Change™ Leadership Conversations
- Partnering for Performance™

In CREATE Leadership Coaching™, leaders use the CREATE™ model as a launching pad to learn how to actively partner with others in directive and non-directive coaching conversations.

- In directive coaching conversations, leaders actively partners with others to set direction, clarify performance expectations, and contract for results.
- In non-directive coaching conversations, leaders engage others in a curious, open, and flexible approach to support them in making the choices that are right for them.

Through an interactive and lively game-based coaching simulation, learners quickly find ease with the coaching process and leave feeling comfortable navigating an end-to-end directive or non-directive coaching conversation.

This integrative approach teaches leaders to fluidly demonstrate commitment to, and participate in, others' development and transformation.

BY THE END OF THIS PROGRAM, PARTICIPANTS WILL BE ABLE TO:

- Appreciate the benefits of coaching.
- Learn why coaching works from a neuroscience perspective.
- Help coachees identify where they are now, where they want to be, and the optimal pathway to close the distance.
- Gain comfort in facilitating learning and change using a non-directive coach approach.
- Navigate the grey space in a conversation and tracking key elements to support their coachee in identifying tangible actions and ways to measure progress.



CREATE™ is a model and conversational framework that allows an individual to navigate the distance between where they are now and where they want to be in the future.



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