

This Privacy Policy dictates the way in which Shores and More Travel LLC collects, uses, maintains and discloses information collected from users (each, a "User") of the <https://www.shoresandmoretravel.com/> website ("Site"). This privacy policy applies to this Site and all products and services offered by Shores and More Travel LLC

Personal Information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, subscribe to the newsletter, fill out forms, and in conjunction with other activities, services, features or resources available on our Site. Users may be asked for information such as name, email address and phone number. Users may also visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit that information to us. Users are welcome to refuse to supply personally identification information, however, doing so may prevent them from engaging in certain features of the Site.

Non-personal Information

We may collect non-personal identification information about Users whenever they interact with the Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users and how they access our Site, such as the operating system and the Internet service providers utilized and other such information.

Web Browser Cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for tracking purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

Use of Information

Shores and More Travel LLC may collect and use Users personal information for the following purposes:

- To improve customer experience. The information you provide helps us respond to your customer service requests and needs more efficiently.
- To personalize user experience. We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- To send emails. We may use the email address to respond to their inquiries, questions, and/or other requests. If a User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, there are detailed unsubscribe instructions at the bottom of each email.

As a travel agent with a website offering SMS texting services, it's important to include clear language about SMS communications in your privacy policy. Here's some suggested verbiage you can adapt for the SMS texting section of your privacy policy:

SMS Communications

We offer SMS (text message) communications to provide you with important information about your travel bookings, and other travel-related updates. By providing your mobile phone number and opting

in to our SMS service, you agree to receive text messages from Shores And More Travel at the number provided.

The Information We Collect:

When you opt in to our SMS service, we collect and store your:

- Mobile phone number
- Name associated with the number
- Opt-in date and time
- SMS preferences

How We Use Your Information:

We use your mobile number and related information to:

- Send you booking confirmations and updates
- Provide travel alerts and notifications
- Share promotional offers and discounts
- Communicate important travel information

Frequency of Messages

Message frequency varies based on your travel activity and preferences. You may receive up to 4 messages per month.

Opting Out

You can opt out of SMS communications at any time by texting STOP to 262-833-7467. After opting out, you will receive one final message confirming your unsubscription.

Data Retention

We retain your SMS-related information for 1 year after your last interaction with our SMS service or until you opt out, whichever comes first.

Carrier Charges

Standard message and data rates may apply for SMS communications. Please contact your wireless carrier for details about your plan.

Security

We take reasonable measures to protect the information collected through our SMS service. However, no method of transmission over the internet or electronic storage is 100% secure. By using our SMS service, you acknowledge that you have read and understood this SMS privacy policy section and consent to the collection and use of your information as described herein.

Protection of Information

We follow current best practices for data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sharing of Information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may provide your information to these third parties for those limited purposes provided that you have given us your permission.

Third Party Websites

Our Site may contain links to sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the content of or business practices of websites linked to or from our Site. In addition, these sites or services, including their content and links, may change. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Privacy Policy Updates
Shores and More Travel reserves the right to update this privacy policy at any time. When updates are made, we will revise the updated date at the bottom of this page. Users should frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Acceptance of These Terms

By using this Site, you accept this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

How to Contact Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Shores and More Travel

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