

NOVEMBER 14, 2020

VIRTUAL GLITTER GALA



Glitter Gala Watch Party Host

Your support is vital to the success of our mission and we are so grateful! While we will not be together physically for this year's Glitter Gala, we can still stand together to support vital pediatric cancer research. Cancer doesn't wait during a pandemic. Without fundraising there isn't science and without science there aren't new therapies. Together, we can provide hope for families with children battling cancer.

Saturday, November 14, 2020

5:30 p.m. (PST). Virtual Gathering Reception and Pre-Show

6 p.m. (PST) Program, Raise the Paddle and Live Auction

Virtual Glitter Gala FAQs

New to virtual events? We are here to help!

Why is the Glitter Gala going virtual?

Due to ongoing restrictions and the long term unknown for gathering sizes for indoor events, our Board of Directors and leadership team at Unravel Pediatric Cancer feel the best way to ensure the health and safety of our guests is to celebrate our annual Glitter Gala virtually.

What is your role as a Virtual Watch Party Host?

Watch Party Hosts are community connectors. They are passionate about the mission of Unravel Pediatric Cancer and want to get their friends and families involved in strengthening our community by raising money to assist amazing scientific researchers to continue to do their work. Without funding, research teams won't be able to return to their labs.

Your role as a Watch Party Host is to invite guests to "attend" the Glitter Gala on November 14, 2020 through their computer or other mobile devices and ask them to join you in making a gift to Unravel Pediatric Cancer at a level that feels comfortable for them.

Following recommendations and guidelines from your state and local governments, you have the option of hosting a gathering at your home where your guests can enjoy appetizers and

drinks, dessert and coffee, whatever you'd like to host, so you can all watch the live stream together.

Am I responsible for raising a certain amount of money?

No. Please encourage your guests to contribute and amount that is meaningful to them. During the Live portion of the event on November 14 there will be an Ask, where guests can make their donations from their phones or computer. They will also be able to make a gift any time leading up to the event.

How do matching gifts work?

Corporate matching funds are an easy way to double the impact of a gift, at no cost to you. Guests are encouraged to submit for a corporate match if possible. Please note Unravel Pediatric Cancer cannot request matching funds from any employer; this can only be done by the employee.

Do I need to register my guests?

While not totally necessary, we would like all guests committing to watch the virtual event to register so we can more easily provide them with a link to watch the event. Registered guests will also have the opportunity to bid on live and silent auction items.

What is the timing for the evening?

5:30 p.m. (PST) Tune in on Facebook Live or YouTube for a Virtual Cocktail Hour and Pre-Show

- *Sign into our auction platform to browse silent auction items (a link will be sent to all registered guests)*
- *Connect on social media with Unravel Pediatric Cancer*

6:00-7p.m. (PST) Program, Raise the Paddle and Live Auction

Will there be Live and Silent Auction items?

Yes! Our online auction will be open for bidding leading out to the virtual Glitter Gala. All registered guests will receive an email or text with instructions for accessing the online auction.

Can I still bid on items if I cannot tune into the virtual event?

Yes! Simply register for the event and you will receive communication when the auction becomes available for bidding, approximately 4 days before the event.

How do I watch the virtual Glitter program?

All guests will receive a series of emails leading up to virtual Glitter with a link to view the program. All it takes is a computer or smart TV to view the program and another internet browser window or smartphone to bid on items.

How do I bid on auction items?

You can find instructions for bidding in emails prior to the event and displayed on the screen during the virtual program. All it takes is a computer or smart TV to view the program and another internet browser window or smartphone to bid on items—there is no special program required. Just like at a typical Glitter Gala, all guests will need to register with a credit card to donate to Unravel Pediatric Cancer and to bid on items.

Will I miss out if I cannot join the livestream on November 14?

After the live stream is over, you will be able to find a video of the program on the Unravel Pediatric Cancer YouTube channel. The link to donate to the event will be active for the week following the livestream.

Who do I contact if I have questions about the virtual event, becoming a Virtual Watch Party Host or viewing the live stream? Please contact zach@unravelpediatriccancer.org