

# BOUDOIR

BY OLIN



[Luxury Boudoir Portraiture](#) | [2016 Boutique Pricing](#) | [Client Spotlights](#) | [Love Letter](#) | [Meet The Team](#)

# BOUDOIR

BY OLIN

AT BOUDOIR BY OLIN, WE COMBINE OUR LOVE OF THE FEMALE FORM AND FINE ART PORTRAITURE WITH OUR PASSION FOR FEMINITY THAT IS BOTH EXQUISITE AND TIMELESS,

WE CREATE PHOTOGRAPHIC ARTS THAT ARE EFFORTLESS, MODERN, HAPPY, FUN AND JUST A LITTLE BIT DARING. WE ARE THOUGHTFUL ABOUT EACH CLIENT AND EVERY ELEMENT THAT GOES INTO OUR ART MAKING EVERY SINGLE PHOTOGRAPH SPECIAL AND UNIQUE.

OUR CLIENTS ARE CHIC, MODERN AND LOVE BEING A WOMAN. AND WE WOULDN'T HAVE IT ANY OTHER WAY.

WHAT MAKES US EXCITED IS WATCHING A WOMAN BLOSSOM AND LOVE HERSELF AND EVERY SINGLE LITTLE DELECTABLE PART OF HER BODY. AFTER ALL, TO LOVE ONESELF IS THE BEGINNING OF A LIFE-LONG ROMANCE.

BOUDOIR, IT'S A GIRL THING!

PHOTOGRAPHIC ARTISAN  
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I KNOW WHO I AM. I AM NOT PERFECT. I'M NOT THE MOST BEAUTIFUL WOMAN IN THE WORLD. BUT  
I'M ONE OF THEM.

— MARY J. BLIGE

## IT'S A GIRL THING

It's about reimagining what we think we know about being a girl. It's choosing a daring approach to everyday life with personal style and a splash of whimsy. It's about grabbing life by the b- (or c- or d-) cup.

We call it being a woman brilliantly. Seeking new experiences. Taking time to laugh. It's about embracing yourself, loving your body and changing feminine perceptions and traditions around the world while celebrating individuality.

Through our modern, luxe surroundings, flattering posing and perfect lighting praising each feminine angle and curve, you'll enjoy the art of primping in pretty outfits and basking in beautiful photography for the ultra-feminine defining moment.

Give mediocrity the middle finger and take the invigorating road less traveled. This is, after all, a visual reminder that you are woman, glorious woman, and we wouldn't have it any other way. Life should include plenty of the remarkably powerful girly things, and boudoir reminds us that we deserve nothing less than love, sensuality, joy and feeling radiant.

IT'S ALL ABOUT GIRL POWER.

BOUDOIR BY OLIN



# I AM OLIN

**H**i there! I am Caroline and I am passionate about women and being a woman. My good friends call me Olin. I am passionate about capturing the female form at its finest and most fierce.

I am focused on highlighting women of all shapes, sizes and ages project their most beautiful selves for the ultimate girl's day out, or photographing a wedding of a couple madly in love.

I love boudoir because it gives me a chance to show the women I work with how beautiful they are. Nothing is more important to me than that. To encourage self love and to be unabashedly themselves. As women, I feel that it is important for us to embrace our bodies and ourselves, especially the older we grow and I want to be here to do that for other women.

I believe that every woman should indulge and reward herself with luxury boudoir portraiture, so let me show you how beautiful you are.

*xoxo*

OLIN



THE BEAUTY OF A WOMAN MUST BE SEEN FROM IN HER EYES, BECAUSE THAT IS THE DOORWAY TO HER HEART, THE PLACE WHERE LOVE RESIDES.

— AUDREY HEPBURN



# HELLO GORGEOUS



YES WE BELIEVE YOU ARE GORGEOUS—and don't you ever forget it. We believe that every single woman out there has a beauty that is exquisitely her own.

And that is what we absolutely want to highlight here at Boudoir by Olin. Every curve and every single smile is all yours, and we want to bring that out. We want to accentuate

“  
*Love of beauty is taste. The creation of beauty is art.*

—*Ralph Waldo Emerson*

“

your body and customize your boudoir session to highlight your personality.

We want you to have fun and make this yours, after all this is your pamper session and we are here for you!

And after it all, we promise you'll fall in love with your images. And maybe with yourself, just that little bit more!



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# LOVE LETTERS

By our lovely clients, especially for Boudoir By Olin

## JESSICA

"I wanted to get my husband something extra special for our 5-year anniversary, so when I saw that Boudoir By Olin offered boudoir sessions, I knew I had found the perfect gift. Thanks for helping me win his heart all over again."

## ALYSSA

"I was a little nervous when I scheduled a boudoir session, but Caroline eased my fears right away and her team with their supportive and professional demeanor. I'll definitely recommend Boudoir By Olin to all of my friends."

## SHARON

"When my sister showed me her beautiful boudoir session, I was stunned. I immediately booked my own session, and I'm so glad I did! It was fun playing model for a day, and my album is something I will treasure forever. Thank you!"

## LAURA

"Thank you so much for your hair and makeup recommendations. I wanted to make sure I looked my best for my session, and everything was above and beyond my expectations!"

## ALYSSA

"I had the most amazing experience shooting my boudoir photos with you last week! I was expecting to feel a little awkward posing in lingerie, but you did such a fantastic job of making me feel relaxed and completely at ease. Thanks for making the experience so special. I cannot wait to receive my album!"

## ANNIE

"Caroline, thank you for making me feel beautiful and confident. I LOVE how the photos came out. I am so glad I decided to go outside of my comfort zone and do this. I think that your reason for doing boudoir photography is amazing and that you help women see and appreciate their beauty!"



# CLIENT SPOTLIGHT

Amanda's Me Day



As a brand new mom, it had been some time since Amanda felt anything close to glamorous. So, as a special treat for herself (and a surprise thank you to her husband for being such a fantastic dad and partner), Amanda spent the day getting pampered before her boudoir session.

Amanda decided to keep it simple, and she chose timeless, white lingerie pieces and her husband's work shirt for

*1:00 PM*

*Mani/Pedi at Envy Nails*

*3:30 PM*

*Arrive at our studio for makeup and hair with Olga Pirmatova*

*4:30 PM*

*Boudoir Session starts at our downtown Sacramento studio*

her session. She and her husband went to In and Out Burger on their first date, so she decided to incorporate In and Out French Fries in her session. How adorable and personal!

As the afternoon unfolded, any worries of baby weight faded. She warmed up to the camera and to the experience. Her confidence bloomed, and she was thrilled with the results!



I COULDN'T IMAGINE HAVING PHOTOS OF MYSELF SNAPPED SO SOON AFTER I HAD MY BABY, BUT IT WAS SUCH AN AMAZING DECISION. I HAD A BLAST MAKING SOME TIME FOR MYSELF. I HAVE NEVER FELT MORE FEMININE! I CAN'T WAIT TO SHOW THESE PICTURES TO MY HUSBAND!

— AMANDA





THE HUMAN BODY IS THE BEST WORK OF ART  
—JESS C. SCOTT

# INVESTMENT

The diva's in the details.

## STANDARD SESSION

- Up to 30 minutes
- 2 outfits
- In our Sacramento studio

\$250

## SIGNATURE SESSION

- Up to 45 minutes
- 3 outfits
- In our Sacramento studio
- Professional make up and hair by our stylist

\$550

## COUTURE SESSION

- Up to 60 minutes
- 4 outfits
- In our Sacramento studio, your home or on location
- Travel to Sacramento or Bay Area locations
- 2 Professional make up looks and hair by our stylist

\$850

## ALL SESSIONS INCLUDE

- A call or visit to discuss your vision
- Custom styling and outfit selection
- Shooting time by Caroline
- Custom album design
- Private web gallery with online ordering for 2 weeks
- Beautiful images lightly retouched by Caroline
- A complementary in person viewing and product ordering sales session after your shoot in our boutique studio so you can preview your images and select your products privately. We will guide you through the product selection process so you can have the right products suited to your needs

## OPTIONAL ADD ON'S

- Additional outfit \$100
- Additional 15 minutes \$100
- Additional make up look \$100

## A NOTE ON RETOUCHING

*We happily offer basic retouching on all our photos, which includes smoothing out an area of uneven skin tone or removing a stray hair or acne. We do not, however, provide any body sculpting or major changes because we believe you are beautiful*



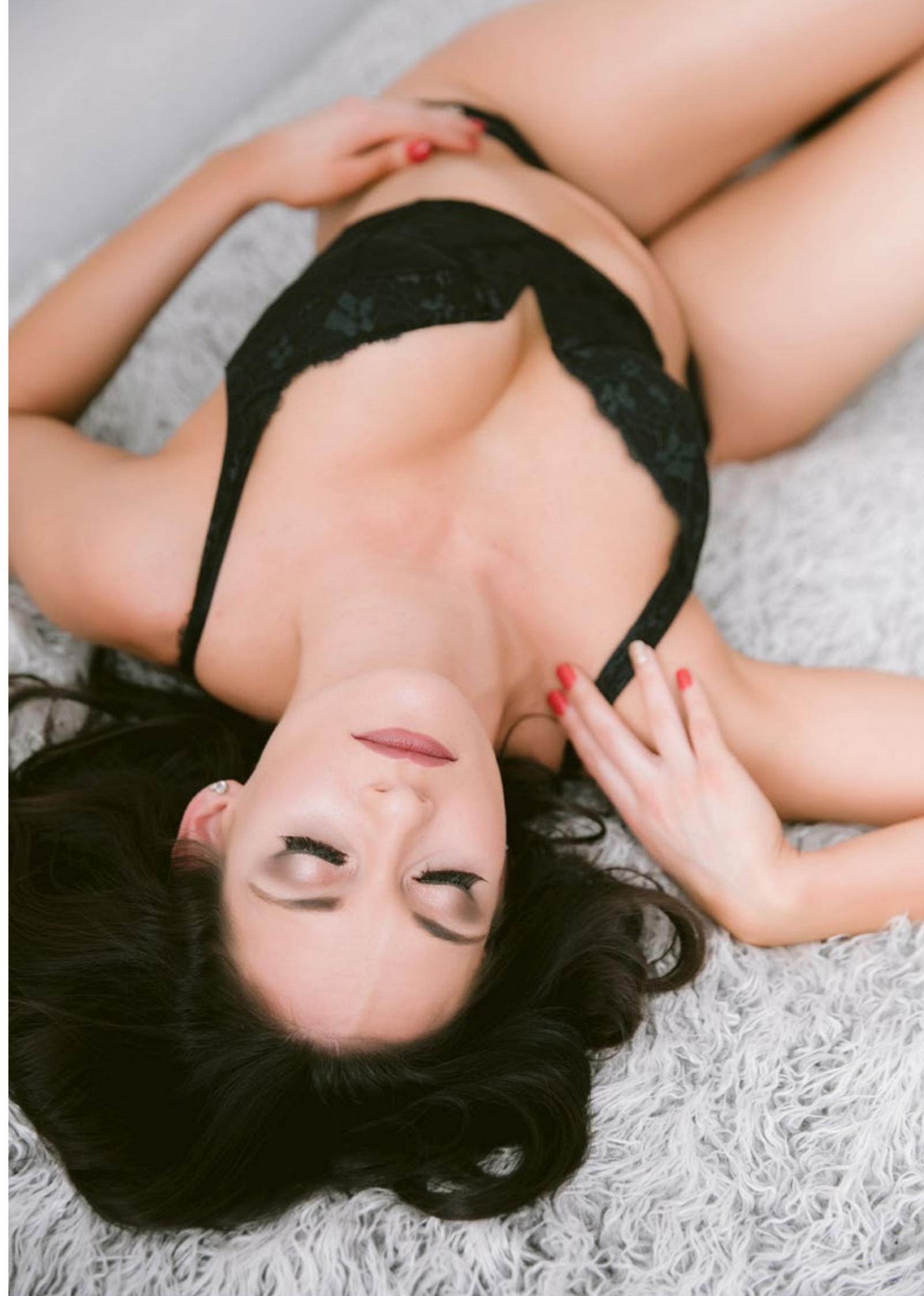
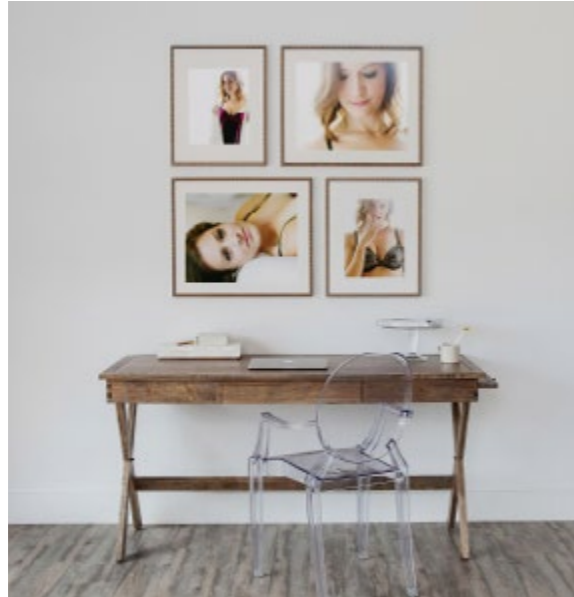
# STUDIO PRODUCTS

Luxury Gifts For Yourself

Once your session is finished you'll have so many fantastic options for preserving these one-of-a-kind images.

You're not buying images for anyone but yourself, so you have an opportunity to splurge! Here are a few of our favorites.

Prints are sassy statement accessories for his bedside table, his office, your private bathroom or bedroom dresser. Albums are our most popular keepsake, we love to offer our clients heirloom quality albums. Customizable and personalized, they are the perfect way to showcase your imagery. Wall canvas are a great way to show off in a big way with a gorgeous, ready-to-hang canvas. After all, you look amazing!







# A LA CARTE PRODUCTS

Luxury Products To Choose After  
Your Boudoir Session

## A LA CARTE PORTRAITS

SIZE	PRINT	CANVAS/FRAMED
Gift Prints	\$55	n/a
8x10	\$80	n/a
11x14	\$140	\$360
16x20	\$200	\$450
20x24	\$320	\$580
24x30	\$440	\$760

Prints are offered in a lustre finish mounted on thick white board with a protective lustre coating.

## DIGITAL PRODUCTS

- 10 images \$1000
- 20 images \$1800
- All images \$2600
- Slideshow of all your images \$1800

All digital images will be lightly retouched

## PRINT BOX

- 4x6 prints of 20 of your favorite images in a beautiful glass box \$1000

## PORTFOLIO BOX

- 10 5x7 images mounted on 8x10 mats \$1000
- 10 8x10 images mounted on 11x14 mats \$1400

## CLASSIC ALBUMS

- 8x8 album with 10 images \$800
- 8x8 album with 20 images \$1300

## LUXURY ALBUMS

- 8x8 album with 20 pages \$1400
- 10x10 album with 20 pages \$1800
- 12x12 album with 30 pages \$2500
- Add an album page for \$50

FREE SLIDESHOW OF ALL IMAGES WITH ALL SALES ABOVE \$1600





THERE IS NO COSMETIC FOR BEAUTY LIKE HAPPINESS.

— MARIA MITCHELL

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IT'S A GIRL THING

## PRODUCT COLLECTIONS

Because you simply deserve the best

### SIMPLE & SWEET

(VALUED AT \$1410)

8x8 Classic Album with 20 images

2 5x7 Gift Prints

**\$1200**

### FLIRT & TEASE

(VALUED AT \$3280)

8x8 Luxury Album with 20 pages

Corresponding digital images

8x10 Print

**\$2800**

### SUGAR & SPICE

(VALUED AT \$4410) - MOST POPULAR

10x10 Luxury Album with 20 pages

Corresponding digital images

16x24 Canvas or Framed Print

2 Image Folio with Linen or Leather Cover

**\$3600**

### EVERYTHING NICE

(VALUED AT \$6980)

12x12 Luxury Album with 30 pages

All Digital Images On a Beautiful USB Drive

2 Mini Accordion Albums

2 Image Folio with Linen or Leather Cover

2 5x7 Gift Prints

2 20x24 Canvas or Framed Print

**\$4800**

Product collections are additional and outside of your session and can be purchased before or after your session.



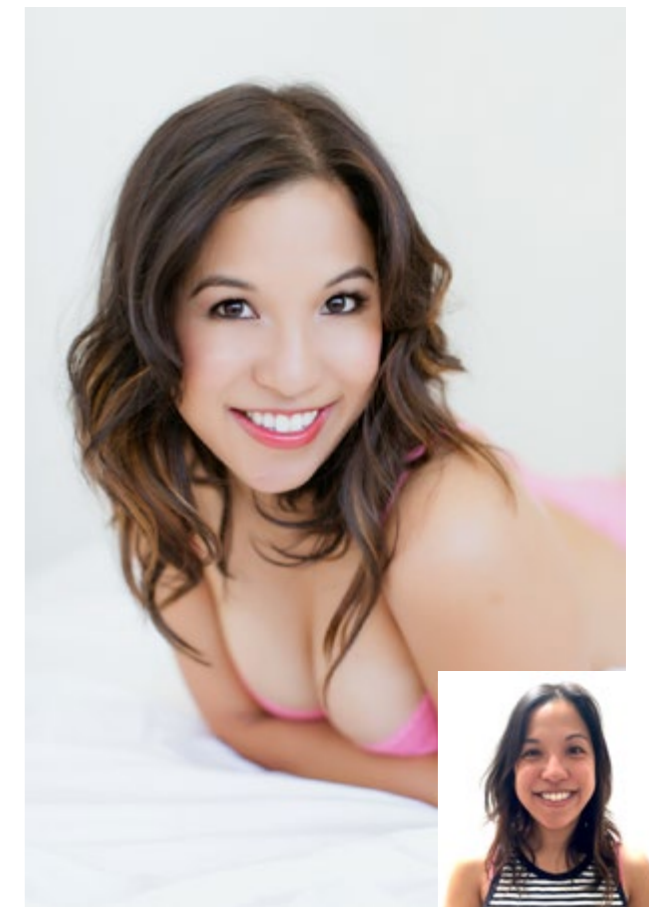
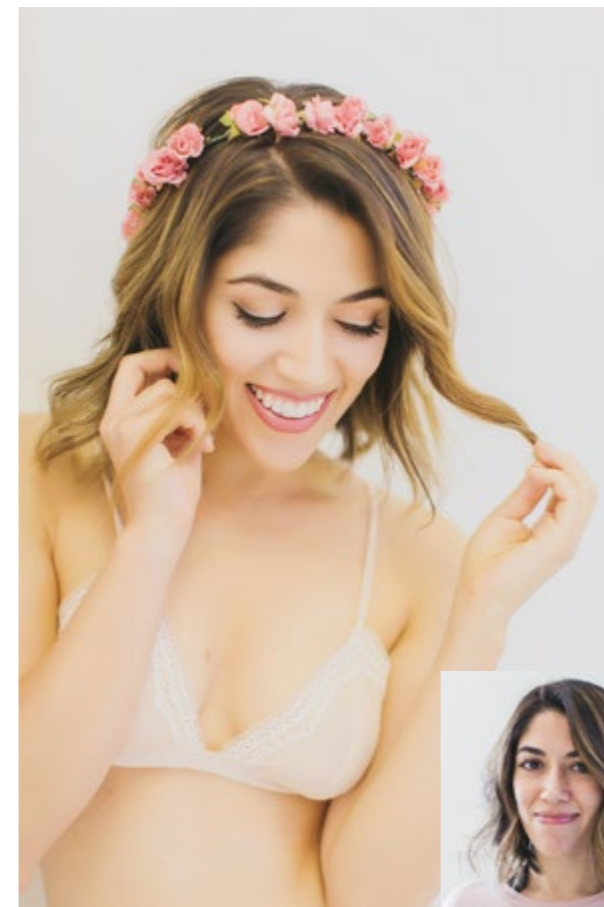
## YOUR STYLE YOUR BEAUTY

You are beautiful. Embracing your appearance in this fresh and flattering way exudes confidence. Whether you're being photographed for your fiancé, for your husband, or for yourself, you will look and feel elegant and alluring. Revealing your sensual side should be dreamy and feminine, never awkward or uncomfortable, and Caroline will artistically capture your inner and outer beauty through this empowering journey tailored uniquely to you.

Very few of us are models or movie stars, but we all deserve a moment in the spotlight, if it's to share

with the person we love, or just to remind ourselves that we can shine, no matter our age or body type. At Boudoir by Olin, we celebrate that and we will help you style your session to reflect you. Our team of make up and hair artists are specially gifted in bringing out your beauty on your big day.

So buy yourself something pretty, be pampered, be glowing, be glamorous. Stop the clock, enjoy, and make this an experience that's all about celebrating you. You will be enchanting. You will shine. You will charm. You will be radiant. Because you will be you.







# THE EXPERIENCE



From the start, we will assist and guide you through your incredible boudoir portraiture experience. Our team will be on hand for all of your needs, even long after your session.

We believe in celebrating the beauty of every single woman that passes through our doors and we believe that happiness will help you shine in your session.

We will work with you to design your session, working hand in hand with one of our hair and make up artists and styling your session to reflect your personality.

Our Sacramento boutique studio has been specially designed by Caroline with boudoir in mind with a separate make up area. Caroline has paid attention to every single detail in her natural light-bathed studio, personally creating an intimate luxurious space. Caroline's personal ways will make you comfortable while you shine at your boudoir session and even after.

After your session, we welcome you back to our studio for your complimentary in person viewing/product ordering sales session, where we will personally assist and guide you in your product selection process.

1. Book an appointment with Boudoir By Olin
2. Plan your shoot, outfits and theme
3. Arrive for makeover session pre-session
4. Style your outfits with Caroline
5. Have an amazing photoshoot with Caroline
6. View photos at your premiere session
7. Order only the products you love.
8. Receive your gorgeous products and enjoy!

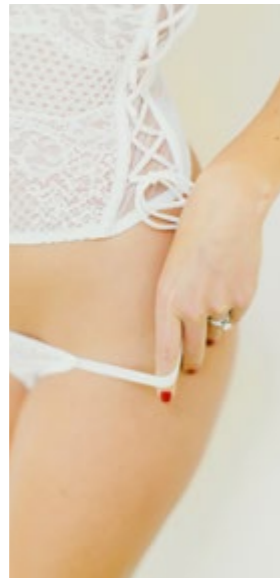


## THE TEAM



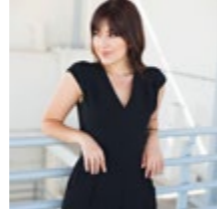
### CAROLINE WINATA

Her good friends call her Olin and she loves love. She also believes that all women should embrace their body and femininity. She loves to laugh, giggle with her clients, have fun and eat sushi and cupcakes. She loves working with her boudoir clients and showing women how beautiful they are.



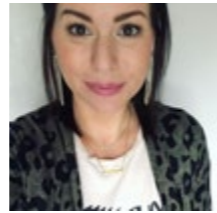
### DONNA PRICE

Donna, our client concierge and studio momma, will take care of you and pamper you from your initial inquiry until after your session and you have received your products. She will also gladly crochet you a cute little figurine and enjoys iced lattes and rafting down the river on the best days of summer.



### OLGA PIRMATOVA

Olga, our preferred make up and hair artist loves laughter, coffee and making women beautiful. Olga is extremely experienced in make up, ranging from high fashion to bridal. Her sweet and calm demeanor always calms our boudoir clients in the most relaxing way. She believes that imperfection is beauty and would love to work with you on your big day!



### LEAH BUEHLER

Leah, our other preferred make up and hair artist is a mother to two kids she absolutely adores and loves to have movie nights in with. Getting to go to work and make women gorgeous means the world to her and she wouldn't trade her job for the world.



Caroline's boudoir team is an all female team that has been hand picked by Caroline herself to produce an luxury fine art boudoir portraiture studio. We look forward to providing you with your luxury boudoir experience.

HAPPY GIRLS ARE THE PRETTIEST!

— AUDREY HEPBURN



# CLIENT SPOTLIGHT

Sommer's Adventure



I LOVE MY PHOTOS, YOU DID AN AMAZING JOB AND I FELT SO BEAUTIFUL AND YOUNG AGAIN! MY HUSBAND WILL NEVER EXPECT THIS!

— SOMMER



With a 4 year old son and her 40th birthday approaching, Sommer wanted to feel young and beautiful again. Her husband's birthday and their anniversary were also fast approaching and she knew that he would never expect her to have such a bold surprise in store for him!

Caroline helped Sommer put together three perfect looks, keeping in mind that Sommer expressed her desire to have a session that was more on the fun and adventurous side. Sommer had never felt she was able to pull off these outfits before so seeing herself in something different made the session a lot more enjoyable.

*1:00 PM*

*Arrive at our studio for makeup  
and hair with Kayci Stoots*

*2:30 PM*

*Outfit and accessories selection  
with Caroline*

*3:00 PM*

*Boudoir Session starts at our  
downtown Sacramento studio*

Like most women, Sommer started the session nervously excited but was soon dancing, laughing and posing like a natural in front of the camera. Both Caroline and Sommer did not want the session to end!

Sommer completely blossomed into more confident and sassy woman! right in front of the camera. Soon enough, she could not wait to see the photos herself and realized that a boudoir session is a way to pamper yourself and embrace yourself as a woman. Hooray to self love!



Thank you so much for your excellent service. I had such a great experience with setting this up, the website design, the ease in ordering, the shoot itself and the speed of service! I'm happy and impressed. I feel great about how the photos turned out.

— Annie Ho

## BOUDOIR, IT'S A GIRL THING

Luxury Fine Art Boudoir Portraiture

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