# THE BRIDAL WELCOME GUIDE



# HELLO FRIEND,

We are so glad you're here! We are Ronny and Haley your wedding photographers!

A little bit about Haley, the mastermind behind the lens... I married my high school sweetheart, Ronny and we have two beautiful girls also a Great Pyrenees fur ball baby. I'm a detailed organizer, adventurer with an itinerary, born and raised Houstonian, and a good ole' foodie. I love making homemade sourdough bread with my two littles and enjoy a good matcha iced latte any time of the day.



Ronny enjoys playing electric guitar when he's not second shooting for me and loves hearing people's stories. Ronny and I have worked always as a power team couple. The best part of working with my hubby is he can read me right across the room and know exactly what I want done, what he needs to go capture if I'm caught up in the moment of the wedding day hustle and bustle and his eye for capturing in the moment is beautiful. He loves documenting the couple and going over and beyond for our clients just as much as I do. If it wasn't for him purchasing my first Canon camera during our first year of marriage over a decade ago, Haley Ostrander Photography wouldn't be here. Let's just say I was hooked on taking portraits from day one. Our park walks together turned into photoshoots.

I've been told I have an eye for detail, and I make sure that my portraits portray that detail in my line of work. Having a wealth full of knowledge from courses and mentors in the photography wedding industry, I train associate shooters. I, myself being a former wedding coordinator, make it top priority that my couples are comfortable and satisfied with not only receiving their beautiful portraits, but the entire process from start to finish.

We specialize in creating bright, dreamy, romantic, true to color, timeless storytelling imagery that captures your story just as it naturally unfolds - honest, raw, emotional and unmistakably you. Our work is deeply rooted in connection, crafted with intention, and designed to feel both elevated and effortlessly tangible. Our desire is to create your wedding day in a unique curated way that resonates with you because each wedding is one of a kind and authentic. Your love story deserves more than just pictures — it deserves art. Our goal as your Texas Wedding and Elopement Photographers is to focus on documenting your story while making sure that your day reflects the authenticity of you as a couple. We are fully here for you. Please, don't hesitate to reach out to us. We would love to hear from you and have coffee together!

Cheers. Haley



# WHAT TO

EXPECT

the before's

## Our style

We specialize in creating bright, dreamy, romantic, true to color, timeless storytelling imagery that captures your story just as it naturally unfolds honest, raw, emotional and unmistakably you. Our work is deeply rooted in connection, crafted with intention, and designed to feel both elevated and effortlessly tangible.

### Before You Book

The first step is settle on your date and venue. Once you have these two ultra important decisions made, send in an inquiry and I'll let you know if I'm available on your chosen date on our Connection Call! If you are eager to get started, but don't have a venue date reserved, we can get started with your engagement portraits until your wedding date is reserved.



#### THE PROCESS

1.

#### INQUIRE + LET'S BE FRIENDS.

You send over your inquiry and you'll hear back from me quickly, detailing our wedding collections, going over my Bridal Welcome Guide and process in full. Time to pop the (inquiry) champagne!

2.





#### CONNECTION CALL, BOOKING + SAVE THE DATE.

Eeekkk!!! We've spoken about your wedding day dreams to ensure we will be the best fit for your day during our Connection Call. Contract has been sent, retainer is paid, final payments are arranged, guides are in your client portal, questionnaires are available to fill out with a few clicks, coffee date and engagement shoot are getting scheduled.

3.

# Million for Policiae

#### LET'S TALK TIMELINE, LOVE.

Eeekkk!!! We've spoken about your wedding day dreams to ensure we will be the best fit for your day. Contract has been sent, retainer is paid, final payments are arranged, guides are in your client portal, questionnaires are available to fill out with a few clicks, coffee date and engagement shoot are getting scheduled.





# 4.

# WEDDING DAY FESTIVITIES BEGIN + DOCUMENT YOUR STORY!

It's here!!! All the planning is behind you and now you can celebrate, relax and let us document you two! We pour every ounce of energy into each moment by capturing the stolen glances you two make, being out on the dance floor, paying attention to every detailed you poured into your day, the laughter and the tears of joy. We like to share with our newlyweds a sneak peek on your wedding day so you can reminisce it all and take it all in! Collections that don't have a sneak peek night of will have their sneaks in 48 hours.



#### IT'S TIME TOO LOOK AT YOUR GALLERY, DEAR!



Shortly after your wedding day, you will receive an email with your sneaks that you can share, YAY!!! When your full gallery is completed you'll get your own gallery and a guest gallery so all your loved ones can view too! Through your gallery, you'll be able to download, select your favorites, purchase prints, and all the things. Just a few months after your celebration, we'll begin crafting your custom-designed album—a sleek, timeless way to relive every meaningful moment with style and intention.

# WHAT TO EXPECT scheduling



Weddings can be scheduled 4 to 15 months in advance. However, if your wedding is in 2 months please reach out! I accept a limited number of celebrations per year to give my couples every ounce of my energy and full attention. I have a few dates left for 2025 and my calendar is booking Fall 2026. I cannot wait to capture your story in a way that feels undeniably you!

Cancellations and reschedules for weddings must be made via email and phone 3 months prior to your wedding day with a one time payment of \$550 for rescheduling. The Retainer is non-refundable.

Included engagement and/or bridal sessions included in a Wedding Collection package must be scheduled accordingly before your wedding date. I highly recommend an engagement session with me prior to your wedding day. This helps you and I get familiar with one another before the big day and makes everything run seamlessly!

Included sessions cannot be added to extra coverage time towards your wedding or towards a session in the future after your wedding day. Be sure to book your session's date ahead of time due to availability! Please, take note that weekends during the Fall or Spring are extremely busy during wedding season and a week day may be more suitable for scheduling.

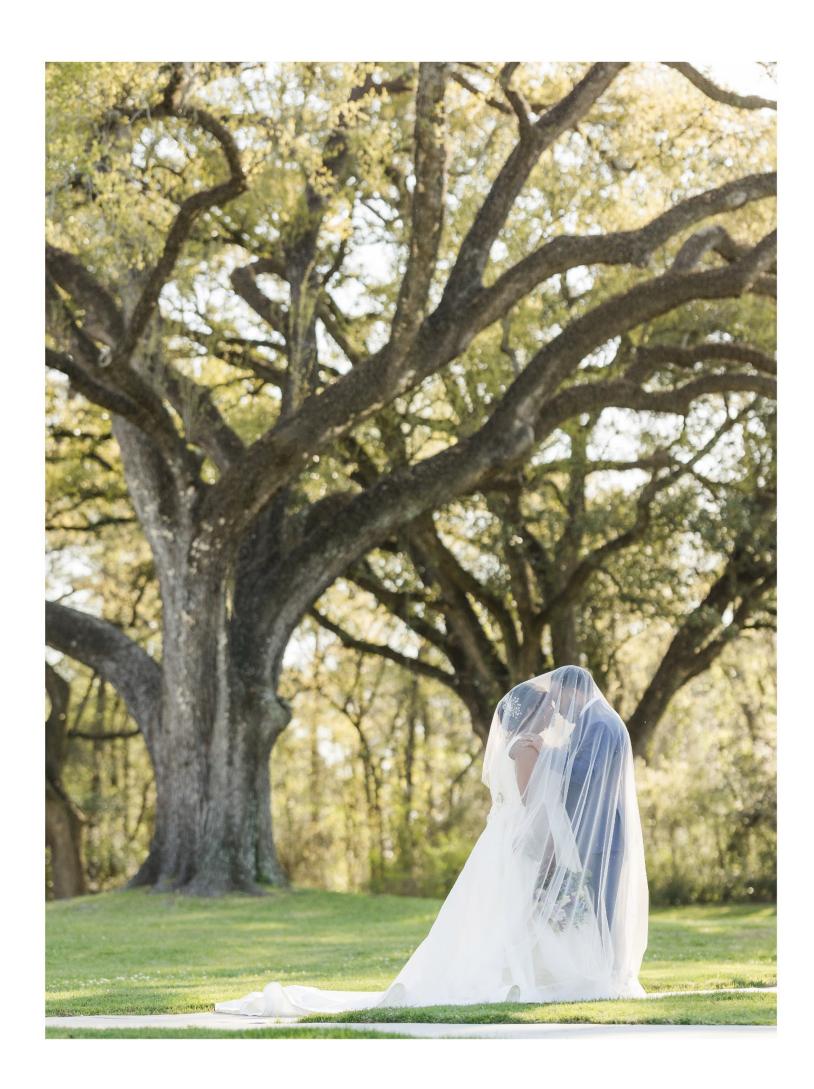


WHAT TO EXPECT

For *Photography only*, a 30% non-refundable Retainer is required to secure your date. The remaining balance is broken into two final *installment payments* - 50% is due 6 months and the remainder is 50% due 1 month prior to the wedding date.

All payments must be paid on time according to contract. If the payment is not received to the wedding date, the photographer will show up to the wedding to take portraits, but will hold all editing until the final payments are received. This also reflects no sneak peeks until all payments have been paid in full.





WEDDING Photography Collections

#### THE MEMOIR

+10 Hours Coverage (full day)

+Always Two Photographers

+A Pre-Wedding Meeting

+Questionnaires

+Timeline Portrait Assistance

+Included Engagement Session

+Included Bridal Session

+Full Print Release

+Hi Res Digital Images

+A Minimum Of 900 Images

+A Online Beautiful Private Viewing Gallery

+Details Guide + Wedding Day Guide

+USB Included

+Sneak Peek On Wedding Night

+Exclusive Only Print + Album Store

\$4,000

#### THE KEEPSAKE

+8 Hours Coverage

+Always Two Photographers

+Included Engagement Session

+A Pre-Wedding Meeting

+Timeline Portrait Assistance

+Full Print Release

+Hi Res Digital Images

+A Minimum Of 900 Images

+A Online Beautiful Private Viewing Gallery

+Details Guide + Wedding Day Guide

+USB Included

+Sneak Peek Within 48-72 Hours

+Exclusive Only Print + Album Store

\$3,300



#### THE LUXE

Photography +8 Hours Coverage

+Always Two Photographers

+Included Engagement Session

+A Pre-Wedding Meeting

+Timeline Portrait Assistance

+Full Print Release

+Hi Res Digital Images

+A Minimum Of 900 Images

+A Online Beautiful Private Viewing Gallery

+Details Guide + Wedding Day Guide

+USB Included

+Sneak Peek Within 48-72 Hours

+300 Album Credit

+Exclusive Only Print + Album Store

### Confert Creator

+8 Hours Of Coverage

+One Content Creator

+3 Edited TikTok's Or Reels

+Unlimited Photos + Videos Throughout The Day

+Content Delivered Within 24 Hours Of The Event

\$4000





#### THE HOP SIGNATURE COLLECTION

Photography +10 Hours Coverage (full day)

+Always Two Photographers

+A Pre-Wedding Meeting

+Questionnaires

+Timeline Portrait Assistance

+Included Engagement Session

+Included Bridal Session

+Full Print Release

+Hi Res Digital Images

+A Minimum Of 900 Images

+A Online Beautiful Private Viewing Gallery

+Details Guide + Wedding Day Guide

+USB Included

+Sneak Peek On Wedding Night

+Exclusive Only Print + Album Store

Videography +8 Hours Of Coverage

+One Videographer

+3-5 Minute Highlight Film

+Digital Delivery Within 31 Days

Confent Creator +8 Hours Of Coverage

+One Content Creator

+3 Edited TikTok's Or Reels

+Unlimited Photos + Videos Throughout The Day

+Content Delivered Within 24 Hours Of The Event

\$7000





Additional Photography Coverage - \$375 / hr
Additional Videography Coverage - \$250 / hr
Additional Photographer - \$650
Additional Videographer - \$600
Rehearsal Dinner Coverage -\$600
Engagement Session - \$650
Bridal Session - \$550
Wedding Album
Parent Albums
Wedding Guestbook
Engraved USB
Custom Prints
Polaroid Film
Videographer

Content Creation



#### Q: What sets you apart from other photographers?

A: With a decade of training under my belt, I know how to pose and guide my clients to make them feel relaxed while looking their absolute best. I use natural light as often as possible and make sure my sessions are fun! Likewise, being a former wedding coordinator I've done weddings for many, many years. I have heard from countless people say I have a gift for making people feel at ease and have an eye for detail. It is my job to help you feel comfortable, give intentional prompts, step back when needed to capture things as they naturally unfold, and do what I do best--compose images in an artistic way.

#### Q: How early should I reach out?

A: As early as possible. Dates usually book up pretty fast and I only take a maximum number of weddings/elopements per month to ensure top-notch attention is given to all my couples.

#### Q: How Do I Book A Date?

A: We can only reserve a date after receiving the booking retainer deposit. We are currently booking out to December 2026. As most couples tend to have their wedding on a weekend these are the days that book out the quickest. We require a 30% retainer to reserve any photography only collections.

#### Q: What is your payment structure?

A: Yes! Payments are automatically set up in my booking schedule. There is a 30% non-refundable retainer to book your date and beyond that we will split your payments into two additional installments - 6 months and 1 month out from wedding day.

#### Q: What if you've never been to our venue?

A: There are many beautiful venues, many of which I've had the pleasure of working and many of which I still have yet to photograph. If I'm new to your venue, I will do a tour of your venue prior to wedding day. As your photographer, it's imperative that I know how to photograph the venue space best and understand the layout. My goal is I want you to be able to focus on what matters most (being present) and I consider it my utmost responsibility to know your venue so that can happen.

#### Q: What's your take on a 8 hour verses a 10 hour wedding day of coverage?

A: There are many positives to adding more coverage time-more images will be delivered and more time to fully be present in the moment and not feel rushed. If you're wanting more than one first look, I suggest booking the 10 hour day of coverage. I have a fully detailed blog post, called "Why You'll Regret This As A Bride: You Can't Rewind Your Wedding Day" about the differences between amount of coverage time. Final point, you can't redo those moments so why not invest in the most important chapter of your life. Time is valuable. More coverage time means you're not cramming memories into a tight timeline. You're actually living them.

#### Q: What is included in your 8+ hour wedding collections?

A: +always two photographers

+ engagement session

+full print release

+a online beautiful private viewing gallery

+sneak peeks (48-72 hours)

+exclusive only print + album store

+timeline portrait assistance

+photography wedding day guide

+a pre-wedding meeting

+questionnaires

#### Q: Do you think I have to have a coordinator for my wedding?

A: Absolutely, without a doubt! You want to enjoy the day and not have family coordinating as much as possible so they can enjoy your day. Hiring a pro is one of the best investments you will make for your wedding. The pros are amazing at what they do! They will be my "go to" person throughout the day so I can focus what I do best, taking your beautiful portraits. If you have a guest count more of 150-250 people, you'll likely need two wedding coordinators day of.

#### Q: What is the average investment for booking a wedding with you?

A: Our signature wedding experience—featuring full-day storytelling and a custom heirloom album—averages between \$5,000 and \$6,000 for couples seeking timeless elegance. Our albums are thoughtfully tailored and fully personalized to each couple, creating a truly one-of-a-kind experience.

#### Q: When is your turnaround time?

A: I give a max time of 2-6 weeks (42 days). I typically deliver your gallery within two weeks, but give one month worth of time in case something unexpected happens to me or if I had multiple weddings that same month. You will see a sneak peek on your wedding day if your collection includes this!

#### Q: Will you photoshop my portraits to hide any unwanted spots, wrinkles, etc?

A: Minor edits will be made to all your portraits, but I believe our imperfections are what make us beautiful and unique. If there are specific edits you want, these will be charged accordingly, depending on the type of corrections. However, I will not photoshop a client to be skinnier, taller, hair mishaps with the hair and make up artist, spray tan lines, etc.

#### Q: Will we get the print release to our photos after our wedding?

A: Yes! Upon receiving your portraits, you will also get a full print release to your portraits. I highly recommend ordering prints through me, but it isn't required. The difference in quality is huge when it comes to ordering through a professional photographer-only printing lab, so I always love to help with prints!

# Q: If I want a package that has a bridal session and/or engagement session included can I add on additional coverage time instead for one of them?

A: Unfortunately, we cannot substitute for additional coverage time or album credit. The sessions are included regardless if the couple can't schedule appropriately and/or want to use them.

#### Q: Do you have local vendor recommendations?

A: You bet I do! I have a guide full of my top favorite vendors from coffee bars, late night snacks, florist, etc. You'll have my preferred vendor guide I absolutely LOVE working with in your online client portal.

#### Q: Are you willing to travel?

A: Yes, definitely! Travel fees are applied if I'm going over 60 miles, which is charged both ways. Destinations that exceed two hours driving time each way may require overnight accommodations. Please inquire.

#### Q: Will my photos be posted publicly on your site and/or social media?

A: Of course, I'd love to show off your portraits, if you're game!

#### Q: Do you give the RAW images?

A: We keep all RAW images and only give fully edited high-res images to our couples. Unless you are a photographer and have the appropriate editing software, your computer can't handle these images.

#### Q: Will I see a sneak peek?

A: Yes, of course you will! If this is included in your photography collection, I will show a sneak peek at your wedding while you're livin' it up on the dance floor if the day goes according to schedule. Never have I failed delivering a sneak peek on the wedding night. You will have your sneak peek gallery to download within 48-72 hours from wedding day.

#### Q: Will I receive black and white portraits in my gallery?

A: You will most definitely! I throw in a few if the quality of the portrait would look beautiful as a black and white portrait.

#### Q: Are you able to edit a different style?

A: We do not edit to different editing styles. We portray a certain style and look of our own and our clients come to us knowing what they will be receiving after viewing our portfolio and previous client galleries.

#### Q: Are the people featured on your site models?

A: While I'm lucky enough to work with gorgeous clients, the majority of the images shown on my site and blog are regular, paying clients. Some photographs are from styled shoots, but mostly paid clients.

#### Q: How many images will I be receiving in my wedding gallery?

A: We do a minimum of 50-100 images per hour. However, this does not include a second shooter's count. Haley is very "trigger happy" and goes over any beyond for our couples. For instance, an 8 hour wedding and two shooters the couple received over 900+ images. This also factors into the type of wedding you'll be having - florals, venue type, amount of detail, first look, first touch, etc.

#### Q: Do you prefer I order my prints and albums through you?

A: Definitely and HIGHLY recommend! I work with a professional photographer-only printing lab. They do AHH-MAZING products - from prints, albums, books, canvas', and more. Either months before your wedding or a couple weeks after your wedding, I love meeting with my newlyweds to touch and look at samples of albums. You will love the end result and definitely notice it's not your typical print store quality with anything purchased through me. I've had brides want prints specifically through me months after their wedding because they did a regular print store and noticed the quality and the color-tone completely different.

#### Q: How will you keep our photos safe?

A: I backup every single photo our team takes to 4 different places at once, all of these hosts being totally different. I keep the images on the original SD card in a case until I have delivered the gallery to you! Losing your images from the most special day is not something I'm willing to leave up to chance or take lightly. We keep your photos in your online gallery for 3 months after your wedding day and up to 1 year on our external backup drives.

