



half a million  
KIDS

2025

ANNUAL REPORT

Let's Get Them Home For Good!

# OUR MISSION & VISION



## OUR MISSION

Half a Million Kids is a nonprofit organization dedicated to foster and trafficked children. Our mission is to place every child eligible for adoption into a safe, permanent, loving home through our results based 3-Phase Plan. We intend to return foster care back to its original purpose: a short-term safety net for kids awaiting reunification with their birth/legal families.

## OUR VISION

Half A Million Kids was created to place every child eligible for adoption into a loving home thus eliminating the circumstance of being raised in foster care as a way of life. By doing so, social workers can transition to a proactive versus reactive role. More impactful, the roughly 380,000 foster children not eligible for adoption and caught in the system awaiting reunification with birth/legal families can have the best possible home environments and a chance for success at beating the odds through our plan to revolutionize the group home setting.

# KEY ACHIEVEMENTS & MILESTONES

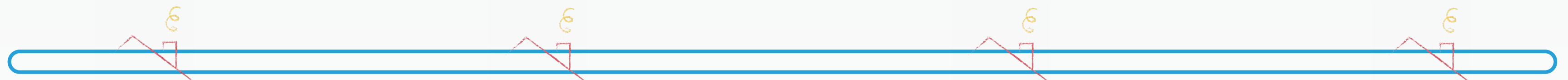


Completed Architecture of the revolutionary HMK Interactive SIIIS Technology Solution

Organized Housing and Urban Development (HUD) regional team and National Lead of the Foster Youth Initiative (FYI) to tour the Being Beautiful Foundation House Parent Model that HMK is scaling.

We appreciate ongoing support from corporate donors such as Microsoft, Costco, M&T Bank, WaWa and more. We are also grateful for a foundation grant from HCL Philanthropy to complete the planning and development of our micropilot region in Hunting Park-East Tioga area that will serve as the model for Philadelphia.

Invited and attended the signing of the *Fostering the Future for American Children and Families* Executive Order at the White House



Established and continued cultivating relationships with Corporations, Foundations and other Stakeholders vital to the funding & implementation of our Plan.

A Philadelphia Inquirer Investigative Report exposed the failures of the Philadelphia CUAs for child welfare. HMK jumped into gear to gain support of the Mayor and members of The Philadelphia City Council for our 3-Phase Plan.

Our Founder was invited to moderate a panel on Capitol Hill at the anti-trafficking summit in Washington, DC. Last year, HMK was one of the lone voices talking about prevention and bringing awareness to the intersection of foster and trafficked children at the summit... this year, there was an explosion of awareness and collaboration!

Completed Initial Architecture of HMK Whole Child Program titled "**HomeBase**" to provide foster children the tools they need for life preparedness as they age out of foster care.

# HALF A MILLION KIDS BLUEPRINT



The HMK Blueprint Sustainably Course Corrects the Foster Care System and Gets 45% of Foster Children in Safe, Loving Homes and Out of Harm's Way, Blunting One of the Major Pipelines for Child Sex Traffickers.

## "The Key"

Through technology embedded with HMK Interactive SIIS, course correct and make sustainable the system itself which is critical to the success of "The Roadmap" and all other goals.

## "The Roadmap"

This will get 45% of foster children in SAFE loving homes and out of harm's way which blunts one of the major pipelines for child sex traffickers. This will be achieved through our 3-Phase Plan Piloted in the Philadelphia region which represents  $\frac{1}{3}$  of the foster children in Pennsylvania. Upon consistent upward trending outcomes, the program will be scaled nationally through an unprecedented celebrity driven Multi-Media and Grassroots Campaign to attract leaders to replicate the Pilot Model in their area as well as attract families to foster and adopt.

# NOTEWORTHY HIGHLIGHTS



## WHITE HOUSE FOSTERING THE FUTURE EXECUTIVE ORDER SIGNING

HMK was invited to and attended the signing of the *Fostering the Future for American Children and Families Executive Order* to modernize foster care. This important EO marks an unprecedented moment in child welfare reform, prioritizing these goals:

Expanding educational and workforce opportunities for foster youth.

Increasing access to scholarships, financial literacy and career pathways.

Strengthening placement stability and permanency, specifically for older youth, which connects to our Phase 3 that revolutionizes the group home setting.

Mobilizes public-private relationships, exactly like the ones HMK is building in our Pilot Region as well as at the state and federal level.



## MODERATED PANEL ON CAPITOL HILL AT THE CENTER FOR COMBATTING HUMAN TRAFFICKING SUMMIT

HMK was honored to moderate a panel on "Faith and Fighting Human Trafficking"

We also participated at a preliminary event at a White House Round Table, addressing urgent reforms needed to modernize foster care and strengthen protections against child exploitation.

HMK has also become a stakeholder at the White House Office of Public Liaison.

We were also honored with an appointment to the National Coalition to Combat Human Trafficking, further solidifying our role in shaping coordinated national strategies while continuing to bring awareness to the intersection of foster children and child sex trafficking.

# REVOLUTIONIZING THE GROUP HOME SETTING



## REVOLUTIONIZING THE GROUP HOME SETTING AND HOMEBASE PROGRAM

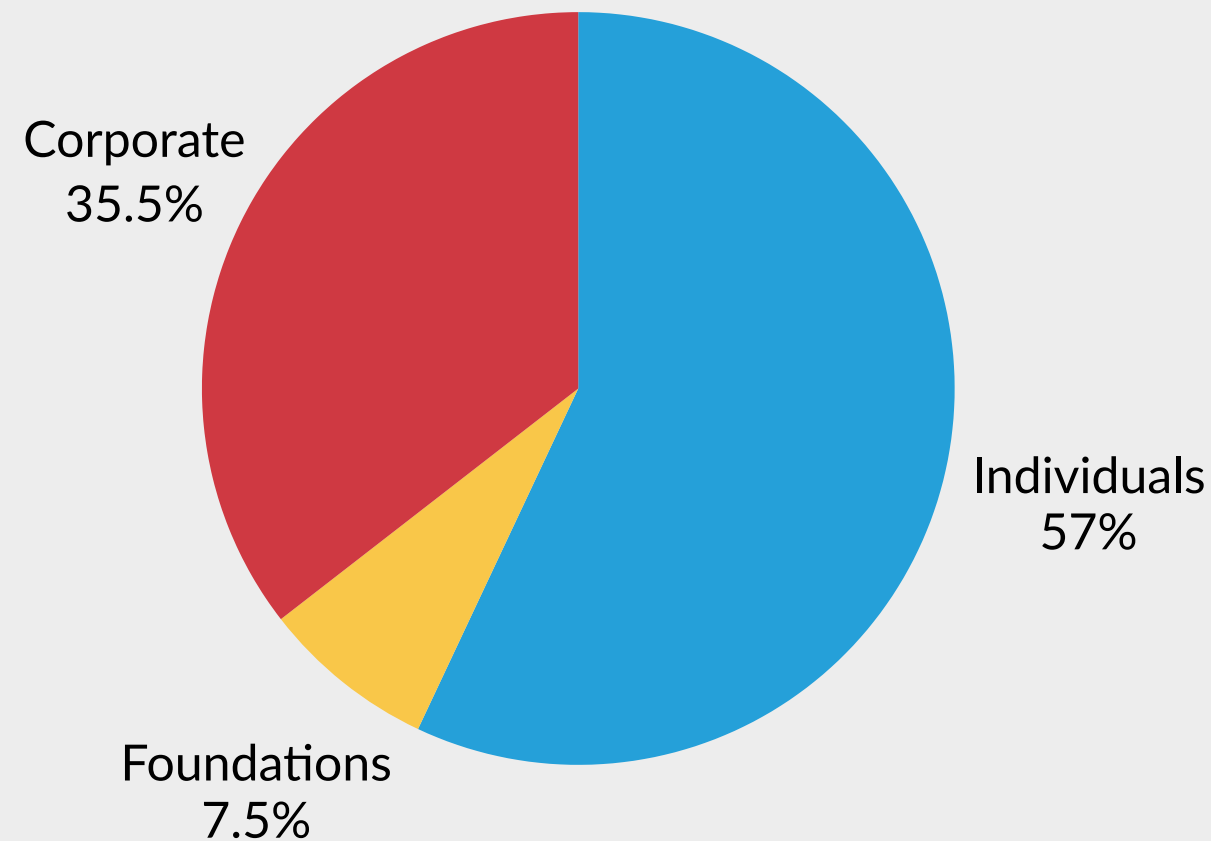
The Being Beautiful Foundation (BBF) has a Governor acknowledged, award-winning model that has 3 homes in Montgomery County, PA, having served more than 200 foster youth in a home that revolutionizes the group home setting by providing a family style home.

In 2025, HMK helped BBF advance as a leading foster youth house parent model, engaging county leaders, policymakers, HUD, HHS and philanthropic partners through immersive tours and their relational care model. Board vision sessions strengthened governance alignment and sustainability, while county partnerships supported placement stability and near-full capacity. Operationally, HMK worked with BBF to codify its model with budgets and created a comprehensive manual to guide quality, compliance, and replication in anticipation of partnerships with real estate investors, HUD and HHS's new program "A Home for Every Child". HMK and BBF are prepared to scale 20 new homes in the Pilot Region. These fast-moving efforts are accelerating progress and positioning BBF to influence residential foster care practices nationwide.

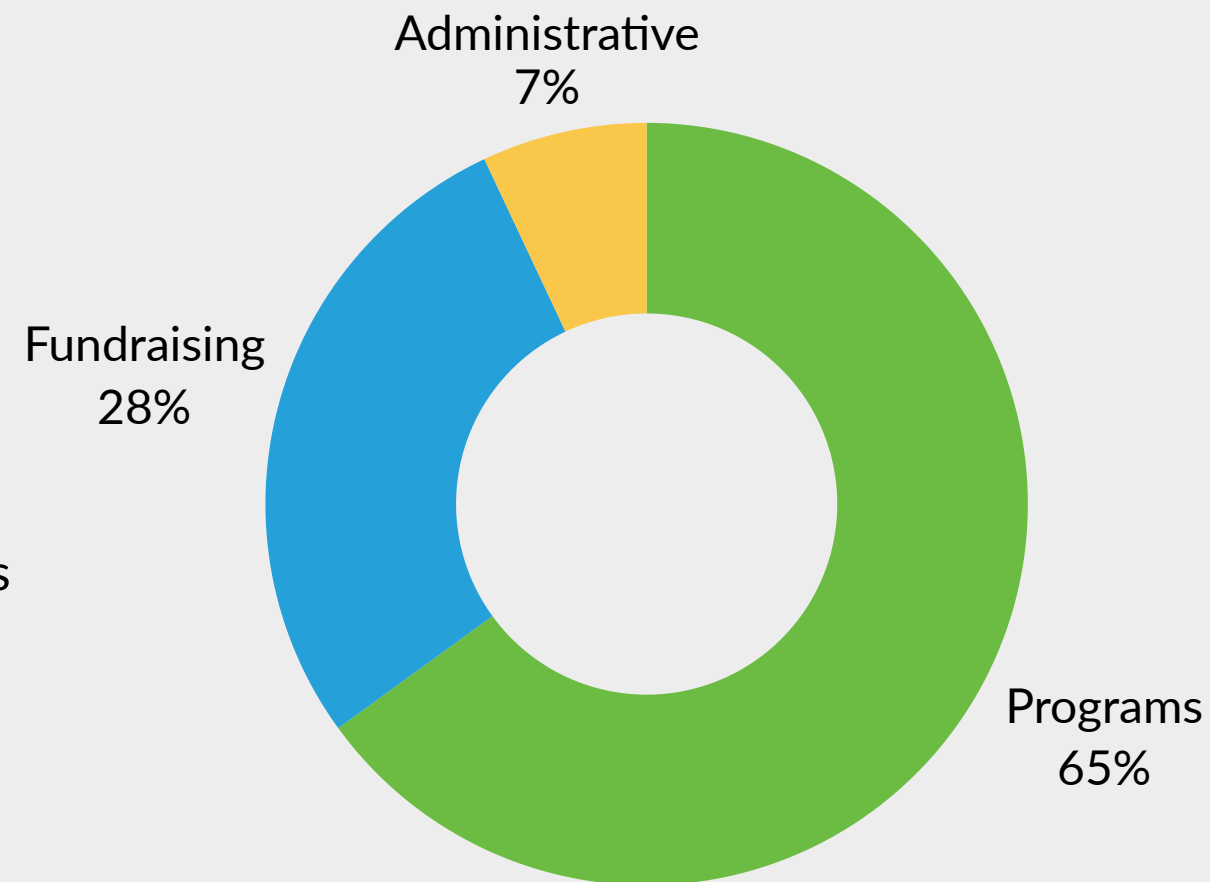
# FINANCIAL SUMMARY & FUTURE FUNDING NEEDS



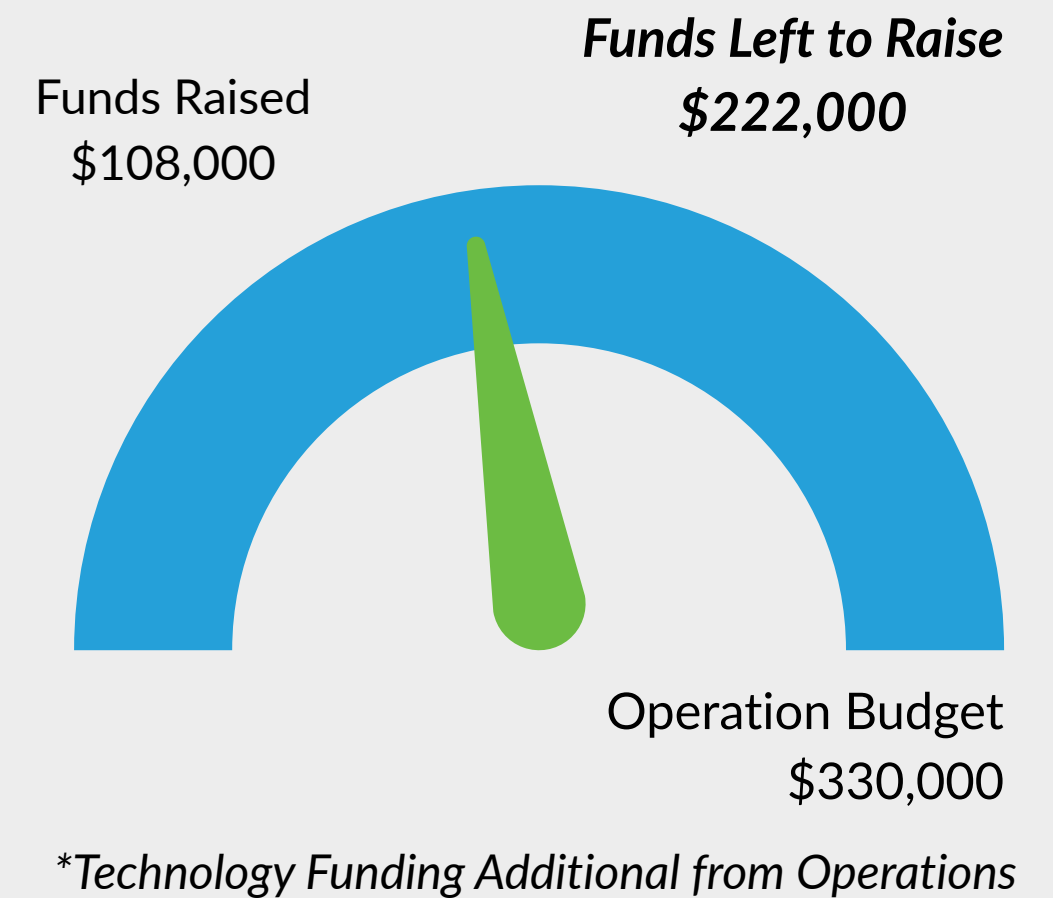
## TOTAL REVENUE SOURCES



## TOTAL EXPENSE SOURCES



## 2026 FUNDING NEEDS



# GOALS & HMK VISION FOR 2026



## *In the coming year, we will:*



**Complete Design of our HomeBase Program and start testing it in Hunting Park–East Tioga micropilot region of Philadelphia and Suburban Counties.**



**Complete development of the technology and begin deployment in the Pilot Region.**



**Strengthen government, corporate and foundation partnerships and establish new relationships**



**Launch the HMK Interview Series and boost media and public awareness and outreach**



**Establish an HHS x HUD x NFL partnership to scale Phase 3 throughout the Pilot Region in preparation for national rollout**

# HMK HANDS ON IMPACT



Duffle Bags  
to be  
delivered to  
foster youth

Half a Million Kids in partnership with Microsoft will deliver 100 Duffle Bags to foster children and other underserved children in the Hunting Park-East Tioga area of Philadelphia. The duffles included a pillow, blanket and other swag!

Delivered JMC  
Skin Care  
Products to  
underserved  
communities

Half a Million Kids delivered hundreds of skin care products donated by Josie Maran Cosmetics to underserved youth throughout the Philadelphia region.

Delivered 10X  
Books to  
Underserved  
Community

Half a Million Kids delivered Grant Cardone Foundation's 10X Kids Financial Literacy books to North 10 to educate underserved children in the Hunting Park-East Tioga area as part of HMK's HomeBase Program. We have hundreds more ready for distribution throughout the Pilot Region.

Special  
Shoutouts to  
Some Unique  
Supporters

We received some special support from individuals and groups that went the extra mile for these foster kids. Thank you to the **Fund for Chester County in Memory of the Barber Family**, a fund of the **Chester County Community Foundation**, **Darci and Damon** for including us in Christmas on King, **The McGeary Family** for their continued support, **Smith Chiropractic Health Care**, their patients and staff for their successful fundraisers throughout the year, and **Gladius Group, LLC** for their ongoing support and extraordinary gift of a VIP ticket to America's Future Gala at Mar-a-Lago.

# MESSAGE FROM OUR FOUNDER



*This year marked meaningful progress for Half a Million Kids as we expanded our impact, strengthened partnerships, and advanced innovative solutions to protect vulnerable children. We remain invigorated and optimistic as we continue to contribute to the systemic change needed for vastly improved foster care outcomes. As we look to the year ahead, we remain committed to growth, collaboration, and bold action to create safer futures for foster and trafficked children everywhere.*

*I am incredibly grateful to our supporters and donors, the HMK Team and Board for making this all happen, and especially Carly, without whom HMK would not exist.*



**LEAH STAUFFER, FOUNDER**



THANK YOU FOR YOUR SUPPORT!



VOLUNTEER



DONATE



ADVOCACY

*Together, we create hope. Together, we change lives. Thank you for believing in our mission, plan and us. When we work together, there's no limit to the hope we can spark, the lives we can uplift, and the change we can create in the lives of foster children everywhere!*