

# Your North Star

DEFINING YOUR VISION

at  
**HER  
BEST**

## My Vision Statement

Think of yourself one-three years from now, in a highly fulfilled and happy state. Allow yourself to dream. Anything is possible, so don't censor your thoughts [remember, growth mindset!]. Answer these questions in the present tense. Think of stretch goals and stay positive and optimistic.

***What are you doing?***

***How are you contributing to your personal or professional success?***

***What are people saying about you?***

***What impact are you having on the people around you?***

***In what ways have you grown, developed or raised your game?***

Once you have thoughtfully reflected on your priorities, personal values, strengths and skills, write your vision statement and describe it as if it were today. The purpose is to communicate to yourself and others as clearly as possible what you will be doing and what that will be like. Using the present tense gives the future immediacy and reality. Write in the first person and craft it by setting realistic goals that reflect the characteristics and concepts you have identified. Try it on, see how it fits and feels, then revise as necessary.

**My Personal Vision** *[in 32 words or less]*

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