

McCain: Built for C-Store Growth.

McCain is the world's largest manufacturer of frozen potatoes and a leading global supplier of frozen appetizers.

Portfolio That Wins

- Broad range of potatoes & appetizers within the WAM program
- 20+ craveable snack options from Mozzarella Sticks to Mac & Cheese Wedges
- Tried-and-true fan favorites that drive easy menu adoption

Built for Execution

- Fryer recommended, many items bakeable
- Compatible with conventional & high-speed ovens
- Easy to prepare, easy to scale

Built for Profit

- Potatoes deliver 60–70% profit contribution
- Appetizers deliver 50–60% profit contribution
- Portable formats drive incremental basket growth

Built for Craveability

- Craveable, delicious, easily portable snacks
- Fries stay crispy; snacks stay appetizing on the go
- Designed to keep guests coming back

Promote your to-go programs using FREE downloadable social media assets from McCain.

Download assets [HERE!](#)

