



THE ROSENFELD
COMPANY

REAL ESTATE REDEFINED

ROOTED IN RELATIONSHIPS. GROUNDED IN EXCELLENCE.

INVESTMENT SALES



At The Rosenfeld Company, we connect investors with prime retail and land opportunities across Texas that deliver lasting value. With a strategic approach, we guide clients through every stage of the investment process—from sourcing and evaluating assets to negotiating and closing transactions—always prioritizing integrity and long-term success.

SERVICE OFFERINGS

the rosenfeld company

01

BROKER PRICE OPINION

We offer broker price opinions to help sellers evaluate whether current market conditions align with their pricing expectations, creating a clear, informed path to decision-making.

02

LEASE ABSTRACTS

Once provided access by the seller, we will review all leases, ensuring there are no hidden terms or conditions that could impede the transaction, such as discrepancies in guarantees, termination options, restrictions, or exclusivity clauses.

03

PROPERTY MARKETING

Our marketing strategy combines professional photography and high-quality branding to produce an elevated offering memorandum to promote across several platforms like our website, costar, and crexi to maximize visibility and buyer engagement.

04

PROFESSIONAL RELATIONSHIPS

Our trusted network of attorneys, title companies, inspectors, contractors, and property managers provides comprehensive support throughout the selling process, ensuring a smooth transaction from start to finish.



PROCESS & APPROACH

01

Identify the Opportunity

We begin by assessing your property to determine its market value and potential.

02

Broker Price Opinion

We provide a Broker Price Opinion, offering the Seller clear guidance on the potential sales price.

03

Build Offering Memorandum

We create a compelling marketing package to present your property effectively to potential buyers.

04

Go Live with Marketing

Your property will be showcased on our website, CoStar, and other platforms to ensure maximum visibility.

05

Call for Offers

We manage the offer collection process, ensuring you receive the best price.

06

Investment Finalization

We help you evaluate and select the most credible buyer, considering price, timing, and likelihood of closing.

07

Contract & Closing

We guide you through the contract negotiations and ensure a smooth closing process.



THE ROSENFELD COMPANY

We provide broad market coverage and ensure that your property is positioned to sale for full market value. We have successfully negotiated the sale of several asset types, which range from neighborhood and community shopping centers to single tenant NNN leases to non-retail properties such as office, industrial, multifamily and land.

COMMUNITY

THE SHOPS AT VISTA RIDGE

A 74,837 square foot community center built in 1996 that is anchored by Texas Family Fitness and Harbor Freight Tools located in Lewisville, TX.



NEIGHBORHOOD

ELK CREEK CROSSING

A 6,375 square foot neighborhood center built in 2018 that is comprised of three tenants: Chicken Salad Chick, HotWorx and Mint Dentistry.



MIXED USE

KENNEDALE

A mixed use project with 275 units of apartments by Wood Partners and four retail pads with Chipotle, Popeye's, O'Reilly Auto Parts and Driven Brands Car Wash.



SINGLE TENANT TRIPLE NET

BURGER KING

A 20 year absolute triple net ground lease with a multi-unit franchisee in Denton, TX.



LAND

MEADOWRIDGE

A 78 acre master planned development in Red Oak, TX. The development will include up to 49 acres of commercial development, 600 multifamily units, 146 townhomes and 230 single family homes.



OFFICE

CORPORATE POINT

A 242,000 square foot, ten story office building, built in 1981. Located in Las Colinas and close proximity to DFW Airport.



DISPOSITION

401 E WEATHERFORD

Former Chase Bank motor bank branch in downtown Fort Worth.



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R

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