



BRANDING PRICING

2 0 2 0

TAAENOELLE+co.



READY TO INVEST IN YOUR SUCCESS?

SO YOU'VE MADE THE DECISION THAT YOU ARE READY TO INVEST IN YOUR BRAND, RIGHT? THEN YOU'VE COME TO THE RIGHT PLACE MY FRIEND!

AS YOUR DESIGNER, IT IS MY ULTIMATE GOAL TO NOT ONLY PROVIDE YOU WITH A BEAUTIFUL BRAND, BUT TO PROVIDE YOU WITH A BRAND THAT IS EFFECTIVE.

WITH OVER SIX YEARS OF DESIGN EXPERIENCE, I'VE BEEN ABLE TO HELP BUSINESS OWNERS GAIN CONFIDENCE BY CREATING ONE-OF-A-KIND BRANDS THAT HELP THEM ATTRACT THEIR DREAM CLIENTS, GENERATE REVENUE, AND UNDERSTAND THEIR AUDIENCE.

I WOULD LOVE TO DO THE SAME FOR YOU.

ARE YOU READY TO GET STARTED? :)

THE NOELLE PETITE

INVESTMENT: \$2850

BRAND DESIGN

Time Frame: 4-6 weeks

WHAT'S INCLUDED

BRAND QUESTIONNAIRE

45 MINUTE PHONE CONSULTATION - DURING THIS CALL, WE WILL DISCUSS YOUR TARGET MARKET, STYLE, ETC.

LOGO RESEARCH

PRIMARY LOGO DESIGN + SECONDARY LOGO DESIGN

MOOD BOARD + COLOR PALETTE

FONT SELECTIONS

CUSTOM PATTERN DESIGN

FAVICON DESIGN (TO BE USED FOR YOUR WEBSITE)

TWO STATIONERY DESIGNS (BUSINESS CARDS | NOTE CARDS) - *THESE CAN BE SUBSTITUTED FOR OTHER STATIONERY DESIGNS (I.E. TAG DESIGN, THANK YOU CARDS, ETC.)

LAUNCH DAY GRAPHICS

BRAND GUIDE

FINAL FILES

•{PAYMENT PLANS AVAILABLE}•

ADDITIONAL ADD-ONS: AD DESIGN, MEDIA KIT DESIGN, PACKAGING DESIGN, AND INSTAGRAM STORY ICONS

THE WEB DESIGN PROCESS

OUR WEBSITES ARE CREATED USING THE SHOWIT PLATFORM. WE “REDESIGN” TEMPLATES TO FIT YOUR BRAND. THIS OPTION IS PERFECT FOR NEW BUSINESSES, OR FOR THOSE WHO ARE RELAUNCHING A NEW BUSINESS.

SO WHAT EXACTLY IS A REDESIGNED TEMPLATE?

WE WILL PROFESSIONALLY CHANGE THE COLORS, FONTS, IMAGES, WORDING, AND GRAPHICS TO FIT YOUR BRAND. HOWEVER, THE LAYOUT OF THE TEMPLATE WILL REMAIN THE SAME.

YOU CAN ALSO PURCHASE A TEMPLATE OF YOUR CHOICE, AND HAVE US REDESIGN IT FOR YOU AS WELL.



THE ROMONA EXCLUSIVE

INVESTMENT: \$4700

BRAND AND WEB DESIGN

Time Frame: 8-10 weeks

WHAT'S INCLUDED

BRANDING:

BRAND QUESTIONNAIRE

45 MINUTE PHONE CONSULTATION - DURING THIS CALL, WE WILL DISCUSS YOUR TARGET MARKET, STYLE, ETC.

LOGO RESEARCH

PRIMARY LOGO DESIGN + SECONDARY LOGO DESIGN

MOOD BOARD + COLOR PALETTE

FONT SELECTIONS

CUSTOM PATTERN DESIGN

FAVICON DESIGN (TO BE USED FOR YOUR WEBSITE)

TWO STATIONERY DESIGNS (BUSINESS CARDS | NOTE CARDS) - *THESE CAN BE SUBSTITUTED FOR OTHER STATIONERY DESIGNS (I.E. TAG DESIGN, THANK YOU CARDS, ETC.)

LAUNCH DAY GRAPHICS

BRAND GUIDE

FINAL FILES

WEBSITE:

YOU PROVIDE YOUR COPY AND ANY IMAGES YOU WANT TO INCLUDE

4-5 PAGE CUSTOMIZED WEBSITE TEMPLATE DESIGN (SHOWIT PLATFORM)

FAVICON DESIGN

MOBILE FRIENDLY VERSION

BASIC SEO

ASSISTANCE YOU FOR TWO WEEKS, SHOWING YOU HOW TO UPDATE YOUR SITE. FOR ANY ADDITIONAL TRAINING, SHOWIT HAS SEVERAL TUTORIALS TO ASSIST YOU.

A LA CARTE WEBSITE REDESIGN: STARTING AT \$1850

For E-Commerce sites, there will be a price increase

• {PAYMENT PLANS AVAILABLE} •

ADDITIONAL ADD-ONS: AD DESIGN, MEDIA KIT DESIGN, PACKAGING DESIGN, AND INSTAGRAM STORY ICONS

PAYMENT PLANS

PAYMENTS ARE SPLIT INTO THREE PAYMENTS. HOWEVER, WE DO REQUIRE THAT YOU PAY 25% BEFORE YOUR PROJECT IS STARTED. THE FINAL PAYMENT IS DUE BEFORE THE DELIVERING OF FINAL SERVICES.