

# *West Coast* **BRIDAL PREP GUIDE**

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[WWW.WESTCOASTMAKEUPANDHAIR.COM](http://WWW.WESTCOASTMAKEUPANDHAIR.COM)



# WEL GOMIE Bride

*Hello Gorgeous,*

Congratulations on Engagement and thank you for your interest in makeup and hair services with West Coast Makeup and Hair! We are thrilled at the thought of being a part of your special day!

Our team of skilled professionals are dedicated to providing our brides with a seamless and unforgettable experience. We have created this Bridal Prep guide in hopes to help you make a clear plan in prepping your skin & hair for wedding day.

Congratulations once again! We can't wait to make you feel like the most radiant bride.

XOXO

*Shannel Reed*



# BRIDAL PREP *Timeline*

01

## Engaged

Congrats Babe, you're ENGAGED! Bridal glam prep starts NOW! you heard me right, time to start making a plan with your regular esthetician and hair stylist to ensure skin and hair are in top shape come wedding day.

02

## 2-3 Months Prior 2 Weeks Prior

Now's the time to schedule your trial run with your artist. This gives you plenty of time to make any adjustments to your hair color/cut, order extensions, or schedule any final skin treatments your artist may suggest.

03

Wedding day is creeping up FAST! If your planning on getting a spray tan, now is the best time to do a practice tan. This ensures you get the PERFECT color on wedding day and gives you time to scrub it off and start fresh.

04

## The Week of

Now's this time for the last minute appointments like Nails, dermaplaining and your final spray tan 2-3 days before wedding day. This is NOT the time to do anything drastic as it will likely cause a crisis. &stay hydrated AF this week!

05

## The Night Before

You might not like this one but... Celebrate tonight and have the PARTY for tomorrow! The more hydration and rest you can get the night before the better. If you have time for a blow out I highly recommend otherwise wash and dry your own hair!

06

## Wedding Day

Rise & Shine WIFEY ❤️ Its going to be an early morning! But luckily you, you put in all the work so all you have to do is wake up and sit in the chair for glam! Congrats again babe, your about to be a whole gorgeous BRIDE!



# *Skincare &* **HAIR PREP**

Your wedding day is a momentous occasion, and you deserve to look and feel your absolute best. To achieve that radiant bridal glow and lustrous hair, we highly recommend considering a comprehensive skincare and hair care plan leading up to your big day.

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## **Timing Is Key**

Both skincare and hair care plans require time to yield optimal results. We recommend starting your skincare regimen at least six months before your wedding day and having your last facial or professional treatment no later than two weeks before the big day. For haircare, consult with your stylist well in advance, ideally three to six months before the wedding, to plan for any significant changes. This proactive approach ensures you look and feel your best as you walk down the aisle.

## **Skincare Prep**

Investing in your skin is one of the best decisions you can make before your wedding. We recommend consulting with a professional esthetician well in advance. They can assess your skin's unique needs and create a tailored skincare regimen to address any concerns, whether it's acne, fine lines, or dullness. Regular facials, peels, and professional treatments can work wonders in achieving that flawless complexion. For those in a time crunch, hydro facials and dermaplaning are excellent options as they provide immediate rejuvenation and a radiant glow....



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## **Skincare Prep Continued**

However, we advise against trying new treatments or making significant changes to your skincare routine within two weeks of your wedding day. Starting this process early ensures your skin has time to adapt and respond positively, giving you the best results on your wedding day.

## **Hair Prep**

Your hair ties everything together, and planning with your hairdresser is essential. Discuss your wedding hairstyle ideas, and work together to create a timeline for any necessary treatments or adjustments. If you're considering a dramatic change in color or cut, it's advisable to do so well in advance to ensure you're comfortable and confident in your new look. Additionally, we highly recommend considering clip-in extensions for almost every style (Unless you're a magical unicorn with ALL THE HAIR 🦄). These extensions not only provide added volume but also longevity to your chosen hairstyle, making it look more picture-perfect throughout the day. We can recommend the best places to find high-quality clip-in extensions that match your hair perfectly, so don't hesitate to ask!



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# HOW TO REACH US



EMAIL IS ALWAYS BEST!

If you are inquiring about bridal glam services please fill out the inquiry form on our website. We are dedicated to providing exceptional customer service and ensuring your satisfaction every step of the way.

Xoxo Shannel

*Thank you!*



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