

## Hilton Travel Agents Registration

- Access via this link: <https://www.hilton.com/en/portal/travel-agents/offers/>
- You can book up to 3 rooms at this rate - as long as you are travelling in the group.
- Travel agents receive up to 25% off personal stays and up to 50% off BAR (Best available rate) rates for new hotels in the Hilton Portfolio (which covers multiple brands). It's worth following Hilton on Instagram as they have a 'what's new' section and promote new hotels.
- Rates vary per Hilton brand - one hotel may be 10% off, another may be 40% off.
- To access the travel industry rates, you need to enter **TR** in the Group code section and click travel agent. If this is greyed out, then unclick travel agent box and put in TR in Group code and then click again the Travel agent box.
- Often the date and the number of guests reverts to 1 and today's date - so ensure all details are correct – then click update and search.
- The types of rates available for each hotel will be shown - and if an agent rate is available, it will state TRAVEL AGENT RATE. Not all hotels and dates will have a travel agent rate available (e.g. high demand dates/close to check in date).
- You then click through and book on this site – most rates are pay on arrival and free cancellation.
- Like other industry rate stays, you may need to show your travel credentials upon check in for the rate to be honoured. You will obtain this from Live Chat in the back office – simply request for your agent verification letter to be emailed to you (we suggest doing this a week before travel as the hotel will want to see recent evidence).