

Susan Arnold

SUSAN ARNOLD PHOTOGRAPHY GDPR DATA POLICY

After your shoot I may have collected written details (via email or contact form) that may include your name and contact information, and digital photographs/image of you (that may be identified as you) from your shoot with me. Your identifiable details come under data protection.

Data controller & processor details:

Susan Arnold Photography/Susan Arnold Family Photography
13 Oxenhill Road
Kemsing
Sevenoaks
Kent
TN15 6RG

07985 176061

info@susanarnold.co.uk

The data I process:

Your contact details, details about your shoot, images from your shoot that may be identifiable as you, images that may be identifiable as your company, images that may be identifiable as your family, images that may be identifiable as your clients/guests (if event photography).

Why I process/collect data:

To be able to contact you regarding your shoot and to be able to consult with you regarding your shoot, pre-shoot or post-shoot services, to offer you the best service, to edit your images, to retouch your images and to deliver your images. To create products like prints and albums after your shoot. To add to my ongoing online and

printed portfolios. To offer you future offers on shoots and products. I also keep your images to ensure I have your photos should you lose images or require another copy.

You have the right to withdraw your consent at any time.

You have the right to know what data I hold at any time.

You have the right to have the information I hold deleted at any time.

You have the right to complain to the ICO if you are concerned about how I, Susan Arnold (on behalf of Susan Arnold photography) handle your data.

Find out more at <https://ico.org.uk>

“Informed consent” is crucial and a key part of the new GDPR (data protection) legislation. Consent must be freely given, specific, informed and unambiguous.

Please read below how I may use your data with your consent.

CONTACT FORM:

During our first communication via this site’s contact form I will collect the details you give me in my email software in order to communicate with you.

EMAIL:

During our communication and in setting up your shoot I create a folder in my email software with your name and the date of your shoot. In setting up your session I will most likely receive your name, email address, phone number and other details – these email correspondences are kept in a folder in my email software so I can find you and communicate with you easily. I also keep a copy on my email software on my Iphone.

After your shoot I may send follow up emails in relation to your shoot, online gallery, receiving your photos, any further products you may purchase from me and any future special offers.

PHONE:

Your contact details may also be kept in my phone so I can contact you during the time we are working together.

PHOTOS/DIGITAL IMAGE STORAGE:

Once you have booked your shoot I create a folder on an external hard drive that is named with your name. I keep all the digital files on this folder on my hard drive, back up drive and Backblaze back up online storage.

IMAGE GALLERY:

I upload the images from our shoot onto a password protected online Pixieset gallery, for you to view, order download your images from.

PORTFOLIO – ONLINE & PRINT:

In running my photography business I may use photographs taken during our shoot that may be identified as you or those who took part in the shoot as part of my online and print portfolios. This includes my website, social media accounts and print brochures, leaflets, business card and other printed products.

I currently print images and albums via Loxley Colour/The Print Space & Folio Albums.

WEBSITE AND/OR BLOG

I may use images that may be identifiable as you or those who took part in the shoot on Susan Arnold and Susan Arnold Family Photography websites and/or blog.

www.susanarnold.co.uk

www.susanarnoldfamily.co.uk

www.susanarnold.co.uk/blog

My websites are hosted via showit on United States servers compliant with GDPR and wordpress compliant with GDPR.

SOCIAL MEDIA:

FACEBOOK: <https://www.facebook.com/susanarnoldphotography/>

INSTAGRAM:

<https://www.instagram.com/susanarnoldphotography/>

PINTEREST: <https://www.pinterest.co.uk/susanallnutt/>

PIXIESET:

I will store photos from your shoot in a password protected folder on a Pixieset gallery. Pixieset is GDPR compliant.

<https://help.pixieset.com/hc/en-us/articles/360003826911-GDPR-and-Pixieset>

PHONE/IPAD/LAPTOP/DESKTOP:

I may store photos that may be identifiable as you in my phone/IPAD photos folder if uploading them to use on my website, blog, social media or as part of my portfolio.

THIRD PARTY DATA:

Information Sharing

I may provide the information that I collect and the data generated by website cookies to third parties. Such third parties may use the information to fulfill photographic services for you and to provide you with information about products and services that may be of interest to you.

LINKS TO THIRD PARTY SITES:

Susan Arnold endeavours to work with suppliers and bodies that are committed to good privacy practices and who are GDPR compliant. Susan Arnold is not responsible for the privacy practices or the content of those other websites, please click on supplier names to see individual privacy policies below:

<https://showit.co>

<https://mailchimp.com>

<https://www.folioalbums.com>

<https://wordpress.com>

<https://www.backblaze.com>

<https://www.loxleycolour.com>

<http://www.theprintspace.co.uk>