

March 23 - 25, 2021

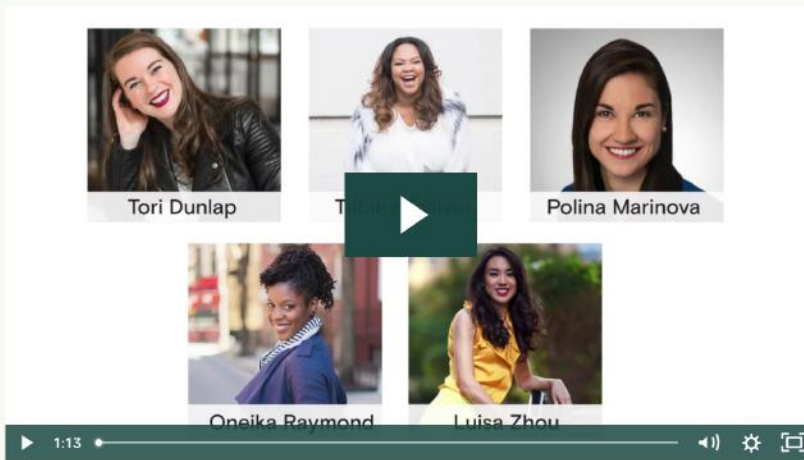
# Women Create 2021

Let's turn your passion into profit. This free online summit is designed to help you confidently start, grow, and scale a booming online business.

Your email here

Save my spot

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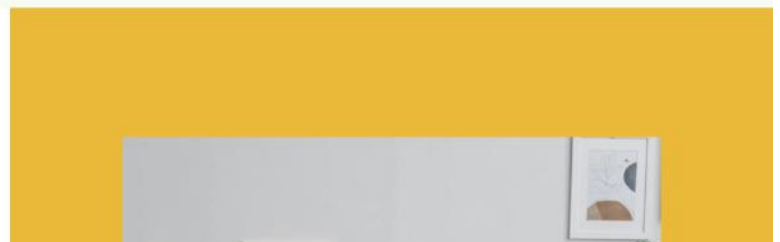


Past summit attendees always rave about their experience with our Teachable summit events. But this year, we're going even bigger.

“ Each speaker has been absolutely amazing! I STILL cannot believe all of this was FREE!

—Lexi, past summit attendee

Building a business from home doesn't mean you



Home doesn't mean you  
have to build it alone.

2020 affected all of us in  
different ways:

- Yoga studios and gyms owners had to start streaming virtual workouts
- Teachers and tutors pivoted to online learning
- Moms juggled full-time child care with full-time jobs
- Business owners in all industries shifted from in-person to online experiences



All of these women have  
one thing in common  
with you: the ability to  
create something great.

Today, more women than ever are creating their own booming online businesses all over the world. They're earning more money, taking charge of their lives, diversifying their income streams, and most importantly: making a difference.

But if you're thinking, "I don't know where to start," it also helps to learn from other women who have done it before, and can help you do it, too.

What would you  
create if you were  
guaranteed to  
succeed?



You have a passion project. It's that one thing you'd still do if there were no obstacles. The one thing you'd still do if you could silence all of the "what ifs..." The one thing you'd still do if you knew you couldn't fail.



## Over the past year, we've all learned two undeniable truths:

1. Technology offers us benefits and opportunities that can no longer be ignored.
2. Supportive communities build us up to accomplish more than we could alone.



So instead of saying "I wish," or "I should have," or "I was afraid..."

It's time for you to say "I have the ability," "I am valuable," and "I'm doing this NOW."

It's time to join the ranks of women who create.

Introducing

# Women Create 2021

The free three-day virtual summit from Teachable designed to celebrate women creators and help you build a profitable business by sharing your knowledge and passion online.

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# Our vision for Women Create 2021:

To empower a global community of women by inspiring connections,  
sparking creativity, and supporting them as they tackle their  
biggest goals.

Your free ticket includes access to:

3 Days

full of actionable insights  
from women business  
owners like you

30+ Experts

across live webinars, panel  
discussions, and  
on-demand trainings

2 Weeks

of access to all replays to  
fit any woman's busy  
schedule

## Here's what you'll learn at Women Create 2021.

Each session will be packed full of expert insights,  
personal stories, and actionable advice you can  
implement in your business immediately (whether  
you're in the process of scaling, pivoting, or it's all still  
just a dream).



## Between March 23-25, our free sessions will teach you how to:

- ✔ Pivot your in-person business into online products and digital marketing strategies
- ✔ Create and sell online courses to start or scale your business
- ✔ Get your first paying customers, even without a fancy website or tech setup
- ✔ Gain confidence in business and overcome entrepreneurial mindset hurdles
- ✔ Reach more people organically (without paying for ads)
- ✔ Maintain a healthy balance with your mental health and your business
- ✔ Use social media to market your brand and successfully sell your products and services
- ✔ Get comfortable with the financial and business side of running an online business (even if you don't think you're savvy)

## The 2021 speaker lineup

These visionary voices will guide you through their personal journeys of overcoming obstacles, the strategies they implemented to build their businesses, and the plans for their future—nothing is off limits.



**Amy Sangster**  
Founder of Unemployed



**Angela Alston**  
Licensed Addiction Drug Counselor, Licensed Master Social Worker Founder of A Journey To-Wholeness, LLC



**Ashlee Hayes**  
Executive Career Strategist



**Audria Richmond**  
Marketing & Launch Strategist



**Ayana Campbell Smith**  
Debt-Free Money Coach, Founder of Millennial Money



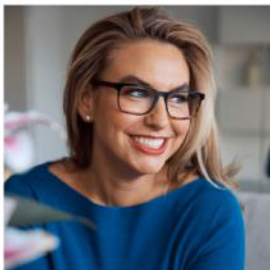
**Britney Jeanine**  
Business Coach & Pivot Strategist



**Carrie Green**  
Founder of Female Entrepreneur Association



**Cathryn Lavery**  
CEO and Founder of BestSelf Co.



**Cleo Stiller**  
Award-winning Journalist,  
Television Host, Speak &  
Author



**Dasha Kennedy**  
Founder of The Broke Black  
Girl



**Deepika Shah**  
Founder of The Deepika Shah,  
Social Media Coach,  
Entrepreneur and Storyteller



**Dot Lung**  
Mother of Social Dragons



**Elise Darma**  
Instagram Educator For  
Business



**Giselle Ugarte**  
Founder & CEO of Action-  
Forward



**Hitha Palepu**  
Multi-hyphenate  
(entrepreneur, investor, author)



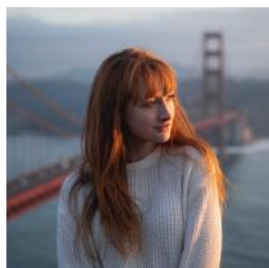
**Jenell B. Stewart**  
Brand Coach, founder of the  
Digital Content Creation  
School



**Jennifer Mayer**  
Founder of Fully Funded x 40  
Weeks



**Kaye Putnam**  
Psychology-Driven Brand  
Strategist



**Kelsey Johnson**  
Travel + Lifestyle Content  
Creator & Influencer Marketing  
Coach



**Kendrick Shope**  
CEO & Founder of Authentic  
Selling®



**Lauren Hom**  
Designer, Artist and Educator



**Lisa Gillette**  
CEO and Founder of BIG SKY  
Coaching & Consulting



**Loran Geeter**  
Business Coach and Client  
Experience Strategist



**Luisa Zhou**  
Founder of LuisaZhou.com



**Mekini Smith**



**Michelle Thomas**



**Málissa Dora**



**Nia Lee**

**MARIN CRUMP**  
Founder of A Walk In My  
Stiletto: Mindset Coach



**Oneika Raymond**  
Content Creator, Journalist,  
On-Air Personality

**MICHELLE HARRIS**  
CEO & Social Media Strategist



**Polina Marinova  
Pompliano**  
Founder & Author of The  
Profile

**MENSA FENG**  
CEO & Founder Curly  
Executive



**Quinn Tempest**  
Founder of Create your  
Purpose®

**IVA LEE**  
Video Confidence Coach



**Rachel Rouhana**  
Founder & CEO of Haute  
Stock



**Regan Farley**  
Co-founder/Communications  
Strategist at Intel Media Group



**Regina Anaejonu**  
Author at Publish Your Thing



**Sandy Lin**  
Founder of Small Business  
Tips



**Suzi Whitford**  
Founder of Start a Mom Blog



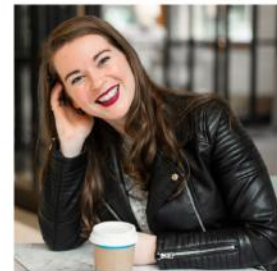
**Taylor Price**  
Founder of TAP Intuit and  
Pricesstay



**Taylor Tieman**  
Owner + Founder, Legalmiga®  
+ The Legalmiga Library™



**Tiffany Tolliver**  
Founder & CEO of The  
EmmaRose Agency LLC



**Tori Dunlap**  
Money Expert and Founder of  
Her First \$100K

Grab a seat at the table with fellow  
entrepreneurs as we learn, grow, and  
build the next generation of  
women-led businesses.

Your email here

Save my spot

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# A peek inside the value-packed summit

Get ready to discover exactly how to transform your knowledge and passion into income with the help of 30+ vision-board-worthy women sharing their expertise.

We know your time is precious, so each session has a focus on actionable advice—no fluff. You can expect most sessions to last 30–60 minutes.

Your free ticket includes access to all the live sessions as well as the replays. Whether you want to attend every session or just a few, you're free to pick and choose the sessions that resonate with you.



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## Tuesday, March 23

**Keynote:** Passion to Paid: How to Turn Your Creativity Into a Career

Lauren Hom

7 Steps to Create a Profitable Online Course

Ankur Nagpal and Jess Catorc

Confidence in Business and Overcoming Mental Hurdles

Kaye Putnam, Claire Wasserman

How to Create a Course With Teachable

Cameron Mattis and Monique Daniels

How to Build an Engaged Online Community

Polina Marinova Pompliano

How to Design Your Life for Maximum Output & Fulfillment

Cathryn Lavery



5 Types of 15-Second Videos to Sell More Courses

Elise Darma

The Life-Changing Magic of Paying Yourself First

Ayana Campbell Smith

How to Build a Brand in a Changing Landscape of Visual Marketing

Rachel Rouhana

Top Tips for Getting Started on TikTok (No Dancing Necessary)

Giselle Ugarte

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Wednesday, March 24

**Keynote:** Money Moves: Managing Your Personal Finances as a Creator

Tori Dunlap

How to Get Your First 3 Coaching Clients

Luisa Zhou

Social Media Trends for Marketing Your Business

Taylor Price, Sandy Lin, Jenell B. Stewart, Dot Lung

How to Create and Sell Coaching with Teachable

Cameron Mattis and Jessica Evans

How to Grow Your Online Business Using YouTube—Without Paid Ads

Amy Sangster

How to Transition From Side Hustle to Full-Time as a Content Creator

Kelsey Johnson

How to Fund a Parental Leave as an Entrepreneur

Jennifer Mayer

The Art of the Start

Hitha Palepu

7 Ways to Conquer the Mental & Emotional Struggles of

Entrepreneurship

Angela Alston

Legal Business Basics 101

Taylor Tieman

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Thursday, March 25

**Keynote:** Transform Your Purpose Into Profit

Oneika Raymond

The \$1 Million Course Email Strategy

Kendrick Shope

The Spark Method: Creating an Irresistible Personal Brand in 2021

Tiffany Tolliver

It Pays to Give: Designing a Customer Centric Coaching Program

Mélissa Peng

Start Small, Then Scale

Regina Anaejionu, Suzi Whitford, Dasha Kennedy

How to Pre-Sell Your Course and Jumpstart Your Earning with Teachable

Soph Avalos and Sam Vega

Instagram With a Plan: 2021 Playbook for Growing a Brand on Instagram

Michelle Thames

The Perfect Pitch: Finding Your Voice & Conveying Your Message

Regan Farley

Find Your Voice & Own Your Value: Breaking Through Imposter Syndrome

Ashlee Hayes

LinkedIn 101 for Women Entrepreneurs

Deepika Shah

Transform Your Purpose Into Profit

## Can't attend every session?

Everyone who signs up will receive full on-demand access to all session replays for two weeks, through **April 11**. So register now even if you're not sure about live attendance.

March 23-25

# Save your seat for Women Create 2021



If you know you were meant for something big, and you're ready to ignite that flame, this free three-day summit is for you. Your ticket includes three days of live events, additional bonus content, plus two weeks of replays from all sessions.

Your email here

Save my spot

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Women Create 2021 is your opportunity to pursue your passions and create something profitable.

This is for you if:

→ You're a solo business owner, coach, or creator who wants to learn how to grow and/or monetize your audience.

→ You dream of making money by sharing what you already know and selling online courses or coaching services, either as your full-time job or as an additional stream of income.

→ You want to share your skills or passions with the world but you're not sure where to start. Or you've already started, but you don't feel you're getting paid your worth.

→ You want to get an insider look at the frameworks and strategies other women use to successfully build and grow thriving online businesses.

## Hosted by Teachable

Our mission is simple: to help you monetize your expertise online.

We're Teachable, a knowledge commerce platform, a trusted business partner to independent entrepreneurs, and a resource for those working to turn their knowledge into currency.

We kicked off our own online business journey in 2014. Since then, we've helped creators around the world launch more than 175,000 online courses so they can make money by sharing the knowledge and expertise they already have.



As the top platform for course creators, we build products that transform experience and know-how into thriving businesses.

How do we do it? By managing all the logistics (like coding and payment processing) to make it easier than ever for you to share your knowledge online.

Now, we're bringing everything we have learned along the way to empower others to share what they know too. We believe shared knowledge has the power to change lives, and by enabling people to share what they know, we create a better world together. So that's what we do.

But don't just take our  
word for it

## Here's what other creators have gained from our previous virtual summits:

"This summit is SO AMAZING! I am SO GLAD and THANKFUL that something like this is created to help people like me. I am going to be here for all the rest of the sessions in this summit. SO HELPFUL!"

—Charissa C.  
2020 summit attendee

"Thank you so much for bringing so many amazing women together to share their knowledge. I am so inspired."

—Kate C.  
2019 summit attendee

"I've learned more than I ever expected. Getting the validation and knowledge has moved me ahead in a way I have not been able to attain in four years of doing this alone. @Teachable Thank you! Summit is only a beginning."

—Aurora  
2020 summit attendee

Turn your passion into profit and learn the exact steps and strategies you'll need to start or scale your online business.

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Sponsored by these business-building partners:

HAUTE  
STOCK

female  
ENTREPRENEUR  
association  
INTERNATIONAL

# Maybe you're wondering:

Is this event for me? ^

Yes. We've said "women" a lot but everyone is welcome.

If you have an interest, an inkling, a distant dream, or a "someday I might want to" feeling about creating an online business—this free event is for you.

While Women Create 2021 is geared towards women who want to transform their knowledge into income, this event is open to anyone and everyone interested in starting or growing their online business.

We've seen our online summits change lives. All creators are welcome and encouraged to join.

Will replays be available? v

What if the live events aren't in my time zone? v

Do I need to be a Teachable customer to register? v

What if I don't have a large audience? v

Everything you need to finally take your online business to the next level starts here.

Your next steps are simple—learn from this



community of like-minded creators and experts inside the Women Create 2021 summit. Now, the question is, are you ready?



If you're still unsure if you should sign up, take a second to notice what you're feeling.



A tiredness of watching everyone else achieve what you wish you could?

A longing for something more?

A push to finally charge for your expertise?

Do you feel that?

*Sounds like you're ready.*

All the answers you've been searching for are just one workshop away.

Learn how to sell, market, and scale your knowledge from 30+ diverse women and their real-life online business experiences at our free three-day event.



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