



# CANDACE JUNÉE

Digital Marketing Strategist &  
Confidence Coach



**Sushmita Malakar** @sushmitamalakar · Mar 8

Watching @Candacejune speak is just so confidence-boosting!  
@blogger #blogger



@CANDACEJUNEE



/CANDACEARMOUR

Candace  
JUNÉE

**DIGITAL MARKETING &  
AUTOMATION EXPERT.  
CONFIDENCE COACH.  
6-FIGURE MAVEN.**

**Candace Junée** is an **award-winning Digital Marketing & Automation Strategist**, Author, and Confidence Coach who is known as the **6-Figure Maven**. Through her Learn, Market, Grow Digital Academy, Candace Junée has **helped over 1,200 business owners** increase their visibility, attract paying clients, and make **consistent sales through social media**. Through her 6-Figure Maven Program, she **helps women entrepreneurs generate \$10K+ months with their services**. She is also the founder of **Epic Fab Girl**, a membership that equips Christian Women entrepreneurs through Go-Getter conferences & podcasts.

Candace Junée's professional career in digital marketing began as a digital marketing technology consultant & UX Product Manager at Accenture. Before quitting her corporate job in 2017, she **helped streamline digital marketing strategies for billion-dollar brands** across industries ranging from computer software, fast fashion, media, to technology.

Candace Junée has been featured in **Glamour, xoNecole, Rolling Out Magazine, BlogHer, BYOBlive, BAUCE Magazine** and more. Her clients and partners include the **Obama Foundation, ManyChat, the NAACP, SamCart, Thinkific, Industrious, Fabletics, Marriott, and more**. Candace Junée was **named top social media expert** by Later Media, honored as 100 Voices of the Year as a Business Expert by BlogHer, recognized by Facebook as a Fearless Mogul, and named **Entrepreneur of the Year** by Black Christian Influencers.

Candace Junée received nearly \$250,000 in scholarships and graduated with honors from **Washington University in St. Louis** with a degree in **Mechanical Engineering** and an **MBA** with a focus on Marketing & Accounting. While at there, she joined **Alpha Kappa Alpha Sorority**, Incorporated and served as the Chapter Vice President of the National Society of Black Engineers.

Candace Junée has created a life she loves by defying the odds and charting her own path in male-dominated industries. Here new book, **Bold & Courageous** teaches women to show up with authority as the confident experts they are. Grow your confidence & income with her at [CandaceJunee.com](http://CandaceJunee.com).



**Candace Junée Armour**

**GLAMOUR**

**OBAMA  
FOUNDATION**

**NECOLE**  
**iHeart RADIO** **NAACP**

**THINKIFIC**

**accenture** **THE WORD**

**NSBE**  
NATIONAL SOCIETY OF BLACK ENGINEERS

**rollingout**

**samcart**

**P PURDUE  
UNIVERSITY**

**BYOBlive** **Georgia Tech**

**ManyChat**



Candace  
JUNÉE

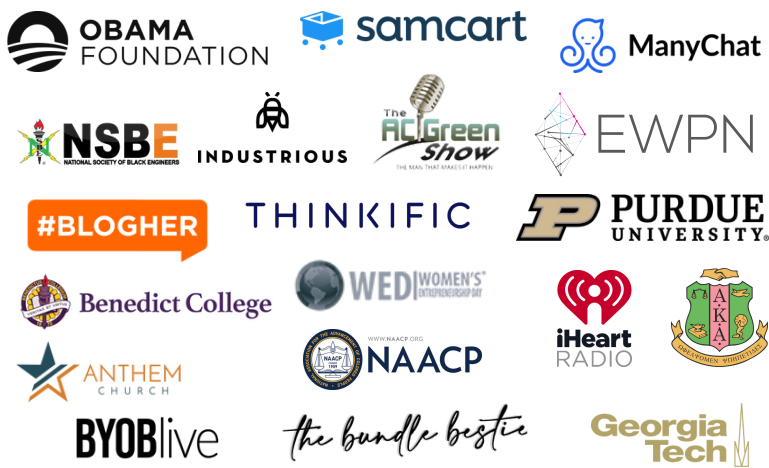
DIGITAL MARKETING &  
AUTOMATION EXPERT.  
CONFIDENCE COACH.  
6-FIGURE MAVEN.

HELPING WOMEN OVERCOME FEAR & MAKE  
BOLD & COURAGEOUS DECISIONS DAILY

### Highlights

- **Founder & CEO of Epic Fab Girl** (online membership to help women grow their faith & income in business)
- Author, *Bold & Courageous: How to Confidently & Unapologetically Walk in Your God-given Authority*
- **Top Social Media Expert** by Later Media
- BlogHer's 100 Voices of the Year 2021
- Helped 1,200+ entrepreneurs market through **Learn Market Grow Academy**
- Women Rocking the Web Award Winner
- **Washington University in St. Louis Mechanical Engineering & MBA Graduate** by the age of 23
- Go-Getter Podcast Host, #1 Apple Podcast

### CLIENTS & PARTNERS...



### PRESS & FEATURES





# EVENT HIGHLIGHTS





# EVENT HIGHLIGHTS





# Topics & Signature Talks

## TOPICS SHE COVERS



**BUSINESS, BRANDING & ENTREPRENEURSHIP**



**DIVERSITY, EQUITY, & INCLUSION**



**DIGITAL MARKETING & SOCIAL MEDIA**



**PURPOSE & CONFIDENCE**



**CHRISTIANITY & FAITH**

## SIGNATURE TALKS

### **6-Figure Maven: How to Build a 6-Figure Business with Coaching, Consulting & Services**

Learn how to get to 6-Figures as a service-provider so you can scale beyond \$100K using the power of social media.

### **Bold & Courageous: From Fear to Relentless Confidence in Your Purpose & Career**

Learn to make decisions with confidence despite fear & become your best self to show up as the expert you are.

### **The Ultimate Instagram Passive Income Funnel**

Learn how to convert your Instagram content & story viewers into digital product buyers using this simple automated sales funnel strategy.

### **Email Conversion Secrets: How to Market Like a Pro with Emails that Drive Sales**

Learn email marketing & list growth hacks to will amplify your marketing efforts and increase your sales via email.



## SPEAKING OFFERINGS

### **PANEL**

Group discussion where I lend my expertise in a specific area.

### **KEYNOTE**

Signature talk or custom keynote session to dive deep into the topic.

### **WORKSHOP**

Keynote session paired with interactive workshop for guests.

### **HALF-DAY WORKSHOP**

4-Hour day dedicated to the topic that allows for breakout sessions.

### **FULL DAY WORKSHOP**

8-Hour deep dive into the topic with interactive breakout sessions.

### **TWO-DAY SEMINAR**

16-Hour deep-dive, retreat-style workshop w/ interactive breakouts.



A FEW

# Custom Talks

IN THE PAST...

## Content Marketing Conference

Instagram: Hacks for Marketers and Hints to Snag Influencers

## Purdue University D&I Speaker Series

2020's Biggest Lessons on Diversity & Inclusion in the Workplace

## Obama Foundation Chicago

Discovering Your Passions and Purpose

## Purdue Women in Business Conference

Charting Your Own Path: How to Overcome Fear & Create a Life You Love Through Your Career

## BlogHerU International Women's Day

Money Making Strategies

## Thinkific's Think in Color

How to Position Your Course as a High-Ticket Signature Offer

## PAST ENGAGEMENTS



Benedict College

THINKIFIC

accenture



BYOBlive



CONFERENCE

the bundle bestie



AND MORE





6-FIGURE MAVEN PROGRAM



# CLIENT SUCCESS STORIES



## KRYSTAL PORTORREAL

**CEO KAYE & CO DESIGN**

Graphic & web designer turned multiple 6-figure agency owner. She turned her \$2,700/mo graphic design business into an agency that generates over \$200K/yr in less than 2 years with the 6-Figure Maven Program.



## DEJA CROMARTIE

**PR EXPERT & PUBLICIST**

Deja turned her public relations company into a multiple 6-figure PR Agency with her co-founder. She was able to increase her prices by 133% and elevated her corporate pricing to secure 6-Figure corporate contracts.

**CLIENTS**



## NIKKIE PRYCE

**SPEAKER & BEST-SELLING  
AUTHOR COACH**

Nikkie made \$40K in 2020 with her author coaching business, and after working with Candace Junée in 2021, she made \$124,000 in less than a year. She has helped countless women become best-sellers.

**FEATURES**

**BUSINESS  
INSIDER**







# SOCIAL BUZZ

## WHEN CANDACE JUNÉE SPEAKS



**iamtoshialane** This was mind-blowing, Candance! 🔥 You came and delivered more than expected!! 🙌🙌🙌🙌🙌🙌



**Lillie Perdue** • 2nd  
Marketing Student at Purdue University  
2mo • 🌐

Had a blast with [Purdue University Women In Business](#) this last semester! My favorite event was the Monarch Leadership Conference, where [Candace Armour](#) encouraged us to "Embrace the Unexpected"! This was a great reminder as I have combatted Covid-19, college, and Purdue's coursework all in one year!



**Sushmita Malakar** @sushmitamalakar · Mar 8  
Watching @Candacejune speak is just so confidence-boosting!  
[@blogher](#) [#blogher](#)



**jazlyndenise** Such a blessing to be involved in such a life changing event! 🙏🙏🙏🙏



**Dani @ Wanderlust on a Budget** @wanderlustbdgt · Mar 8 ...  
Feeling so inspired by @CandaceJune during the @BlogHer #IWD conference. She's full of nuggets of wisdom. Making me so motivated to crush it!



**Mille Fiori Favoriti** @MilleFioriPat · Mar 8 ...  
@candacejune is giving great marketing advice for bloggers on BlogHer!  
[#blogher](#) [@blogher](#) [#IWD2021](#)



**Sejal |Social Media x Pop Culture | sonasocial.com** @So...  
Get money marketing method via @CandaceJune:

- 💰 Solidify profit-focused vision
- 💰 Maximize income w/ research
- 💰 Accelerate growth, understand your clients
- 💰 Select channels to attract clients
- 💰 Hone your profitable strategy

[#BlogHer](#) [@BlogHer](#) [#IWD](#) [#IWD2021](#) [#marketingtips](#)



**WITH CHERYL** @WithCheryl\_ · Mar 8 ...  
Looking to make money? @CandaceJune says "figure out who your specific audience is and where they show up the most" at [#BlogHer](#) [#InternationalWomensDay](#) Celebration [@BlogHer](#)



**Kay** @shmgpod · Mar 8 ...  
@CandaceJune is dripping major gems @BlogHer #IWD21 can't wait for you guys to hear her episode this Thursday 🔥



From witnessing domestic violence as a child to walking in freedom after experiencing sexual assault, Candace Junée shares her journey to becoming Bold & Courageous. This book challenges you to become confident & unapologetic despite your deepest fears and greatest insecurities. If you were born to blaze trails and impact the world in a major way, Bold & Courageous was designed just for you.







# Ready to Book Today?

**REQUEST TO BOOK CANDACE**

**[bit.ly/bookcandacejune](https://bit.ly/bookcandacejune)**

**[BOOKING@CANDACEJUNEE.COM](mailto:BOOKING@CANDACEJUNEE.COM)**