



**ALLY GLOBAL  
FOUNDATION**

# **Annual Report — 2020**

## Every child deserves safety and freedom.

Ally Global Foundation is a Canadian charity that prevents human trafficking and helps survivors find healing through safe housing, education and aftercare.

We believe that every child deserves an ally.





## Human trafficking is a crime that affects more than 40 million people worldwide.

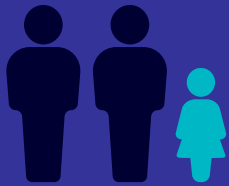
When a child is rescued from human trafficking, they need a safe place to call home. But there are a lack of safe places that can meet their recovery needs. They often end up in overcrowded government housing, on the street, or worse.

That's why Ally Global Foundation works to prevent human trafficking and support survivors through safe housing, education and aftercare.

## Effective care for survivors requires years of love and support.

Many children arrive in our homes around age 14 and will stay for 8-10 years. And we're committed to walking beside them on their healing journey for however long it takes.

Our long-term recovery programs have already helped hundreds of children rescued from human trafficking experience safety and freedom.



Globally, one in every three victims detected is a child.\*

\*UNODC Global Report on Trafficking in Persons 2020



The average length of recovery time for survivors is 10 years.\*

\*Average is based on the 600+ individuals who have come through the recovery programs of our local partners.



# 2020 Highlights

Total Amount Raised

**\$1,872,548**

Children in Full-time Care  
(Safe Houses)

**201**

Children in School  
(Grade School and University)

**337**

Individuals Reached through  
Prevention Programs

**2,027**

**THE  
REFUGE**

Launched The Refuge  
(Ally's Monthly Giving Community)

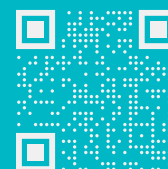
**MOVE FOR  
FREEDOM**

First Annual  
Move for Freedom Event



Added Cambodia as  
a Local Partner

Are you passionate about helping survivors experience safety and freedom?  
Join The Refuge to provide survivors of human trafficking with ongoing healing and support.  
→ [JoinTheRefuge.com](https://JoinTheRefuge.com)



# Where We Work

Our local partners in [Nepal](#), [Laos](#), [Cambodia](#) and [Canada](#) understand the unique culture, context and language of each country and are experts in their field.

## CANADA

- Trafficking Awareness
- Research and Development
- Support of Local Safe Homes

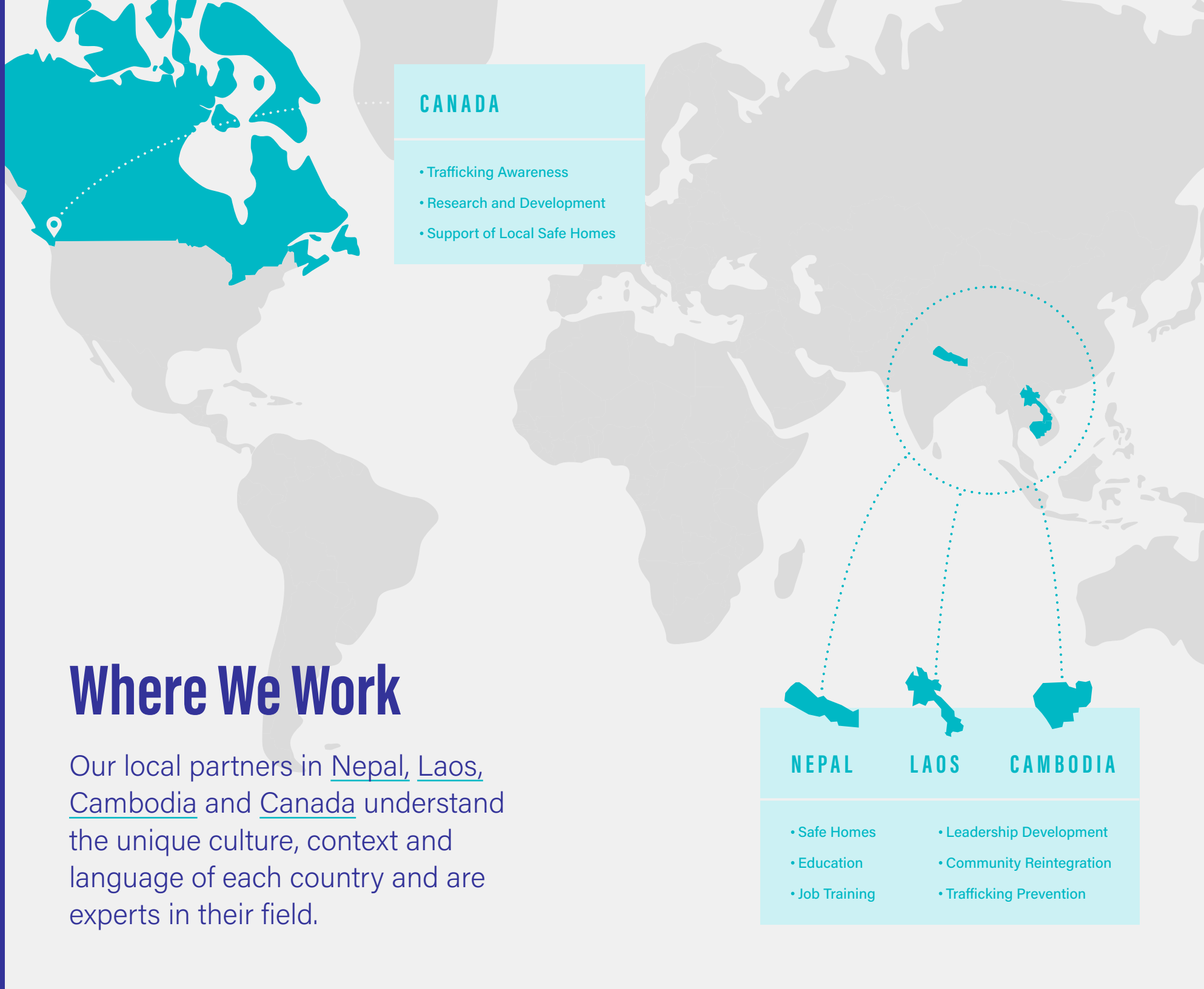
## NEPAL

- Safe Homes
- Education
- Job Training

## LAOS

- Leadership Development
- Community Reintegration
- Trafficking Prevention

## CAMBODIA



# Our Approach

1

## Safe Housing

Our safe homes provide a secure place for women and children to work through past trauma, build meaningful relationships with others and start to dream for their future. Homes are staffed by kind and understanding leaders, many of whom share similar backgrounds to the children in the home. Safe homes function like a family, creating relational trust, safety and responsibility between the children of varied ages in the home.



2

## Reintegration

We help survivors build healthy, independent futures through job training, post-secondary scholarships and transitional housing support. Our local partners encourage young adults to dream, and connect them to the opportunities they need to build independent lives. After graduating from university or job training, staff help individuals transition from the safe home when they feel ready.



3

## Prevention

Our prevention programs are informed by survivors. Our local partners work to research and identify areas of the country with a higher-risk of exploitation or trafficking. We provide children in vulnerable communities with the textbooks, supplies and uniforms needed to attend public rural schools. With the support of local leadership, our prevention team shares anti-trafficking presentations to educate students, teachers and the wider community about the dangers of human trafficking.

## Covid-19 Prevention Obstacles

Covid-19 presented significant obstacles to our local partners' prevention and outreach programming. Government restrictions and lockdown orders made it near impossible for our teams to reach rural communities, particularly in Nepal and Cambodia.







# Nepal

In 2020,  
you helped  
support:

- 4 — safe homes
- 135 — children in full time care
- 287 — children in school  
22 students graduated in 2020
- 95 — staff
- 683\* — individuals reached through prevention  
\*without Covid-19 complications this number  
would be closer to 2,500
- 8 — students in university  
4 cosmetology / 2 nursing  
1 hotel management / 1 architecture
- 7 — individuals in vocational training

## RAJENDRA'S STORY

Rajendra\* came to the safe home of our local partner in Nepal at a young age. He had a speech impediment that was prominent when he was nervous and—because he came from a rural village—his dialect of Nepali was different from the one used in the capital city. This made school challenging for him, as the other children would tease him, making him even more nervous to speak.

In the safe home he experienced love from the leaders, and was able to make friends with boys his own age for the first time. The older boys helped him with school and he developed a love for reading. Soon, he was excelling in his classes.

As Rajendra worked through his final year of high school, he saw that the school was short on teachers, so he began to help teach some of the younger boys. Being able to share his education with others gave him joy and purpose, and it made him proud to see the younger boys improve in their schooling.

In 2020, Rajendra wrote the entrance exam for one of the top engineering universities in Nepal. Out of the 5,000 people who wrote the exam, he received the 5th highest mark. He told us that this was the biggest achievement of his life! Today, he is adjusting to life outside of the safe home as he studies engineering and shares an apartment with his best friend. Rajendra dreams of using his education to make his country a better place.

\*Name changed to protect identity.



# Laos

In 2020,  
you helped  
support:

- 4 — safe homes
- 28 — children in full time care
- 15 — children in school
- 11 — staff
- 1,827\* — individuals reached through prevention  
\*without Covid-19 complications this number would be closer to 2,500
- 5 — students in university

## BEA'S STORY

Bea\* is a safe home manager at our local partner in Laos. She lives in one of the safe homes and serves as a leader to 10 girls alongside their recovery journey:

Welcoming and supporting new girls as they settle into the safe home is the most challenging part of her job, Bea says, but also her favourite. She loves to help the girls however they need.

Whether it was dance, singing or sports, Bea loved witnessing all of the competitions the girls participated in! Some of her favourite memories of 2020 included watching the girls have fun and get excited about each and every competition.

As a newer staff member (only one year into her role), Bea said the hardest part of 2020 was "all of the new responsibilities I had to learn! Although my team was very good at helping me." In the last year, Bea said she's learned to have more patience and think more before speaking. We're thankful for Bea's work!



\*Name changed to protect identity.





# Cambodia

In 2020,  
you helped  
support:

-  opening of a new safe home
- 3** safe homes
- 38** children in full time care
- 35** children in school  
3 students graduated in 2020
- 15** staff
- 33** individuals in vocational training
-  purchase of a new minibus

The new minibus allows for group transportation of up to 55 children from the safe homes to school, vocational training and recreational activities throughout the city. Previously, our local partner had relied on a 15-seater van to transport 34 children.



**“When children are given a peaceful home, they can thrive.”**



Two years ago, our local partner in Cambodia received a young girl to the safe home. She had been living with her older sister (who worked in prostitution) and was struggling to survive. Her adjustment to the safe home wasn't easy. She had many behavioural challenges, but despite her rough transition, our local leaders saw her open heart to change. Two years later, she's one of the best students in her private school. She's excelling in science and hopes to enter a national mathematics competition soon. Our local partner believes, “when children are given a peaceful home, they can thrive. If we remain committed to the success of our students, we believe they can change Cambodia!”



# Canada

3

## Local Partners Supported

### Genesis Program

→ safe homes in Vancouver

### Illuminate Program

→ anti-trafficking and safe homes in Vancouver

### DiscovHer Program

→ self-esteem and awareness presentations for high school age girls



## Launched Research Project

We began an ongoing collaborative research project to develop educational materials for the general public and prevent the sex trafficking of children in Canada.



## Community Presentations

Our team gave human trafficking awareness presentations to businesses, community groups and the general public, both in-person (at the beginning of 2020) and virtually.





## Laos

**\$13,415 in relief funds**

- Distributed 2,800kg of rice to 233 families
- 2,200 people impacted by the “Breath of Life” initiative

- Our local safe home partner in Laos sewed fabric reusable masks to distribute to their community as an act of service and love. In August 2020 they distributed over 2,200 masks, including 200 to a community living at a nearby dump. After distributing masks in another village, our local team was able to give a presentation on human trafficking prevention and awareness.



## Nepal

**\$42,100 in relief funds**

- Emergency medical preparation for all safe homes
- 12,670kg (27,932lbs) of emergency food supply distributed to the community during extreme lockdowns
- School classrooms upgraded to meet Covid-19 requirements (plexiglass added to desks and sanitization stations placed throughout the property)



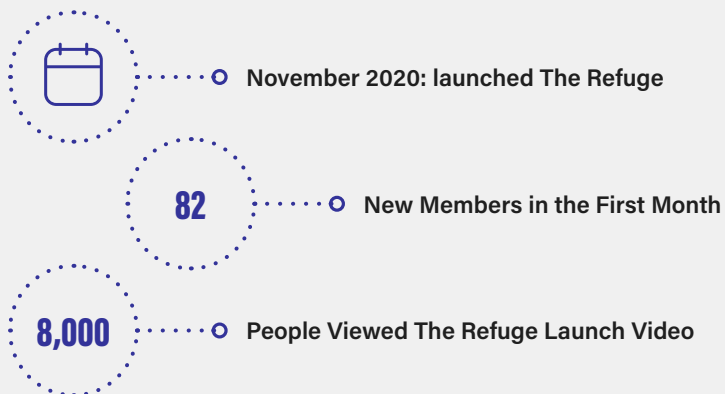
# Covid-19 Relief

- In October, 2020 our prevention team in Nepal travelled to a rural village that was affected by a landslide. Our local staff (and older boys from our safe homes) distributed essential food supplies to over 50 families in the region. The trip also allowed our team to establish new relationships that could open doors to future anti-trafficking work in the village.

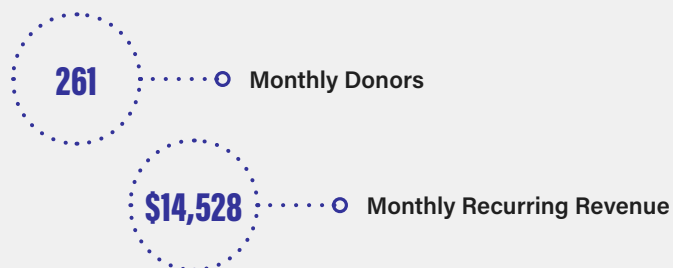




# The Refuge



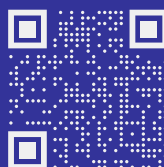
## AT THE END OF 2020:



In November of 2020 we launched The Refuge—our dedicated community of monthly givers who are passionate about helping survivors experience hope, healing and opportunity. The Refuge members are unshakeable in their desire to make a difference and—through their bold generosity—they are helping children find safety and healing not just for a moment, but for a lifetime.

Want to join a community of givers who are bringing hope and healing to survivors of human trafficking every month?

→ [JoinTheRefuge.com](https://JoinTheRefuge.com)



## MEMBER SPOTLIGHT

It breaks my heart that human trafficking is so prevalent in our society, but it also ignites me to do something about it. As cheesy as it sounds, there is strength in numbers! It's important for me to find opportunities to prevent human trafficking and support survivors and giving monthly to The Refuge is an great way to do that.

The Refuge represents a community of diverse people coming together to intentionally support survivors of human trafficking. It's a joy to encounter redemptive stories of growth and freedom through Ally! When a group of people share a collective passion, incredible things can happen."

— Amy\*

THE  
REFUGE



\* photo changed to respect privacy



# Move for Freedom

\$309,449

Amount Raised

40

Teams

230

Participants

1,595

Unique Donors

3

Provinces Represented

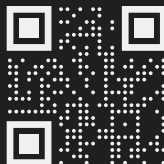
On August 15th, 2020 we held our first annual Move for Freedom fundraising event. With Covid-19 restrictions preventing any typical in-person events, our team put together this participate-whenever-you-live fundraiser in just 10 weeks. Participants chose an activity they love (like hiking, biking or yoga), created a team and set a fundraising goal. On the event day, teams participated from wherever they live to help survivors find healing. The event was a huge success and participants showed up in a big way, exceeding our initial goal of \$250,000 to raise a total of \$309,449.

MOVE FOR  
FREEDOM



Sign up for a team for the next Move for Freedom event!

→ [MoveForFreedom.org](https://MoveForFreedom.org)



# The Twelve Thousand

## The Film

17

Screenings held in Jan/Feb 2020 (Pre-Covid-19)

~~41~~

Screenings Cancelled due to Covid-19



Made Available to Stream Online for Free (Nov. 2020)



Won Best Drama at LA Shorts Fest



Considered for an Oscar Award



Translated into 13 languages and used as a prevention and awareness tool in 17 countries

*The Twelve Thousand* is a short film used as a prevention tool in vulnerable communities and an awareness tool in North America. Covid-19 posed multiple challenges for our intended use of film in 2020. We were forced to cancel all of our in-person screenings and our local partners were unable to run their usual prevention programs—which would normally reach thousands of people in rural communities. Despite disappointments, we were able to celebrate the film winning multiple awards as well as its official online launch for worldwide streaming.

**Watch the Film → [TheTwelveThousand.com](https://thetwelvethousand.com)**





# The Twelve Thousand

## The Building Project

\$342,311

Amount Raised in 2020

\$517,701

Amount Raised To-Date (2019+2020)

342

Supporters in 2020

516

Total Supporters (2019+2020)

Our Nepal capital project is a campaign to raise \$5 million to buy land and build new safe home facilities. Previously, our main method of fundraising for this project had been through hosting screenings of *The Twelve Thousand* film in cities around the world. With Covid-19 forcing us to cancel more than 40 live events we had to pivot our approach. Despite disappointments, we have been encouraged by the continued support shown toward this campaign, and are more determined than ever to see the land purchased in 2021.

**Learn More** → [AllyGlobal.org/The-Project](https://AllyGlobal.org/The-Project)





In 2020, **2,330** of you raised **\$1,872,548!**

No matter what amount you were able to give, your donations made a real impact in the lives of women and children in our local partners' safe homes around the world.

### SOME HIGHLIGHTS



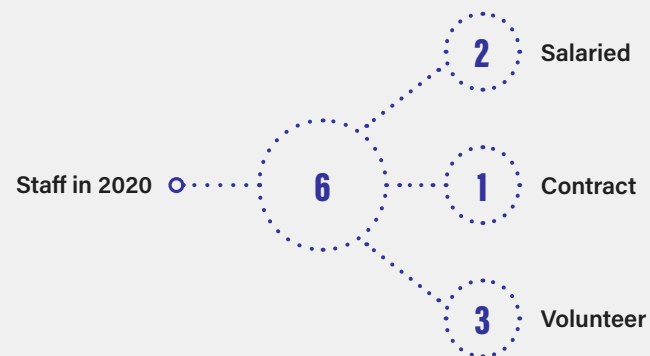
- In April we had a \$20K match campaign with a goal of raising \$40K, but instead you raised **\$78,688!**



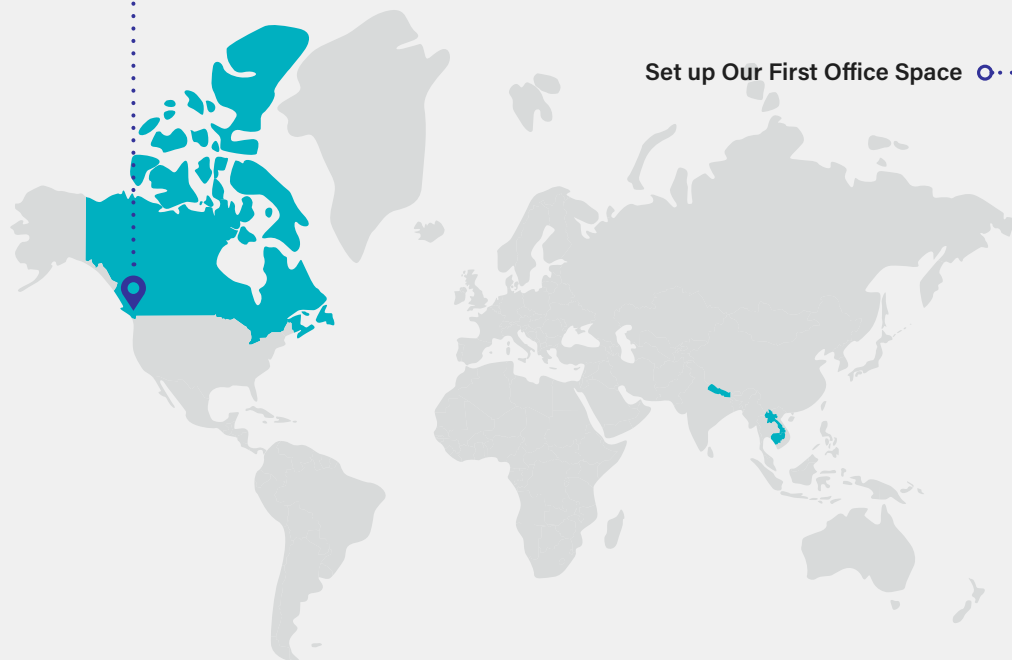
- Alicia held a clothing drive and raised **\$1,888!**

# Our Team

2020 was full of exciting “firsts.” We set up our first office space and hired our first salaried Canadian staff. We pulled together our first large-scale distanced fundraising event (Move for Freedom) and we travelled to visit our local partner in Nepal (right before the world shut down due to Covid-19). Amidst a changing world, our team adapted again and again, motivated by their passion to provide children with safety and freedom.



Based in Vancouver, Canada



Set up Our First Office Space





# Total Raised in 2020

# \$1,872,548.00

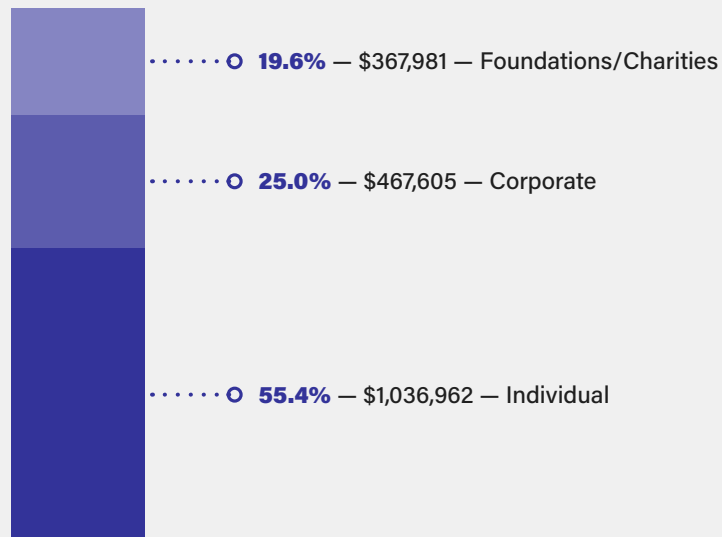
## NET ASSETS

(Carries into next fiscal year for future projects.)

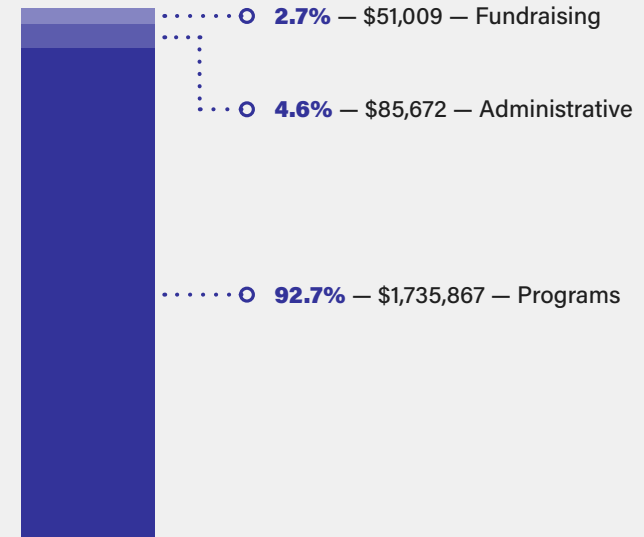
..... ○ **2020** — \$578,894

..... ○ **2019** — \$348,111

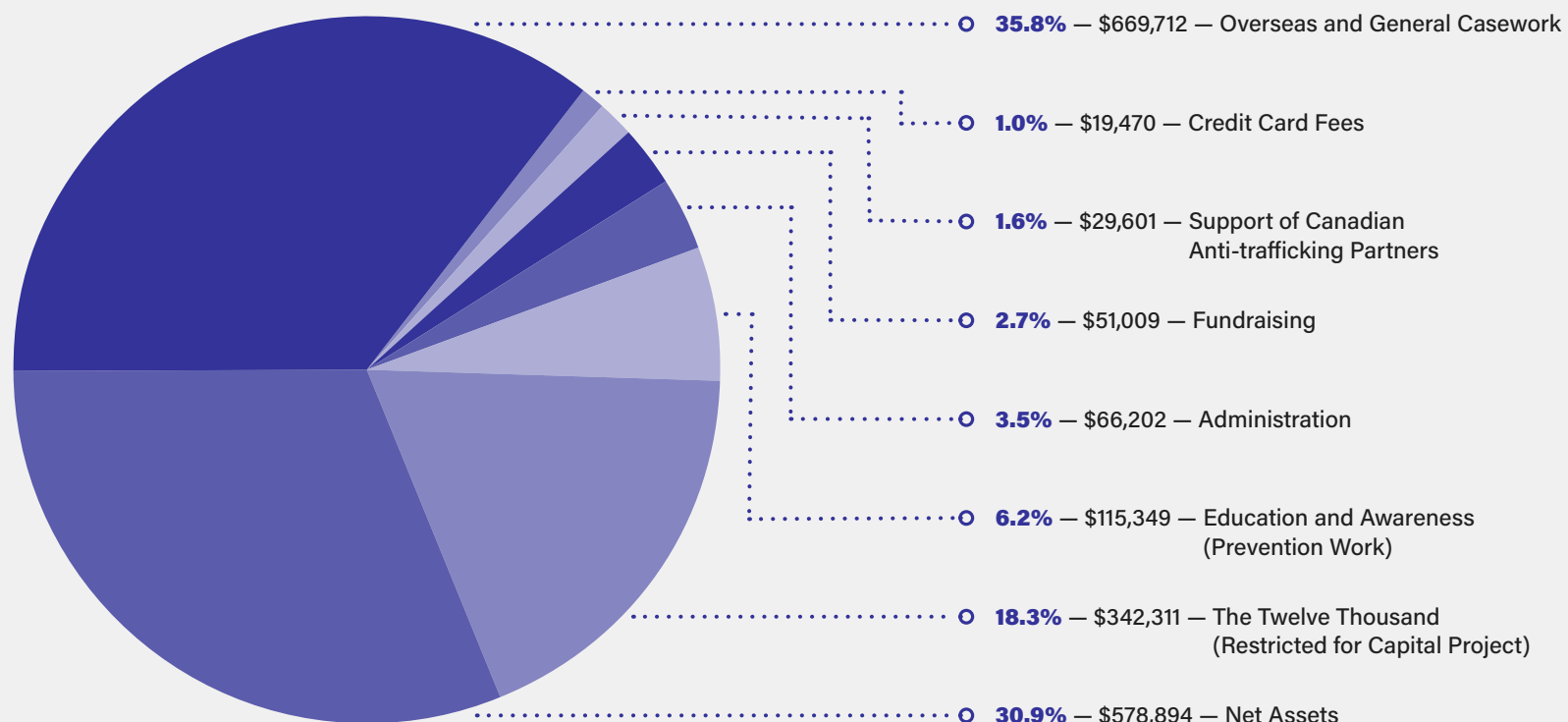
## SOURCE OF FUNDS



## ALLOCATION OF EXPENSES



## Breakdown of Operational Expenses



View our full audited financial statements [here](#).



**“The year 2020 started with such promise** and quickly turned into the most unforeseen year in recent history. As the world grappled with the pandemic, borders closed and people began to pay close attention to how it was going to affect their local community and immediate family. The biggest concern we had as a Board was: would people become inward focused, or would they continue to acknowledge the global need and give to the cause?”

I am proud and humbled to see that our donors never wavered from the vision and goals that we have at Ally. As a matter of fact, the growth that we have seen in contributions and commitment to the mission is a testament to Randy and his team and to the capacity of people to move beyond themselves despite the unknowns.

I want to extend a huge thank you to everyone who has stood by Ally Global Foundation in the last year and who has chosen to keep supporting the organization in the future. Because of you, we will be able to make these trying times more bearable for those who rely so heavily on our help.”

— **Tanis Jorge**, Board Director

“Despite the tremendous challenges 2020 presented us with, we have been amazed by the generosity and commitment of our donors. Above all, we remain utterly amazed by the resilience of so many young women and children, who continue on their journey of healing from trauma and now have hope of a future that is filled with possibilities. So, thank you. Thank you for standing alongside us and helping us write a new chapter for those in our care.”

— **Philip Reilly**, Board Director

“Thank you to all our donors—we’re humbled by your passion to protect those who are so vulnerable, particularly in the midst of such difficult global times. It’s quite inspiring and motivating to reflect on this past year, on everything that’s been accomplished. It leaves me grateful that we’re able to participate, together, in the healing and flourishing of these precious children around the world.”

— **Janice Joseph**, Board Director

## OUR BOARD

**Randy Watson**, Chair

**Nikki Routley**, Treasurer

**Philip Reilly**, Director

**Tanis Jorge**, Director

**Anne Miranda**, Director

**Janice Joseph**, Director

**Stephan Luking**, Director



“

**Last March, as the world was shutting down due to Covid-19, I boarded the last flight out of Kathmandu, Nepal.**

Ally was just six months old as a charity and we had made significant commitments to our local partners and the children in their care. As I quarantined back home in Vancouver I entered a stage of depression and real fear. I wondered how we would be able to meet the needs we'd committed to amidst all the uncertainty that was ahead—both for you, our donors, and for our local partners in Laos, Cambodia and Nepal. We had been experiencing amazing engagement with The Twelve Thousand campaign and then suddenly had to cancel over 40 events. But despite these setbacks and unknowns, we saw our team and our donors rally together and adapt in order to make sure every need was met.

Today, I am overwhelmed by how you showed up—how, together, we were able to meet every operational need we had committed to. Beyond that, we were able to increase our number of safe homes, meaning we could care for more children. We also expanded our prevention work. We even were able to begin partnerships with organizations right here in Canada who are providing services to survivors in our own community. This was all made possible because of your generosity and commitment to contribute to a vision bigger than any one of us could achieve individually.

At the beginning of 2021 I spoke with a young woman on our team who is leading some of the work in Nepal. She said, “Randy, last year when everything changed, when the lockdowns started, we were afraid. We had no idea if we were going to be able to provide all that the children in our care needed. All of our costs were just barely being met and we knew of more children that needed help. I was so nervous.” She then teared up and went on to say, “But we did, we

met every need. We exceeded what we thought would have been possible even in a year without challenges. Thank you to every person who believed in this mission. We are so grateful.”

I thrive on looking forward, planning and casting vision for the things that need to be executed to move the needle. While I'm excited about all of what is ahead, this report is a reminder to reflect on and celebrate all that you've helped accomplish this past year. You have given hope to our local partners and helped care for hundreds of children walking through their recovery journey. I hope you are encouraged by the stories shared and the impact you've made over this past year. They are what get me excited each day, and I am so thankful we are on this mission together.

Sincerely,

**Randy Watson**

Executive Director









Thank you for being an ally.



**ALLY GLOBAL  
FOUNDATION**

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 [@allyglobal](https://www.instagram.com/allyglobal)

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