

# Client Success Stories



Hit me up if you want results

*like this!*

# Website Copy



LANDING PAGES,  
LAUNCHES, OPT-  
INS, ETC.



In 2023, Kara Mia Dunn of Midnight Sun Boudoir dove feet-first into a full rebranding experience.

Collaborating with Unbridled Form (the visionary genius behind this gorgeous website design) we created a mysteriously magical and alluring website that encompasses Kara's voice and vision, as well as the source of her Boudoir passion.

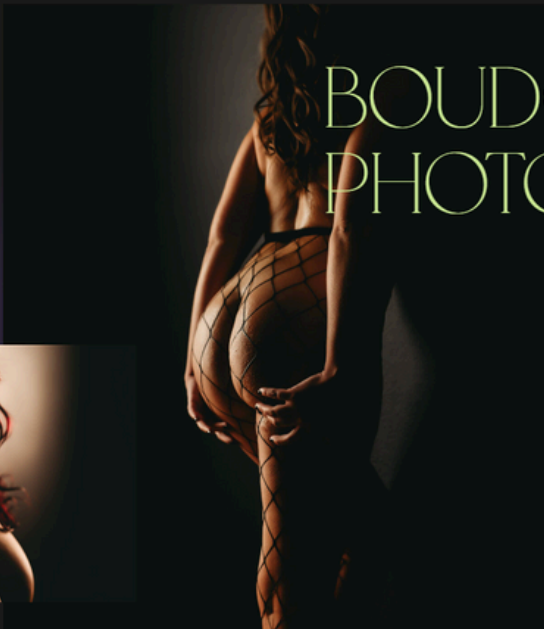
Ladies and Gentlemen...meet **Déjà RévéL.**



# DÉJÀ REVÊL

VOITÉ PAS BEST BOUDOIR PHOTOGRAPHER YORK - PENNSYLVANIA

*Fierce & Free*



## BOUDOIR PHOTOGRAPHY

You can almost see her - fiery, vibrant, and sultry.

A dynamic version of you that's only existed in the deepest pockets of your imagination.

And she is breathtaking.

She is bold. She is fierce. She is free.

She is YOU.

You've manifested "her" in your mind... now it's time to let Déjà Revêl bring YOU into picture-perfect reality.

## INDIVIDUALITY

The entire point of a boudoir session is to feel EMPOWERED and comfortable in your own skin, AS IS! Our boudoir sessions celebrate your unique beauty and empower you to unleash your inner goddess.

## PASSION

Find your passion...whatever it may be...and connect with the truest version of your inner self.

## FREEDOM

Releasing the chokehold that society has on you and their definition of what is "beautiful" is such a freeing realization. Being authentically you, without the worry of what others think = Pure bliss.

## INSPIRATION

Our studio was designed to be equal parts artful and comfortable. The Bondage Room, Just The Sheets, and Wet Tease Set are some of our most popular premier set options to unleash our creativity during our session. We also have an entire closet filled with luxury items, sizes 5X-XS, dedicated to making you feel like a million bucks!

# From Shy to Sizzling... Boudoir Is The Ultimate Self-Love Investment

*Authentic Expressions,  
Unbelievable Confidence, &  
Artistic Passion*

Whether you're already in the body you love, or still struggling to love the body you're in, seeing yourself through our lens is the perfect way to safely and artistically explore your saucier side.

Maybe your personal lingerie collection already rivals our exquisite Client Closet. Or perhaps it's been a decade (or 3) since anything leathery or lacey has graced your breathtaking body.

Either way, there's a profoundly feminine phenom "in there" who's craving her proper recognition. It's time to embrace the magnificent woman you've worked so hard to become... the one so few people have ever seen... possibly even **you**.

WE DON'T FOCUS ON YOUR CLEAVAGE -

## We Capture Your Confidence

Even if "sensual confidence" isn't in your vocabulary, you'll love learning a new language when you have an incredible teacher (aka photographer).

A wise woman once said...

"Take a thousand naked pictures of yourself now. You may think 'Oh, I'm too spooky.' Or 'Nobody wants to see these tiny boobies.' But believe me, one day, you will look at those photos with much kinder eyes."

”

- MOIRA ROSE FROM SCHITT'S CREEK

## WHAT OUR FANS ARE SAYING

We can talk all day about how fabulous you'll feel when you see your final images. About how you won't be the same Woman when you leave our studio that you were when you walked in. We can even promise that you'll curse the pre-boudoir "you" for waiting so damn long to do this for yourself.

But don't take our word for it! Trust and believe, most of our clients have stood at this exact crossroads.

Apprehensive... but deeply curious.

Nervous... but aching to do something just for them.

Self-conscious... but longing for an empowering adventure.

You are **not** alone!

See what some of them had to say on the back end of their shoot (pun intended) about their transformative Déjà Revêl Boudoir experience.





Most recently, Kara stepped up and into the role of **Mentor and Coach**, launching an entirely new branch of her booming Boudoir Photography Business.

Once again, Unbridled Form came through with an amazing design for this launch. 🥰

BOUDOIR MENTORING

# HANDS-ON LIVE LEARNING, MENTORSHIP, AND COACHING OPPORTUNITIES FOR NEW OR ESTABLISHED BOUDOIR PHOTOGRAPHERS.

WE MEET YOU WHERE YOU'RE . . . NOT WHERE *your future* SHOULD BE.

READY TO TAKE YOUR BOUDOIR BUSINESS TO THE NEXT LEVEL?

Whether you're starting fresh, aspiring to elevate your existing boudoir brand, or you're committed to providing your clients with a kicka\*\* experience, you're guaranteed to go further under the guidance of the right Mentor.

As the Founder, Lead Photographer, and Studio Manager of *Déjà Revê!*, I wholeheartedly believe in the importance of continued education, mentorship, and growth. No matter how experienced you are, there's always room for improvement. I'm committed to helping you explore new perspectives, refine your skills, and adapt to the evolving landscape of running a Boudoir business.

- Kara



## INVEST IN YOUR SUCCESS



A common misconception is that people only work with a Coach or Mentor when they're struggling or their business is failing. But the truth is, seeking mentorship is one of the **best** investments you can make as an Entrepreneur, even if your business is already booming.

Some of the most notable growth experiences I've seen in my business over the years came from working with other talented Mentors and Coaches. Their expertise and extra set of eyes have not only shaped me as an artist but also contributed to the core identity of *Déjà Revê!*

And despite launching a photography business at the peak of a global pandemic, my business has never been in trouble and in fact, has consistently earned 6-figures since opening. It all boils down to perseverance and investing in my business.



## UNVEILING THE SECRETS TO BOUDOIR BRAND GROWTH



Take it from me, having another set of eyes on your business and your craft is invaluable to your growth and success by adding an ally to your team that allows you to see things from another perspective; to follow in the footsteps of someone who has been there before, while getting to your desired outcome faster, unlocking the unseen potential of your boudoir brand. I saw my business more than double its revenue in the first year of investing in a mentor!

It's no surprise, running a successful boudoir studio isn't solely about mastering the art of photography; there's a lot of time and energy that is invested behind the scenes that goes far beyond what you see online and on our socials. From marketing to answering emails, managing bookings, and maintaining an online presence, to quarterly taxes, time management, and client contracts, it's more than what meets the eye.

I invite you to step into my space, a space of authentic and purposeful Boudoir Mentorship. I'm not here to critique your business or style, or tell you what you're doing "wrong". There is no "one right way" to run a business. But I am here to empower you with all the secrets of operating a successful business, on your terms, and through mentorship, it's possible to find success in your own, authentic way.

TOPICS WE CAN HELP WITH:

- POISING & STYLING
- PHOTO EDITING
- CLIENT RELATIONS
- SOCIAL MEDIA
- WEBSITE REVIEW
- BRAND STRATEGY
- BRANDING

AND MORE!

“By having Kara as a mentor, you will always have someone in your corner cheering you on. She wants you to succeed and will be there to support you, anyway she can.”

She's a mentor that allows a safe space to learn and ask questions. Her one-on-one sessions have been such a turning point within my own business. They provide a structured plan to set down and set out goals you have for your business and the experience you want to create for your ideal clients. She understands how important it is to have resources within this community and does her best to provide the support needed. She gives you feedback that can truly benefit your business. If you take the initiative to fully put the knowledge and skills you have learned back into your business, there is no doubt that you will see growth and improvement.

KATLEY

MENTORSHIP LEAVES NO ONE

### MENTORSHIP WITH DEJA REVEL LOOKS LIKE:

- ✓ gauging your current experience (Yours is a fully acceptable answer)
- ✓ getting clarity on your pain points and how you desire your brand to impact others.
- ✓ designing a Mentorship Program unique to each individual photographer based on your experience and vision for your Boulder brand.
- ✓ meeting you where you are in your business.
- ✓ ongoing support during our time together to ensure you are getting the most out of your program.

### FIND YOUR WHY

What was it about Boulder Photography that pulled you in to begin with? What's the source of your passion?



I've struggled with my weight, acne, skin, stretch marks, everything and all do to this day. But these photos, I know gave me the confidence that I lack there and I know I will cherish these for all of my life! - Casey



My experience was so incredibly empowering and uplifting. Coming out of a recent divorce, I really needed to do this for myself! - Kristen



I feel like an individual and a woman instead of just a room and a functional human who is in service of others." - Cally

### THESE STORIES ARE MY "WHY"

These are just a few of the heartfelt sentiments shared by those who've joined our studio, providing an impactful experience for our clients and our team. We're proud to see our clients coming back again and again.

It's not just about just delivering stunning images - These clients were impacted by the experience. Simply by doing what I love to do, we've...

- empowered them to be vulnerable and embrace the uncomfortable
- added value to their everyday lives
- reshaped their perspective and the way they view themselves

IF YOU REPRESENT A BRAND THAT RESONATES WITH THESE VALUES AND YOU'RE LONGING TO MAKE A MEANINGFUL IMPACT ON YOUR CLIENTS, YOU'VE DEFINITELY LANDED ON THE RIGHT PAGE!

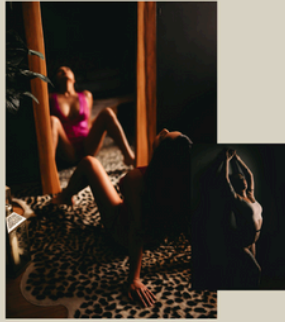
Ready to take the first step towards elevating your Boulder brand?

[APPLY NOW](#)



INDIVIDUAL & GROUP COACHING FOR BODOIR PHOTOGRAPHERS

## MENTORSHIP PACKAGES TAILORED SPECIFICALLY TO YOUR NEEDS



MINIMAL INVESTMENT, MAXIMUM RETURN | \$250

### 1 HR COACHING CALL

During this 60-minute Zoom call, we'll review your brand, discuss your business, and define a strategy for mastering your vision moving forward.

- 1-hour Zoom call
- Topics include: Portfolio review (if you don't have a portfolio yet, we'll discuss how to build one before you have actual clients), Pricing, Client Experience, Sales Strategy, and more!
- Personalized, actionable next steps, based on the current state and future vision for your business

[BOOK YOUR CALL NOW! →](#)

DEEPER DIVE | \$800

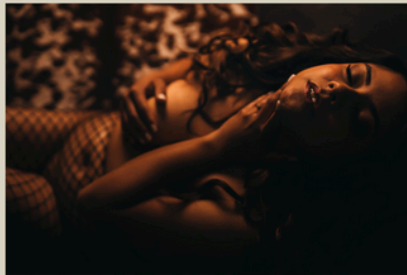
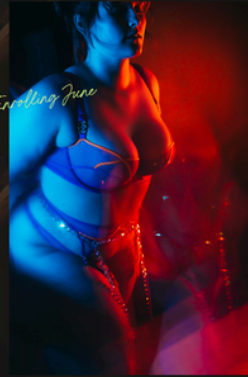
### 3 MONTH GROUP COACHING PROGRAM

Alongside other industry peers, we'll dedicate 1 hour every other week for 12 weeks to enhancing as well as honing your business skills and ensuring that you're marketing your services effectively.

- 6 hot-seat style group coaching calls, focused on strategy planning, reviewing your action list, answering any and all questions, and celebrating your wins
- Input and a sounding board from other industry peers in the form of a MinMind
- 11 check-ins onboarding and offboarding Zoom calls to make sure your needs are being met within the group coaching program
- 24/7 group support in between calls via Voxer

[APPLY NOW! →](#)

*Now Enrolling June 2024*



COMMITTING TO THE PROCESS | \$3000

### 11 4-WEEK COACHING PROGRAM

We'll connect each week for 4 weeks to ensure you're clear on your goals and in alignment with the intentions you've set for your business.

- 11 coaching tailored to your individual needs
- 4 weekly check-ins, 1-hour Zoom calls for strategy planning, reviewing your progress, and celebrating your wins
- 24/7 11 support in between calls via Voxer

[APPLY NOW! →](#)

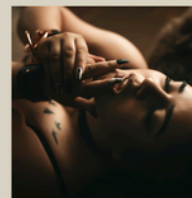
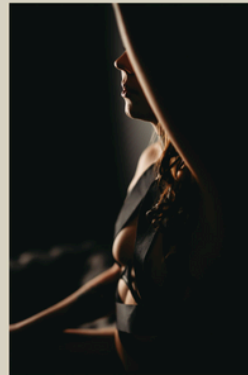
HANDS-ON LEARNING | \$5000

### IN-STUDIO MENTORSHIP

Let's delve into the details together, from start to finish, ensuring a learning experience you can take back to your studio to elevate your own boudoir brand!

\*You'll travel to our studio in Manchester, PA to walk-through a live shoot - where you will be given an inside look at our client experience, starting at the client's arrival, taking you through all the nuances of an boudoir session with us. You'll be overseeing aspects of our process such as make-up and lighting techniques to our same-day reveal structure and photo editing.

This is hands-on experience with prepping, posing, and photographing an actual boudoir client, with real-time coaching. After the session, we will enjoy a little coffee-chat to provide guidance on any aspects of your business you are desiring clarity on, as well as pricing strategies and marketing tactics while nurturing your magnetic online presence.



And BONUS - this is the perfect opportunity to add some spice to your portfolio (or start building one, if need be) with the images you'll capture in this experience. So make sure you bring your camera along with you!

Ready to boost your Boudoir brand while providing your clients a memorable, ✨ electric ✨, one-of-a-kind experience, complete with luxurious finished products they'll adore?

[APPLY NOW! →](#)

\*If you'd prefer to travel to your studio to work with you in person, there is no additional charge but you would be responsible for travel expenses (i.e. airfare, lodging, gas, etc.) in addition to the package price.\*

## WHY SHOULD YOU TRUST ME TO ELEVATE YOUR BOUDOIR BRAND?

GREAT QUESTION, & I'M SO GLAD YOU ASKED!

I truly want to see you succeed. As a multi-six figure Boudoir photographer, business owner, and multi-studio manager, I truly believe the power of a successful and flourishing brand is found in hands-on experience coupled with continued learning.

I have a passion for not only providing an experience for my clients where they are heard, seen, and appreciated, but I also have that same passion for helping other boudoir business owners feel the same. Education coupled with hands-on learning, you're destined to go far.

My creds include:

6X Best of Boudoir Winner from the Association of International Boudoir Photographers

Bachelor's Degree in International Business Management with a concentration in Marketing from Indiana University of Pennsylvania

Master's Degree in Business Administration with a concentration in Marketing: in progress from the University of Alaska Fairbanks

Repeated six-figure Boudoir Photography Studio business owner (every year since opening in 2021)

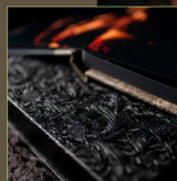
Printed in over 20 publications including The Ardent Lens, Bare Bones Boudoir, and Shutter Up Magazine

## IN ADDITION TO FORMAL EDUCATION AND PROFESSIONAL ACCOLADES, I OFFER:

- ✓ a wealth of experience in Boudoir photography, having worked with a diverse range of clients and scenarios
- ✓ a solid understanding of business principles, including marketing, pricing strategies, client management, branding, and so much more
- ✓ the now-how to make it happen. Goals and plans are one thing, but as a manifesting-generator, I know HOW to put plans into action and make them work!
- ✓ positivity while providing true and honest feedback. Your success is my success and I want to give you the tools to make it happen!

## MEET KARA

Your boudoir photography mentor



I'm 6X Best of Boudoir winner, CEO and lead photographer at Déjà Revêl. I help my boudoir clients bridge the gap between their outward facing self, and the version of themselves they keep tucked away. I meet my clients where they are in their personal journeys and make their visions come to life. Through boudoir, I help women feel more like themselves than they have possibly their entire lives!

As a mentor and coach, my ultimate goal is to have you feeling head-over-heels in love with your business. We've been told we have to do this a certain way, and market this way, and advertise to these particular people, and truly...it's a bunch of crap. What works for one person, may not work for another, and that's totally okay! Together, I want to come up with a plan that works for YOU and your business. I want you really diving deep into what you offer to your clients, but also what lights you up as well!

Why?

*If you believe in it, you can sell it!*

After our time together, you will be confident in your pricing, in your client experience, in your back-end workflows. You will be confident in your business. You'll be set-up with unique structures and marketing plans in place to position yourself as a one-of-a-kind studio with so much to offer to your clients. We aren't about anything cookie-cutter here...nope. We are all about authenticity in all we do, and together, we will find your authentic brand voice to elevate your boudoir brand!



Beautiful Men & Women is a premier Coaching and Personal Development brand based in New York City.

They offer high-ticket Coaching packages, retreats, and financial investment courses, with a sole mission to prove that *anyone* can live the life of their dreams by focusing on the 4 Life-Defining Pillars:

**LEADERSHIP ETIQUETTE INTELLIGENCE AESTHETICS**

For this project, we created the website copy for their newest launch - an interactive course on Emotional Intelligence.

Their target audience was men and women (married, single, or in committed relationships) who struggle to understand, process, and/or control their emotions. Those who wanted to overcome their emotional traumas and limitations in order to fully engage in ALL the relationships in their lives.

# The Essential Art Of Becoming Relies Heavily On Emotional Intelligence



## EMOTIONAL INTELLIGENCE - EQ24

### EQ24 IS THE **RED PILL** FOR BECOMING YOUR TRUE AUTHENTIC SELF.

Whatever we want to change or improve in our lives, emotions are at the center of everything we do. But have you ever considered whether your emotions are healthy? You likely feel a variety of emotions throughout your days, but...

- Are you **aware** of your emotions and how they fluctuate when you're under pressure or in stressful situations?
- Do you understand the **difference** between your feelings and your emotions?
- Are you **in control** of how you perceive and respond to emotionally turbulent moments and events?
- Do you navigate conflicts and disagreements with a **healthy** emotional balance?
- Do you actually know what "healthy emotions" **look and feel like?**

Most people will say "yes" to these questions but the reality may be slightly different than their perception. And there's certainly no shame in knowing if the answer is "no."

Emotions are an innate part of who we are and the better you know them, the more you're able to get from them. Once you understand how emotions **influence your thinking and behavior**, you'll then have the ability to also influence your life's most important outcomes.

**EQ24** closes the gap between what you think and what is. It heightens your emotional awareness and guides you through the steps to improving your life and reaching even your most challenging goals.

EQ24 closes the gap between what you think and what is. It heightens your emotional awareness and guides you through the steps to improving your life and reaching even your most challenging goals.

You'll be able to:

Clearly identify what's been holding you back to this point.

Acknowledge and navigate through the natural resistance.

Nurture and maintain a healthy life (and lifestyle), including your personal and professional relationships.

Improve your communication, intuition, and discernment.

Raise the value bar on your self-esteem, self-care, and social awareness.

Of course, these are just the basic benefits of **EQ24**. You can actually achieve *so much more* - but **you have to want it!**



## The Truth About Emotional Intelligence

Becoming emotionally intelligent is a transformative process that involves developing a deep understanding of one's own emotions, as well as those of others. At its core, Emotional Intelligence is about recognizing, managing, and leveraging emotions to navigate social interactions **effectively**.

The first step in shifting your Emotional Intelligence momentum is assessing your self-awareness. In order to cultivate a deeper understanding of our own emotions - including triggers, strengths, and limitations - we must first be made **aware of them**. Heightened self-awareness lays the foundation for Emotional Intelligence by enabling us to recognize the direct impact our emotions have on our thoughts and behaviors.

This is what makes **EQ24** so valuable - it provides the tools you need to improve your personal and professional relationships and fuels your motivation to push past the inevitable obstacles to achieve your goals.

And NOT just small goals - we're talking about reaching the **full potential** of the incredible, unique individual that you were destined to become.

Speaking of goals... **EQ24** will also guide you through the process of improving (or establishing) your initial goal-setting strategy so you can break unfavorable habits, reach the major milestones more fluidly, and fulfill the vision you have for your life.

No matter where you think you currently stand, **EQ24** can mark the beginning of a transformative journey that will change the rest of your life. You'll notice an instant boost in your **efficiency** and **effectiveness** because when you become acutely aware of you and your emotions, it becomes easier to identify and navigate the paths that are actually **meant for you**.

With **EQ24**, you're given the practical principles to permanently modify how you respond to various situations life will present to you. You'll be able to positively influence your own outcomes and successes without an incessant need to control every aspect of the process.

### EQ24 VIP & Life Work Benefits Include:

You will be **taught**, not **told**. You'll learn to self-regulate your emotions, which supports self-empowerment, self-control, and a deeper sense of self-worth.

You'll learn to identify the traumas and triggers that incite procrastination and/or depression and cause you to exhibit automatic overwhelming response patterns.

You'll learn to identify the traumas and triggers that incite procrastination and/or depression and cause you to exhibit automatic overwhelming response patterns.

But the most profound value **EQ24** has to offer is the **Live Coaching sessions**. It's **absolutely necessary** that we provide an environment where you feel safe to feel and speak freely, and that also inspires you to share your journey with us as transparently as possible.

These are the spaces where you're able to expound on your feelings and what you're discovering about yourself, ask clarifying questions, and even arrange one-on-one sessions with the Coach of your choice for more targeted emotional deep dives.

To begin refining yourself based on your vision for your future, you deserve a space where vulnerability and emotional release aren't just welcome, **they're encouraged**. Instead of choosing a word or phrase to focus on this year, make your priority in 2024... **YOU**.



I'M READY FOR EQ24



### **AUTHENTICITY IN DATING & RELATIONSHIP BENEFITS INCLUDE:**

Here, you will:

- Discover fresh perspectives on people and communication
- Develop realistic relationship expectations
- Participate in profound discussions on mutual trust and understanding
- Study the art of developing consistency, chemistry, and synchrony
- Develop solid personal standards for dating and qualitative relationships
- Obtain the skills to navigate emotional arguments, improve communication, and address unmet expectations in healthy ways
- Challenge and dispel unhealthy narratives, misconceptions, and stereotypical beliefs around race, household leadership, relationship roles, and masculine-feminine energy
- Improve your abilities to listen intently and interpret body language and emotional resonance
- Assess your integrity and whether the four aspects of manipulation are factors in your relationships

## Authentic Intimacy: 6 Powerful Ways To Give & Receive Love!

### AUTHENTIC INTIMACY: PREPOSITION DATING & DEEP LOVE!

#### REFINING AUTHENTICITY AND LOVE

If you've been on social media recently, it's easy to find countless posts confusing trauma bonding with holistic health with straight stupidity. Unfortunately, we find that, more often than not, the couples we work with (and even some individuals seeking individual healing and personal relationship development) are trapped in an idealistic fantasy focused on *transaction vs. authenticity*.

Asking "What can **they** do for me?" instead of "How can we become better together?" is a clear symptom of a transactional mindset.

**EQ24** offers an opportunity for you to offload this transactional perspective, making it possible for you to fully participate in the **multitude** of healthy, authentic relationships in your life.

The **first** question we ask in our coaching courses is the **last** question everyone is expecting to answer. It's a simple, yet practical reality check for the entire class, (including the Coaches). And until now, we've **never** made this information available online!



#### **Q: When was the last time you were in a healthy, committed relationship?**

Hopefully, you're able to answer this question as well, but as you do, please remember to **be gentle with yourself**. We've all done the best we could with the information we were provided and the people we chose as costars in our life's story.

It may take a little time to *fully* understand this but once you do, **that's it!**

From that point of understanding, you'll be able to navigate all the other areas of your life with infinite **Hope!**

To be clear, we fully recognize that **Hope** (alone) is not a strategy, but we do need to acknowledge its power.

**Hope** is the internal motivation required to imagine more than you already know - to envision a world beyond your own experiences to this point.

**Hope** is the artist who lives inside your psyche and paints vivid images of your expectations. But, here's the inevitable plot twist...

Is your artist painting a dreamy escape **from** your reality? Or a realistic roadmap **to** your greatest self?

We all create images in our minds of what our lives - especially **in love** - 'should' look like. In yours, you've likely already determined your emotional role and defined your self-worth because you *understand the assignment*.

**"I'm already 'there.' I just need to find someone who fits this description perfectly to begin my new life. I'm ready!"**

Enter *Reality* with a tap on the shoulder, delivering a practical view of what you actually need to **do** to truly be ready. Unfortunately, this is where so many of us stumble.



It's at this point that most people begin to lose sight of who they are. They'll minimize their true value and begin to critique and complain about anyone who approaches them with genuine intentions of getting to know them better.

Even couples who have been happily married for decades still find themselves making adjustments in their relationships. They're constantly learning and accepting new versions of their partner as they grow and evolve together.

While it's important to acknowledge who **you are** in your relationships, it's even more critical to assess who you're **ready, willing, and able to become**. This is the secret to finding, giving, and receiving the *most authentic version* of love life has to offer.

Within the process of EQ24, we prefer to keep everyone together to facilitate a fully circular information exchange, but we also periodically separate the men and women for private gender-specific Coaching sessions.

These sessions drill down deep to bring out the **true thoughts and feelings** of each participant - not just those that are suitable to say out loud.

It's infinitely rewarding to actually witness the men and women we work with...

Eliminate cheating and inappropriate flirting outside their romantic relationships.

Stop using passive aggression as their go-to communication style.

No longer relying on isolation as a coping mechanism.

Grasp the true purpose and significance of patience and become champions of change.

# Performance Makes You Good, Accountability Makes You Great!



## When you have to get it done right!

In the most logical sense, once you combine the words "personal" and "development," things become just that... **personal**. So let's talk about the must-have ingredients for success - specifically the **personal** touch it requires from you.

Whether you're considered a high, low, or moderate achiever, personal success boils down to solidifying the basics - your **skills, courage, and effort**. It's like developing your own **personal** operating system - your unique way of getting things done.

But can you recall a time when you were all suited up and ready to conquer a lofty goal that could potentially change your life, only to realize your operating system wasn't compatible and needed a major upgrade?

It makes perfect sense! You're placing big demands on an outdated system that's not equipped to support such advanced commands.

Unfortunately, most folks see this as a **roadblock**. But TAG shows you why they're just speed bumps.

TAG is a supportive community of resources, focused on performance and accountability, where you'll be **professionally coached** toward your authentic self, and supported in your pursuit of an elevated lifestyle.

TAG isn't just a concept - it was developed by two committed professionals who've been in the trenches together and holding each other accountable for the past five years.

Fueled by their shared commitment to consistently **becoming**, Désirée and Dino will show you how to show up responsibly in every aspect of your life.

## Accessing the Source of Your Natural Greatness!

When it comes to accountability, it's more than getting to work on time or sticking to a plan with your friends. Once inside **EQ24's** accountability coaching, the goals are allowed (encouraged) to become **much bigger**.

The TAG community is conducive to those seeking:

- Transformation to improve their personal life and/or business.
- Advanced levels of visionary goal achievement.

There's no option to "dream small" with us!

Your unique process of achievement will require you to **become**. TAG coaching uncovers your blind spots and supports you in designing your personal road map to visionary goal achievement.

When we get serious about actively participating in our own story, the main challenges we face are:

- Getting started.
- Following through
- Moving through resistance

TAG helps you to navigate within your personally designed (operating) system for success to lessen the negative impact of these early (and sometimes, ongoing) challenges.

To truly remain focused on your goals, you'll need to understand more than just your professional and emotional strategies. TAG also provides meaningful feedback in essential areas like stress management, personal balance and alignment, and financial stability in order to close any and all gaps in your total transformation process.



CHANGE YOUR OUTCOME WITH YOUR INCOME

# The Blueprint To Transforming Your Money Into Finances & Capital Gains!



## FOCUS FINANCIAL EMPOWERMENT PORTFOLIO

GO FROM FINANCIAL LITERACY TO BUILDING YOUR NET WORTH!

*"When You FOCUS, Everything Changes."*

We believe that empowering people and making a lasting impact is best accomplished by focusing on these

**4 Life-Defining Pillars:**

- Personal Development**
- Dating and Relationships**
- Visionary Achievement**
- Financial Empowerment**

Our financial programs have helped people just like you turn their money (<\$5K) into finances (>\$25K) and their finances into **capital gains** (\$100K+) by following a healthy and strategic blueprint to financial freedom.

By keeping 'net worth' the main thing - in *all* things - you'll design a financial growth plan in alignment with the other 3 Life-Defining Pillars.

The Focus financial learning system supports your proficiency, growth, and - above all - securing your (and your family's) legacy. Get started now and discover how to do what each of our Investment Coaches has learned to do - *Take What the Market Gives You*.

## FINANCIAL EDUCATION & BASIC INVESTING

### Financial Education 1:

Understand the various areas of basic financial proficiency including personal income, banking, credit, loans, and cash flow management.

### Financial Education 2:

Take the next step in effective income management and growth by creating assets and developing actionable plans to increase your net worth.

### Investors Bootcamp:

Get comfortable with managing and repositioning your existing portfolio and investments by self-managing your rollover assets.



## STOCK & OPTIONS TRADING AND SELF-MANAGED PORTFOLIO COACHING



LIFE'S GREATNESS DOESN'T HAPPEN TO YOU...

## Life's Greatness Unfolds Before You!

### FOCUS LIFE WORK COLLECTION

#### EVERYTHING IS WORKING TOGETHER FOR YOUR GREATER GOOD!

When was the last time you evaluated your *entire life*? If you have, did you focus on your past experiences or the vision for your future? How did you separate *lessons learned* from *mistakes made*? Confusing, right?

This type of confusion typically stems from 4 main sources:

- 1- Lack of resources, knowledge, or support
- 2- Fear of what could possibly happen next
- 3- Lack of patience - not allowing enough time for the truth to become clear
- 4- Holding onto old patterns, beliefs, and habits

FOCUS Life Work clears the haze of confusion, opens your thought patterns, evaluates your process maturity, and expands your self-confidence so that decisions are made with clarity and conviction.

It's called "Life Work" because this is what we do **very well**. By focusing on the 4 Life-Defining Pillars and evaluating your efficacy and beliefs within each one, you can holistically reroute your entire future.



We understand that FOCUS Life Work isn't for everyone. But, is it for you? When you examine your life as a whole, you have to ask yourself::

Do I have the necessary tools and support to reach my full potential and see my goals come to fruition?

Am I surrounded by like-minded people who support my process and want to see me win?

Is my visionary blueprint correct according to my intentions and goals? And is it scalable so I can continue to grow beyond the initial successes?

Do I have the financial skills and education to fund my vision and leave a profound legacy for my family?



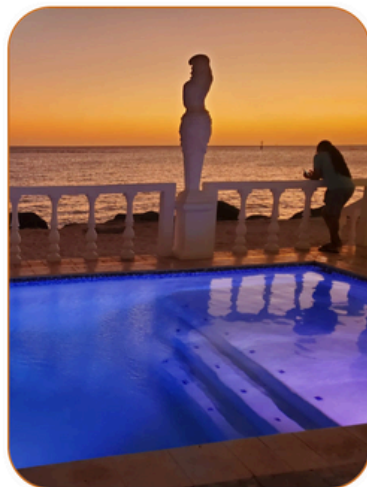
If your answer is "yes," we would love for you to join our Coaching team in mentoring others to reach similar success!

However, if your answer is "no" or maybe even "I'm in the process," we invite you to take the following 3 steps towards your "yes":

Step 1: Complete the Questionnaire

Step 2: Schedule a Discovery Call

Step 3: Get Started with Us!



### FOCUS LIFE WORK COLLECTION BENEFITS

- Personal Transformation course and coaching.
- Dating & Committed Relationships course and coaching.
- The Accountability Group (TAG) coaching community.
- Financial Education & Investing courses and coaching.
- Legacy Investment Masterclasses + Trade Floor and Wealth Management Coaching courses and coaching.
- FOCUS Self Mastery Coaching Retreats.
- FOCUS Trader's & Investor's Coaching Retreats.
- Business Development courses, coaching and retreats.

#### Additional FOCUS Services Include:

- Individual & Group Concierge World Travel
- Access to Educational & Social Upscale Events
- Access to Millionaire Groups & Coaching Calls
- BM&W Stakeholder & Membership Invitation and Access

# FEEDBACK


Just wanted to say "you are the **fuckin** truth!"  
This **shit** is 🔥 🔥 🔥

*From the Course Creator!*

You definitely have a gift for relating to people... I felt like I wanted to take the course 😂😂😂

1 Reply

Thank you so very much

 Herman dunnom

★★★★★ 2 months ago

Copy by Carri changed the entire landscape and performance of my business, the coaching, courses and retreats we provide by doing what she does best: create reader friendly content for our websites, enhance our online SEO presence, and provide valuable advice concerning every piece of public content. Its the best 'do-it for you' experience we've had in business!