

The background of the cover features three copper-colored, ribbed cylindrical objects. One is at the top left, another is in the center (partially obscured by the title), and a third is at the bottom left. To the right of the central cylinder, there is a faint, dark shadow of a plant with several leaves.

JENNA TURNER

*services*

# PRICING GUIDE

ENTREPRENEUR AND  
BUSINESS STRATEGIST

[WWW.JENNATURNER.CO](http://WWW.JENNATURNER.CO)

# ABOUT ME



Hey there! I'm Jenna Turner and I'm your new biggest fan. I love teaching others about business strategy and entrepreneurship. I have a bachelor's degree in Business and Economic Development as well as years of experience. My husband and I have been business owners since 2015, so we know first-hand the highs and lows of running a business. It helps to always have someone in your corner that understands when it seems like no one else does.

I believe that with the right knowledge and support anyone can be successful in business. I'm excited to share strategies with you and help you create your own unique path to success!



# ONE-ON-ONE POWER HOUR

Book a one-hour call for serious strategy brainstorming and planning. In this session, we'll expound on your business goals and put them into an actionable plan for success!

**BUSINESS CONSULTING**

**WEB DESIGN**

**BRAND DESIGN**

**SOCIAL MEDIA MANAGEMENT**

**SALES FUNNEL STRATEGY**

**SEARCH ENGINE  
OPTIMIZATION**

**EMAIL MARKETING  
MANAGEMENT**

**BLOG OPTIMIZATION &  
MANAGEMENT**

*One Hour Call \$125*

# PACKAGES

For entrepreneurs that are ready to make strategic moves that position for business success.

## BRANDING PACKAGE

### THE IDENTITY SOLUTION

- One-on-One process for vision, strategy, and solution
- Primary, Secondary, + Submark Logos
- Color Palette + Typography
- Business Card Design
- 3 Revisions to Ensure Satisfaction
- 3 Week Delivery

*Investment: \$1,700*

*Inquire*

## WEB DESIGN PACKAGE

### THE PRESENCE SOLUTION

- One-on-One process for vision, strategy, and solution
- Custom Designed Website Responsive for Desktop + Mobile
- Page + Image SEO
- Domain Setup
- Options for Blog, Storefront, & Email Implementation
- 6 Week Delivery

*Investment: \$2,500*

*Inquire*

## BRANDING + WEB BUNDLE

### THE COMPLETE SOLUTION

- All Identity Solution Items
- All Web Solution Items
- Cohesive Web Design & Branding Identity
- 6 Month Payment Plan Available
- Unlimited Revisions on Designs
- a-la-carte options
- 6-8 Week Delivery

*Investment: \$3,700*

*Inquire*

# MANAGEMENT SERVICES



## INSTAGRAM + FACEBOOK STRATEGY

- One Month of Social Management
- 2 Social Platforms (Instagram & Facebook)
- 20 Total In-Feed Posts (Choose between reels, carousel, and static posts or a mix of each)
- 8 Days of Story Posts (3-5 stories posted 2 days per week)
- Includes engaging captions copywriting, client-specific hashtags, post-scheduling, and social strategy
- Do-it-Yourself Strategy delivered step-by-step via PDF document
- 7 Day Delivery Time

*Do it Yourself: \$175*

*Done for You: \$250*

*Graphics + \$100*

## PRICING GUIDE

### BLOG POSTING MANAGEMENT

- One Month of Blog Management
- 4 Blog posts per month
- Includes typing content, appropriate content links, and post scheduling
- Copywriting and meta descriptions prioritized for Search Engine Optimization
- (Does not include writing the blog content.)
- 7 Day Delivery Time

*Do it Yourself: \$175*

*Done for You: \$250*

*Graphics + \$20*

### EMAIL NEWSLETTER STRATEGY

- One month of email newsletter management
- Copywriting for 4 persuasive emails
- Scheduled for broadcast with your email service provider
- Optimized for sales and conversions, with no word limit
- 7 Day Delivery Time

*Do it Yourself: \$175*

*Done for You: \$250*

*Graphics + \$20*

### PINTEREST STRATEGY

- One month of Pinterest marketing management
- 20 Pinterest posts with SEO Optimized titles and descriptions scheduled and managed for you
- 7 Day Delivery Time

*Do it Yourself: \$175*

*Done for You: \$250*

*Graphics + \$100*

# IN-DEPTH STRATEGY



## WRITTEN MARKETING PLAN

- Comprehensive written plan
- Strategies and suggestions for social media marketing
- Sales funnel optimization
- Client journey success path
- 10 Day Delivery Time

*Investment: \$250.00*

## COMPREHENSIVE BUSINESS PLAN

- Comprehensive written plan
- Executive summary, company description, competitor analysis, SWOT analysis, marketing plan, financials, graphs & charts
- 15 Day Delivery Time

*Investment: \$2,000.00*





# À LA CARTE

## WEB PAGE COPYWRITING

- Web page copy that is intentional and leads to conversions

*\$40 per page*

## EMAIL OPT-IN SEQUENCE

- 5-Part Email Sequence with optimized graphics and copywriting for awareness, sales, and conversions
- (This is an opt-in or marketing sequence, this is not for weekly newsletters)

*\$250 for full sequence*

## GRAPHIC DESIGN LEAD MAGNET PDF

- 5 Interior pages with unlimited stock images (or provided images) optimized for your lead magnet information
- Graphic design only, Client must provide lead magnet information
- For help with lead magnet strategy, please book an hourly consult or marketing plan
- For additional pages, increase the quantity per multiple of 5 (ex. QTY 2 = 10 pages)

*\$75 per 5 pages*

## MEDIA KIT PDF

- Media Goals, Expectations, and Target Audience
- Complete copywriting and graphic design
- Premium stock photos, graphs, and infographics

*\$150 for 5 pages*





## THE JENNA TURNER PATH TO SUCCESS

1

### DISCOVERY

In this free consultation, we'll take a deep dive into your big dreams and desires. We'll talk about where you are now compared to where you want to be as well as make sure we're a good fit for one another.

2

### WELCOME

In our welcome meeting, I'll gather more specific information about your end goals. I'll make a proposal and present options for your next steps. If things sound good for you, we'll set it in stone and get to work!

3

### PREPARATION

Once we have solidified a game plan, we will collaborate and gather the necessary information I'll need from you in regard to the project. This is the fun kind of homework!

4

### STRATEGY

Next, I'll get to work on your new business solutions and prepare the delivery items for your approval. We'll walk through each item and make any necessary changes or add information as needed.

5

### IMPLEMENTATION

After review, revision, and approval, it's time to launch your new business strategy! I'll move forward with the best systems for bringing your dreams to life and use the proper metrics to gauge the success.

6

### ONGOING SUPPORT

I'll be available for ongoing support and questions related to your recently implemented business solution. I'll also provide reports showing the results of your business changes and adjust our strategy as needed.

# LET'S WORK TOGETHER!



*Inquire Now*



JENNATURNER.CO

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