

# show.it website design

## 2021 SERVICE DETAILS & PRICING

A customized site that doesn't look like a template is going to convert clients & customers over and over again! Together, we'll design a customized website made just for your brand without the hassle and wasted time of you trying to figure it out alone. Be irresistible to your dream clients and create brand recognition for your business!

### What's Included

- \*Customized ShowIt website designed for your business (includes 8 internal pages, commerce site not included)
- \*Curated branded digital elements for your site
- \*Custom Blog & Blog Post design
- \*Beautiful Mobile design
- \*Customized Instagram landing page
- \*Professional copy writing to help draw in clients

### More Details

- \*This is a 4-6 week process and includes 3 rounds of revisions.
- \*This does not include e-commerce structure
- \*Client must purchase their own ShowIt site subscription.
- \*Upon completion of your site, we will have a one-on-one training call to introduce you to ShowIt and answer any questions you might have about maintaining your site. This will also be recorded and sent to you for future reference!

**Client Investment begins at \$1195.00**

**Final Price may vary depending on the complexity of your project**

# working together

## 2021 OFFICE HOURS & POLICIES

I am so excited to have you as a client and welcome you to the fam! Here are a few details about working together and how you can expect the process to move forward.

### Office Hours

\*Monday through Friday 9:00 am - 4:00 pm EST

\*Client Calls are scheduled on Mondays & Fridays

### Methods of Communication

\*Preferred methods of communication include email, zoom calls, and direct phone calls.

\*Please allow up to 24 hours for response

\*Text messages should be limited and may not be returned until office hours resume

### Turn Around Time

\*Scheduled tasks determined by your monthly invoice will be completed and ready for review one week before scheduled publish date.

\*Completion of Hourly Rate Tasks may range between 48-hours to 1 week depending on complexity of the request.

\*Rush requests will be accommodated as my calendar allows. Additional rush fees may apply depending on the complexity of the request.

### Entrusting Your Brand

It is incredibly important to me that you feel confident in my support of your brand's voice and image. Before we begin our first client phase, I will send you my thorough Brand Questionnaire to help me learn your voice and how you communicate your services & vision to the world. This will include everything from color codes and fonts to your brand's personality and tone.

**My goal is always for you to feel taken care of and to receive compliments from your audience and peers on the work I complete for you! I want you to be proud of what we do together and excited for each notch we move closer towards your goals!**