

## JENELL GILYARD

### A MULTI-PASSIONATE CREATIVE DIRECTOR & PRODUCT DESIGNER

MADE  
Los Angeles, CA

#### CREATIVE DIRECTOR & PRODUCT DESIGNER

DECEMBER, 2020 - PRESENT

*Techstars Accelerator*

Studio 83  
Denver, CO

#### OWNER + CREATIVE DIRECTOR

SEPTEMBER, 2008 - PRESENT

*Various Clients*

Empowered  
Education  
Los Angeles, CA

#### SR. DESIGNER

APRIL, 2018 - SEPTEMBER, 2019

Spoonflower  
Durham, CO

#### GRAPHIC DESIGNER

JULY, 2017 - APRIL, 2018

NeuConcepts  
Durham, NC  
Contract

#### WEB & EXHIBIT DESIGNER

SEPTEMBER, 2016 - JULY, 2017

3C Institute  
for Social Dev.  
Durham, NC

#### SR. GRAPHIC DESIGNER

FEBRUARY, 2014 - APRIL, 2016

The Marketing  
Machine  
Raleigh, NC  
Contract

#### WEB & EXHIBIT DESIGNER

AUGUST, 2013 - JANUARY, 2014

Signature  
Agency  
Raleigh, NC

#### SR. GRAPHIC DESIGNER

OCTOBER, 2009 - SEPTEMBER, 2010

#### EXPERTISE

Creative Direction  
Product Design  
Seagate Technologies  
MADE  
Web, App and Educational  
Game UI Design  
Print and Marketing Collateral  
Design (idea to press)  
Multi-team collaboration  
Website layout and design  
Trade show and exhibit design

#### SKILLS

Adobe Creative Suite  
*Photoshop | Illustrator | InDesign | XD*  
MS Office  
HTML/CSS  
Wordpress / Elementor  
Email Design  
ShowIt Site Design

#### I SHINE AT

Creative Direction  
Product Design  
Web & UI Design  
Surface Pattern Design  
Making People Laugh

#### EDUCATION

Graphic Design & Psychology  
PEACE COLLEGE  
*May, 2008*