



THE MODEL MAG



SENIOR MODEL PROGRAM
BY JENNIFER LAUREN

TEAM'26

SENIOR MODEL
PROGRAM



————— your photographer & hype-woman, Jennifer

hey there! I'm Jennifer.

I'm so excited you're considering joining our Class of 2026 senior rep team! Being a senior representative for JLP is a once in a lifetime opportunity! We've designed this program with YOU in mind - to make your senior year unforgettable!

The JLP Senior Rep Team is a group of high school girls coming together to support, empower, and uplift one another. It's a space where you're encouraged to be your most authentic self, build confidence, and become part of a true sisterhood! Throughout your senior year, we plan multiple styled photo shoots, fun holiday parties, team bonding events, and so much more. It's more than just photos—it's a year-long experience full of connection, creativity, and unforgettable memories.

Your senior year is such an incredible time in your life, and joining our model team will ensure not only the most gorgeous senior pictures, but also the most amazing memories! In this guide, you'll find the following:

- what the senior model experience is all about
- what being on the team entails
- senior model requirements & policies
- frequently asked questions

So check out our detailed guide, hit the application button in the model hub, and get ready for the most amazing senior portrait experience ever!

SIDENOTE

I've been a photographer for 11 years and have photographed over 150 seniors! I'm a proud girl mom of 3, and I want every girl I work with to feel like the very best version of themselves! I chose to specialize in h.s. seniors because this is such an awesome life chapter to document! I can't wait to photograph yours!





“This was an experience I will *never forget.*”

Hands down the best part of my senior year! The photoshoots were next level and I was so in love with every single picture! I met some of the sweetest girls from other schools who I still keep in touch with. This was an experience I will never forget, and I'm so grateful to have had the opportunity to represent JLP! Jen was so amazing and always made sure we felt beautiful and confident!

AMELIA - C/O 2024





SENIOR MODEL PERKS

being a JLP senior model
comes with a lot of benefits
throughout the year!

each model receives:



THREE BONUS STYLED SHOTS

Our senior reps get exclusive access to 3 team bonus shoots in addition to their custom senior session. Styled shoots include seasonal sessions, custom styled studio sessions, and our destination team shoot! Only our senior reps get access to these sessions!



DISCOUNTED SENIOR PICTURES

How does exclusive member pricing that's only available to our JLP senior models sound? Sweet, right?! All of our senior reps also get a \$200-\$400 print credit to use towards albums and/or wall art!



FREE HIGH-RES BONUS DIGITAL IMAGES

Pictures produced and edited from senior rep team bonus shoots are loaded into a beautiful online gallery for each one of our reps to download and post on social media! Imagine having an extra 40+ images for FREE in addition to your senior pics!



CASH BONUSES

For every friend that you refer to us who becomes a booked JLP client, you'll earn \$50! You'll also receive a custom discount code to give your friends so they'll save \$50 on their JLP session too!



SPECIALTY PRODUCT CREDIT

In addition to cash bonuses and print credits, you'll also receive an additional \$100 print credit for every friend you refer who books their senior portrait session with us!



REP TEAM EVENTS

Build up your community and earn community service hours for your college application! We pride ourselves on offering several opportunities for charitable services and philanthropy through our rep team community events that are all certified for college admissions! Attendance is never required, just encouraged!

a look at past *senior rep* shoots

Want to see how we've captured our past senior models
and their bonus shoots?!? *Check it out!*

HONEYMOON ISLAND



BFF SHOOT



CAP & GOWN MINIS



HOLIDAY





These shoots are exclusive to our senior rep team! No other seniors have access to these styled sessions!

SO MANY FRIENDSHIPS

Senior photos were always something I looked forward to. When coming across Jen's work my freshman year, I knew I wanted her to take them. Each year I saw members of her senior model team have such an incredible senior experience and I knew I wanted to be a part of it. What I never expected was all the friendships I would make with the fellow senior reps. The bff session was the best day when my brother and boyfriend got to be a part of the shoot- the best day ever!

allie h.

C/O 2021 SENIOR MODEL







what we're looking for:

If you've ever wanted to join our senior rep team and this year is YOUR year, we are so excited at the possibility of working with you! A lot of our previous applicants have asked us what they could do to help get chosen for our senior rep team, so we decided to put this quick guide together for those of you that will be applying!

4 THINGS OUR JLP TEAM IS LOOKING FOR:

PERSONABLE PERSONALITY: We want seniors who aren't afraid to tell their friends about us, make our team feel like a community, and allow their unique personalities to shine through their pictures! We love seniors who are friendly, outgoing, and excited to be on our team!

VALUES: Our goal is to create a rep team with seniors who can uphold our brand values and we're looking for like-minded team members! Kindness and compassion for others are major qualities that we look for. We have a zero tolerance policy for bullying, harassment, and other similar behavior.

ENTHUSIASM: Excited to work with us?! Let us see it! Show your excitement through posting on your social media platforms about the application process. Tag your friends in our posts & share our stories! This will certainly get our attention and show your eagerness to become a member of our team!

RELIABILITY: Let us know that you can be punctual by submitting your application on time, and having good communication with us. If you can't make a shoot or an event-no worries! Just let us know asap so we can plan accordingly. This lets us know that we can rely on you which is a HUGE benefit for our team!

Notice that NONE of that has anything to do with modeling, posing, or knowing what to do in front of the camera! You don't have to be a super model to be on our team – just an outstanding senior who is excited to work with us and tell your friends about us!

JENNIFER LAUREN PHOTOGRAPHY

SENIOR MODEL

requirements & policies

Although our model program is filled with a lot of fun, we do have a few important requirements and policies that we ask our models to follow!

SOCIAL MEDIA

- Senior reps must publish 3+ behind the scenes images on IG of every attendance to any and all JLP senior rep team events.
- Any time an image is posted on social media by any senior rep, JLP must be tagged @jenlaurenphotos
- All professional images posted by photographer, Jennifer Lauren Photography, must be shared on IG on the senior models' IG accounts as well as accepted as a collaborator.
- Each senior rep must post and showcase at least two images from each of their bonus shoots on any available social media platforms once their images are available in their online gallery.

PERSONAL RESPONSIBILITIES

- All senior reps are required to uphold JLP's behavioral, verbal, physical, and online standards of ethics. Please remember that you are representing JLP as the face of our company.

Senior reps will work exclusively with JLP from the dates August 1st,

- 2025-May 31st, 2026. This means that you cannot work with any other photographer during the given time.

Accepted Class of 2026 senior models will receive and must sign a JLP Senior Rep Team contract & agreement for their team confirmation.



“The variety of photos I have from my time as a JLP senior model is *incredible*”

I got to have pics in my prom dress, cap and gown, and college swag! Every shoot, every location, and every outfit was coordinated perfectly! I love that I was able to capture my entire senior year by being a part of this model team! So grateful!

KYMBRI- C/O 2024





Q
&
A

you have questions,
we have answers.

We get it, there's a lot of info to go over in this magazine!
We're happy to answer some of the most frequently asked
questions from our interested applicants and parents!

HOW MUCH DOES IT COST? Joining our Senior Rep Team is completely FREE! All you have to do is book with us for *your* senior pictures. You will have *exclusive member-only pricing* with 4 different collections to choose from! Upon joining the team, you submit your session retainer of 475! That's it!

HOW MANY REPS WILL BE ON THE TEAM? We usually accept anywhere between 10 and 15 reps total each year, depending on how many applications we receive.

WHAT IS EXPECTED OF ME AS A SENIOR REP? Your main goal as a JLP senior rep is to tell all your friends about us! Our job is to provide you with bonus shoots and tons of extra images and resources to help you do that! When you become our senior model, you're basically signing up to be an influencer for our brand! Not just on social media, but in your school too!

DO YOU OFFER PAYMENT PLANS? We are happy to offer payment plans for our senior models! A 1st payment session retainer of 475 is required to book your personalized senior session with us, (a full day of shooting with multiple outfit changes and multiple locations just for you), and join our model team. Your remaining session investment amount depends on which collection you choose, and can be paid via 3 or 4 separate monthly payments, giving you freedom & flexibility! Remember, as a JLP senior model, you also get bonus cash and product credits for any booked referrals. Woo hoo for extra savings!

Your post-deposit payment plan can also be automated for you and handled in our super user friendly client portal where you will also find all your session communications, downloadable resources, client contracts, and more! Everything is quite literally at your fingertips so whenever you need to check that session to-do list, or download your session what to wear guide, you'll be able to access it at any time!

CAN I APPLY WITH MY FRIENDS? Absolutely! We love when friends apply together. Bonus points when you tell your friends about us, even before you are selected for the team!

DO MY PARENTS NEED TO BE INVOLVED? Depending on your age, we will require at least one parent or guardian to be present during JLP model team shoots, meetings, events, and activities. If you are 18 years of age or older, parental presence will not be mandatory, but they are still more than welcome to attend!

WHEN DO APPLICATIONS CLOSE? Our application hub will close at midnight on July 25th, 2025. We will not accept any late submissions and the link will not be live after this time.

HOW AND WHEN WILL I BE NOTIFIED IF I'VE BEEN SELECTED TO JOIN THE SENIOR REP TEAM? Model confirmations will go out by August 1st. Check your emails and get ready to throw the confetti! Once accepted to the team, you'll get exclusive access to our model team hub full of details, shoot sign ups, and so much more! Rejection notifications will also go out at this time.



still have questions?

No worries! We understand this is a big commitment! That's why we offer online meetings for potential applicants and their parents to answer any questions you may have!



ZOOM MEETING

JULY 15TH @ 8 PM || If you have specific questions, be sure to make this virtual meeting! We'll chat via Zoom and explain the entire senior rep team process! This will be our last parent and applicant meeting before we close our application process, so if you have any questions, this will be your final opportunity to have them answered.

Please RSVP to this model meetings via the application hub at
<https://jenniferlaurenportraits.com/application-hub>



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so much fun!

I never thought of myself as a model, and I've never done a photo shoot before. I was actually so nervous to apply, but I am SO glad that I did. Senior year was so much fun, & the friends I met on the team were so amazing! I never felt more confident, and I'm just so in love with all the pictures we captured at every shoot!

ABBIE D.

C/O 2023 SENIOR MODEL

APPLY TODAY!

Applications close July 25th!

[HTTPS://JENNIFERLAUREN.SPROUTSTUDIO.COM/LEAD/SPROUT685C2F2F20BDF1.06885789](https://jenniferlauren.sproutstudio.com/lead/sprout685c2f2f20bdf1.06885789)

late applications will not be accepted.

Model confirmations will go out by August 1st. Check your emails and get ready to throw the confetti! Once accepted to the team, you'll get exclusive access to our model team hub full of details, shoot sign ups, and so much more!

PLEASE NOTE

Due to the large number of applications we receive each year, not all applicants will be accepted into the program. All applicants will be notified of their program status by August 1st.



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