



RETAINER

Program

TAAENOELLE+*co.*

WHY CHOOSE A RETAINER PROGRAM?

Are you ready to plan your projects with peace of mind? If you answered yes, then our retainer program is perfect for you.

A retainer offers availability and consistency with an experienced designer. You'll be able to reserve your time each month, which will give you certainty of your projects without having to worry.

PERKS OF BEING ON A RETAINER

Less Paperwork | Minimalize multiple Contracts & Invoices

Discounted Rates

No Overhead | Access to a professional designer without the worry of hiring a full-time employee

RETAINER DETAILS

- 3 month minimum commitment. At the end of 3 months, we will re-evalaute the program to ensure the number of hours are fitting your business needs. After that, we can move to 6, 9, or 12 month commitments.
- Each retainer includes a set number of hours per week. Overage in hours each week will be billed at the standard hourly rate of \$200. *(You will be notified if we're approaching your hourly limit.)*
- No work will exceed 10 hours.
- You will get an invoice on the first day of each month. Invoice will include the monthly retainer rate for that month and any additional charges from previous month.

WHAT TYPE OF SERVICES ARE OFFERED?

Print Materials – PDF Templates, Direct Mailers, Brochures, Event Programs & Signage

Website Updates & Maintenance: Graphics, Content and Web Maintenance. *Currently for SHOWIT websites only.*

Digital Materials – Social Media Graphics and other Web Graphics (Banners, Digital Ads, Promo Graphics, PowerPoint, etc.)

***All files will be delivered to you via email.*

WHAT ISN'T INCLUDED:

New Logo Design: If you're looking for branding services such as a logo design, packaging, etc- this will be billed as a separate service and will be quoted at our current rates..

New Website Design: If you are looking for website development, this will be billed as a separate service, and will be quoted at our current rates.

DESIGN RETAINER PRICING:

10 Design Hours per month

Investment: \$1125

You save \$875

20 Design Hours per month

Investment: \$2215

You save \$1785

IF INTERESTED, WHAT DO I DO NEXT?

Email us at hello@taaenoelleandco.com

If we have availability, we will schedule a call with you to learn more about your project(s) and business goals.

Once the paperwork is complete and the first retainer has been paid, we will discuss your project needs for the month. Prior to the 2nd month, we will contact you to review the next month's priorities.

We will repeat the process each month for the remainder of the program you selected

At the end of your contract, we will review the program to see if you want to adjust the number of hours reserved each month before signing again.