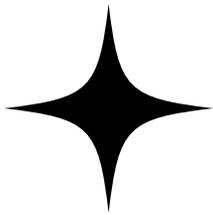
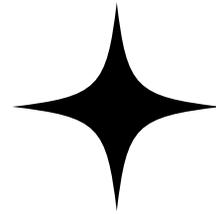
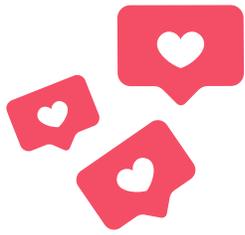


# The Independent

127 YEARS OF TRADITION

KANSAS CITY'S JOURNAL OF NOTE

ESTABLISHED IN 1899 | KCINDEPENDENT.COM



# The Independent

127 YEARS OF TRADITION

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Celebrating 127 years of journalism, The Independent delivers news about KC philanthropy while helping the community stay informed about the myriad of balls, galas and events. Our pages are filled with photos of the people who participate in our community through their support of the arts, area cultural institutions, local and national non-profit organizations, and fundraising events. They are the people who leave their mark on the City through their volunteer efforts and their philanthropic support. They give our City its heart and soul.

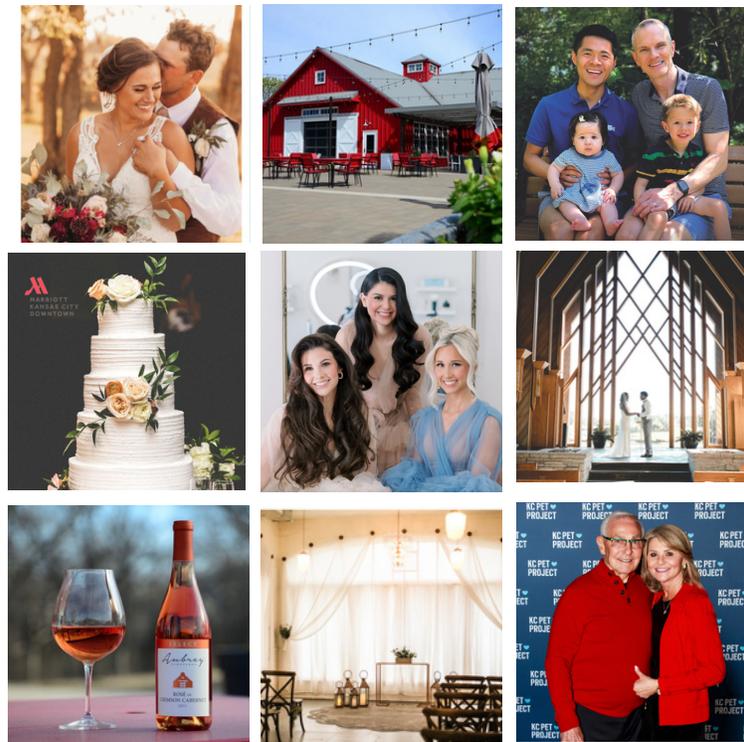
12.1k Followers

5.7k Followers

1.8k Followers

Instagram:  
@theindependentkc

Facebook & LinkedIn:  
The Independent Magazine



Contact

Brittney Young  
brittney@kcindependent.com

# Social Media

## Instagram & Facebook

### Photography

Single photo post	\$375
Carousel of three-five photos	\$475
Two single photos over 2 week span	\$775

### Video

Single reel	\$550
Reel & Story feature	\$800
Reel & Carousel post	\$1025

### Ad on's

Story Feature	\$200
Boosted Ad	\$225 + budget

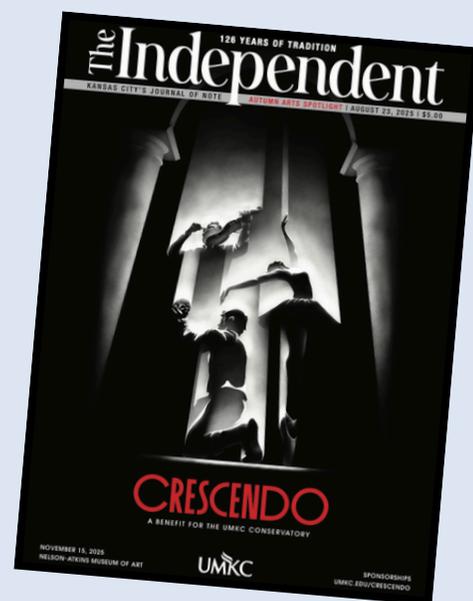
## Linkedin & BlueSky

Single photo	\$400
Two single photos posts, 2 week span	\$775

### Custom Package

We would love to put together a package for you that works best for your business.

If you don't see exactly what you're looking for, reach out and we can build you a perfect fit!



# Website & Newsletter

## Website Ads

Square Ad	\$500
Banner Ad	\$500

## Newsletter

Banner Ad - both placements	\$400
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# Packages

## Instagram & Facebook

### Photography

Single photo post

Carousel of three-five photos

Two single photos over 2 week span

### Video

Single reel

Reel & Story feature

Reel & Carousel post

### Ad on's

Website Ad

Story Feature

Boosted Ad

### Website Ads

Front page

Submit page

### Bluesky & LinkedIn

Single photo

Two single photos posts, 2 week span

### Custom Package

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