



HDM SALES DECK

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OUR STORY

BOA Hydraulics exists to give back autonomy and control to business owners and service providers to the heavy machinery enterprise space, saving huge unproductive wastage of time and energy using the new software currency age resulting in a balanced nutritious and a fulfilling life.

BOA's innovative DNA blood stream looks into the future to develop a circular economy solution for our industry to reduce its environmental destructive impact and footprint of this great planet we all are privileged to live in.



In July 2021 BOA Hydraulic launches into Australia. Seeing the need for faster hydraulic hose repair in Australia, the goal to save machinery users time & money stayed the same. With greater distances between service centres, the opportunity was great to increase Hydraulic Uptime.

Now BOA Hydraulics launched globally, expanding into South Africa and North America. With a goal to get these mobile hydraulic hose repair units in all four corners of the globe, this is the start of something big. As the fastest growing hydraulics company globally, watch the space as we turn downtime into hydraulic uptime, one BOApod at a time.

OUR BRAND PERSONALITY

Throughout your experience with BOA Hydraulics, we want to show you our Brave, Optimistic and Agile personality.



BRAVE

We are humble heroes, empowering people to be their best. We are continually striving to be the best, standing up for what's right.

BOA is here for you, every day.



OPTIMISTIC

We are positive, confident and trustworthy. You'll love your new skills.

It's easy once we show you how.

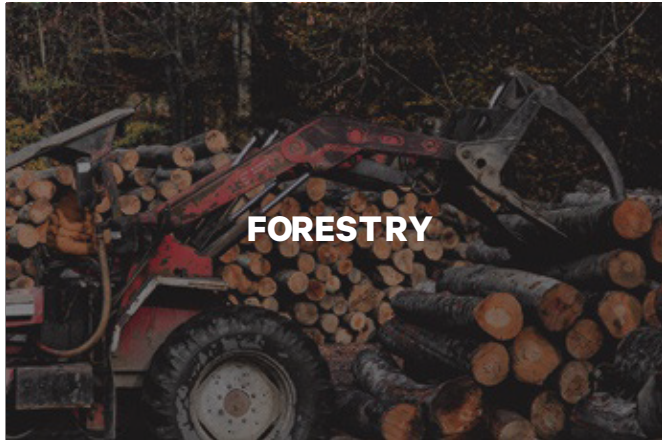


AGILE

We are nimble, energetic and responsive. Being the world's fastest growing hydraulics company, we embrace innovation to move and grow.

MARKETS

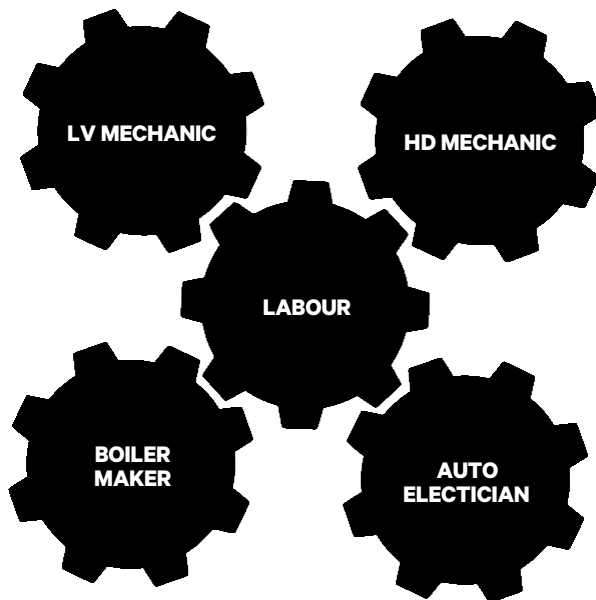
BOA Hydraulic serves a diverse range of industries including the following:



TRADITIONAL V.S. BOA

TRADITIONAL WAY

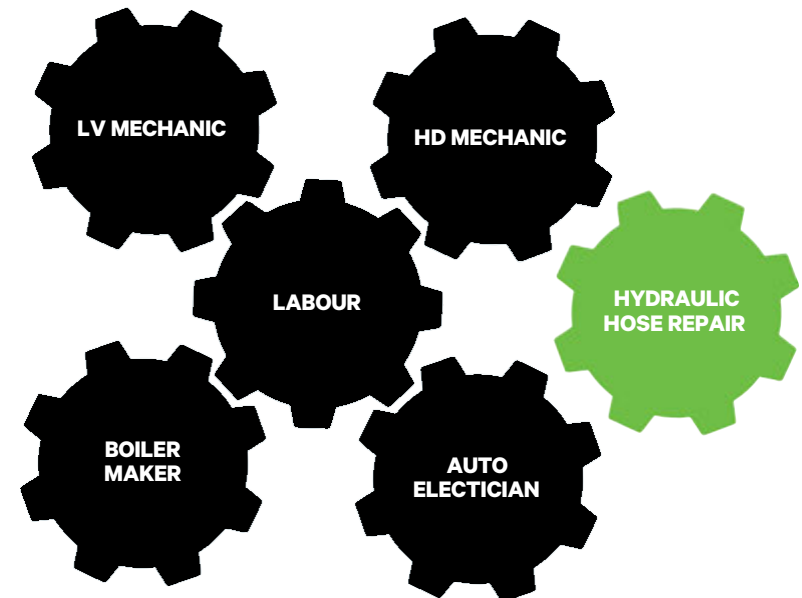
- Replacing hoses are done by a 3rd Party Hose Repairer. A specialist in this area and they understand the risks and challenges.
- The hose bill is expensive for this reason.
- Requires a lot of inventory, therefore deemed difficult to manage.
- Is viewed as a difficult and specialised task



THE BOA WAY

- Train up a team of champions.
- 200% increase in charge out margin.
- Reduce downtime onsite.
- Upskill team.
- More profitable business.

TRAIN YOUR OWN HOSE REPAIR TEAM

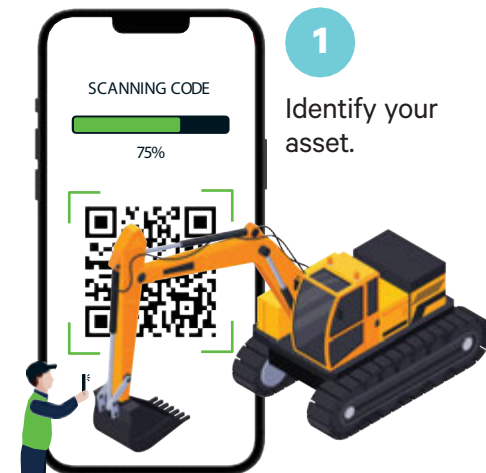


“The BOA Way is a mindset shift – a game changer”

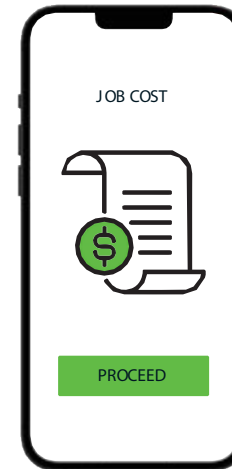
THE BOAhub

The BOAhub Mobile Application is the next big thing for BOA Hydraulics. With years of listening to our customers, we learnt a huge part of doing your own hydraulic hose repairs is managing your inventory. Without holding inventory onsite, your hose repair system isn't effective.

This is where the BOAhub comes in. This truly multi-platform, multi-device application allows BOApod users to scan & reorder hose whenever, wherever.



1
Identify your asset.



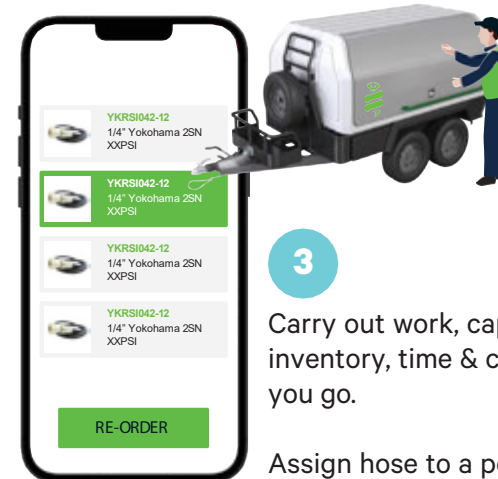
4
Job costing is output on completion of job.



5
Inventory used is ordered and stock is replenished.



2
Find a BOApod.



3
Carry out work, capturing the inventory, time & consumables used as you go.
Assign hose to a position on the asset.

THE BOApod

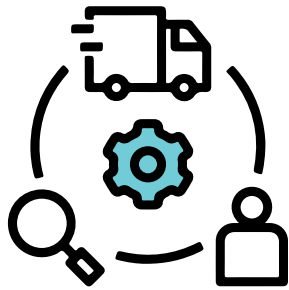
The BOApod is an all-weather, all-terrain mobile unit that enables users to assemble hydraulic hoses following the same principles used in original manufacturing facilities.

This New Zealand innovation is famous for its ease of use, built with the user in mind. The BOApod uses German-made Uniflex precision crimping and cutting machinery to ensure quality hydraulic hose manufacturing.

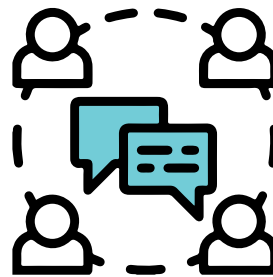
Along with its state-of-the-art hose reel system, ensuring easy hose management onsite.



SUPPLY CHAINS & SYSTEM



Supply chain, is well supported by key suppliers at BOA. Close measurement of KPI's such as DIFOT, forecast sales and quality control using internal business intelligence systems, ensures variations are identified quickly.



Communication is maintained and measured using a combination of the Results and CRM platforms. This is measured, discussed and actions taken in the weekly procurement meeting at

Business intelligence at BOA provides a visual, live platform highlighting supply chain variances early when corrective measures can be taken.



Quality is maintained through our internal systems. All SOP are documented and controlled. All new products or changes are managed through Engineering Change Notification (ECN).

All non-conformance is quality is documented and managed in our Non-Conformal Report (NCR) process.

THE TRAINING

As part of our commitment to your business we want to get your team up and running with the tools and 'know how' to use your hydraulic hose repair and maintenance facility.

When we set up your site or deliver a new BOApod, training and certifying your team to safely use the facility is a given. We then follow through with ongoing customer service and technical support.

Further training or re-training is provided as part of our support. We partnered with Uniflex-Hydraulik GmbH to deliver you a world-class training program, leaving you with full confidence, when it comes to hydraulic hose repair.

OUR TRAINING PROGRAM COVERS 3 MAIN POINTS



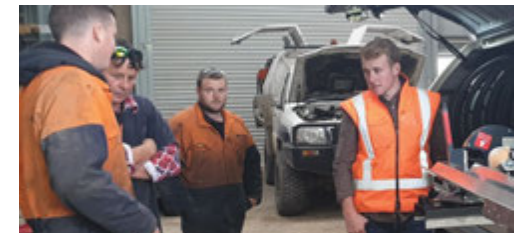
HYDRAULIC TRAINING

This includes hydraulic hose & fitting identification, and the process of making a hose.



PRODUCT TRAINING

How to use the BOApod, including the equipment inside it e.g. crimper machine, cut-off saw, hose reel system, air compressor etc.



HEALTH & SAFETY

Pointing out all hazards and risks, and how to mitigate these.

QUALITY HOSE & FITTINGS

At BOA we pride ourselves on delivery quality product, and have gone to great lengths to source the highest quality hose & fitting brands. We know that it is important when working in high-pressure environments, to have products that are superior in performance and service life.

All our hose brands are to ISO standards, and compliant with Mine specifications. We have major centres in Auckland, Sydney and Perth, delivering Australasian wide.





**THANK
YOU**

