



EST - 2021

HUMMINGBIRD SOCIAL

VIRTUAL - ASSISTANT



OUR PROCESS

DISCOVERY

We want to know all about you, your business, and your target audience. We dive into researching relevant key words and understanding what your specific, measurable goals are. When they find you on Pinterest, what do we want our audience to get out of it?

TRENDS & INSIGHTS

Taking the information learned in the discovery phase, we research the popular topics and categories and forecast future trends. Once we understand the trends that align with your audience, we begin.

FRESH PIN DESIGNS

Based on current and upcoming trends, we create fresh pins relevant to your target audience, and brand offering.

TIME TO PIN!

Next, we implement our Pinterest Strategy! We schedule your pins based on the times your targeted audience are engaged on Pinterest to ensure the highest impression rate.

GENERATE REPORTS

During the Discovery Phase we will determine the frequency of how often we analyze the data together.

PRICING

TIER 1 | \$350

8 Fresh Pins Per Month
60 Repins per Month
Profile and Board Optimization
Personalized Pinterest Strategy
Reporting


TIER 2 | \$650

15 Fresh Pins Per Month
180 Repins per Month
Profile and Brand Optimization
Personalized Pinterest Strategy
1-30 Minute Zoom Meeting per Month
Reporting

TIER 3 | \$750

30 Fresh Pins Per Month
300 Repins per Month
Profile and Brand Optimization
Personalized Pinterest Strategy
1-30 Minute Zoom Meeting per Month
1 Promoted Pin per Month
Reporting

*Fresh Pins: These are personalized, unique pins designed specifically for your business.

A close-up photograph of numerous small, five-petaled purple flowers, likely from a lilac bush, filling the entire frame. The flowers are in various stages of bloom, with some showing their yellow centers. The lighting is soft, creating a gentle gradient of purple tones.

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THANK YOU!

READY TO GET STARTED?

Email us at barrytammy49@gmail.com