

About me



In 2021, I founded Bureau Roza and have been a full-time entrepreneur ever since. I help my clients tell their story based on strategy and with authenticity.

- ◆ + 15 years of experience in marketing and sales positions as Marketing manager and Country manager Belgium & France for Efteling
- ◆ Specialised in commercial strategy, marketing support, photography and project management. Some of my current and past clients: **Witte Berken Natuurhotel**, **Efteling**, **Visit Brabant**, **Worriken**, **Sporta**,...
- ◆ **Marketing mentor** for entrepreneurs, for my own clients and as mentor at **Compagnonne**
- ◆ Passionate about **travel**, **hospitality** and **photography**



Hello!

I am

Annelies

Work experience

2021-now

Marketing & photography @ Bureau Roza

2021-2024

Freelance project management @ Efteling

2018-2021

Country manager Belgium & France @ Efteling

2011 - 2017

Marketing Manager Belgium & France @ Efteling

2008 - 2011

Project Manager @ Efteling

2007-2008

Project manager @ De Buck Incentives

Studies

2003 - 2007

Master in communication sciences @ University of Leuven

Find more details on
[My Linkedin page](#)

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