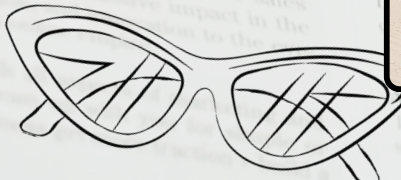


WWW.LITCHFIELDMEDIA.ORG

Litchfield Media



Melissa Litchfield

MEDIA KIT



HELLO THERE!

I'M MELISSA LITCHFIELD

I'm a 30-something year old, southern California native, currently living in Mobile, AL. For the past 7 years, I've been helping online entrepreneurs market themselves online with paid and organic traffic.

I own Litchfield Media Co, a digital advertising company that helps small businesses and entrepreneurs skyrocket their impact and revenue. I live with my husband (who serves in the US Coast Guard) and daughter, Madeline.

STATISTICS

1.6K

monthly page
views

2K

monthly
visits

3K

email
subscribers

SOCIAL MEDIA FOLLOWING



13K



250K



11K

PREVIOUS COLLABORATIONS

SEMRush/BuzzGuru



WHO FOLLOWS MELISSA?

Melissa's audience is 87% female with the majority of women being between the ages of 25-34. They are passionate, driven, and seek new and proven ways to market and grow their business.

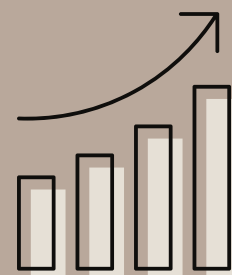
Melissa has a strong social media presence. In her "keeping it real" ways, she has grown a following of devoted fans, followers, and friends. Growing an online business takes dedication and consistency on social media, both of which Melissa takes pride in.

87%
female

25-34
age range

TOP LOCATIONS

New York
Toronto
London
Atlanta



LET'S TEAM UP!

THIS IS ME - HOPE IT'S YOU TOO!

- ✓ Likes to have dance parties with my toddler in the living room.
- ✓ Likes to think I'm a professional chef. I love a good home cooked meal.
- ✓ Believes in decompressing and relaxing away from home.
#vacay
- ✓ Could spend hours on Instagram, even if it wasn't for business.
- ✓ Always in workout clothes but if there's an excuse to go out I will dress up!
- ✓ Can't start my morning without coffee and the Today Show.
- ✓ Loves a good podcast for growth and development.
- ✓ Could spend hours roaming the aisles at Target by myself.
- ✓ Huge supporter of your goals, even if we've only just met on the internet.
- ✓ Focuses on building a business that supports the lifestyle I want.



TOPICS WE CAN DISCUSS

How Facebook and Instagram Ads can Amplify What's Working vs. Fixing What's Not.

Why You're Missing Out on a Golden Opportunity With no Sales Funnel.

How Strategic Content Marketing Can Organically Grow Your Biz & Attract Your Ideal Client in the DMs.

How to Leverage Digital Visibility to Grow Your Business

HOW TO BOOK

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AS SEEN IN

THRIVE
GLOBAL

DIGIDAY

Forbes



Authority Magazine

COSMOPOLITAN