



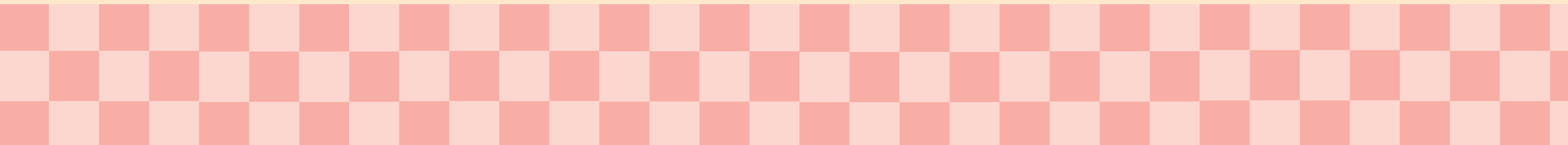
PRICE

SS

LIST

OUR MISSION

TO CREATE A SISTERHOOD OF LIKE-
MINDED GAME CHANGERS THROUGH
FEMININE, HEART LED DESIGN.





I'M ERIN

DESIGNER, DREAMER, DOER

Hey girl, I'm the owner and designer of The Sisterhood Studio. A studio I created to shine light on women in business that are here to make a difference. I'm seriously passionate about dreamy aesthetics, travelling, Italian food and all things pink. Plus, nothing beats summer days at my local, time spent with my big family + productive days in the studio.


I'm a qualified Designer with a Bachelor of Digital Media, majoring in Graphic Design. I love working with big hearted, like-minded women on the daily, helping bring their dreams and visions to life. Together we can craft something so special, you and your tribe will fall in love like never before.

BRANDING

CHASING DREAMS	YOU GLOW GIRL
<ul style="list-style-type: none">> Brand questionnaire> Brand moodboard + art direction> 1 x Revision round for moodboard> Primary logo, alternate logo, submarks and icons> Typography styling + brand pattern (if applicable)> 2 x Revision rounds to refine> Branding style guide> Files in all file formats ready for print + online	<ul style="list-style-type: none">> Everything in Chasing Dreams <p>PLUS</p> <ul style="list-style-type: none">> Instagram + Facebook profile logos> 3 x Social posts for launch> 5 x Instagram story highlight covers> 8 x Instagram feed + story Canva templates
INVESTMENT \$2,200	INVESTMENT \$2,500

SHOWIT WEB DESIGN

GIRL POWER	SHOWIT + SHINE
<ul style="list-style-type: none">> Full build + design on Showit> 3 x Web pages - suggested: Home, About, Contact> Domain transfer> 1 x Week post launch support> Launch graphics to show off your new website> 2 x Rounds of revisions	<ul style="list-style-type: none">> Full build + design on Showit> 5 x Web pages - suggested: Home, About, Contact, Services, Portfolio> Domain transfer> 1 x Week post launch support> Launch graphics to show off your new website> 2 x Rounds of revisions
INVESTMENT \$2,200	INVESTMENT \$3,000



SHOPIFY WEB DESIGN

YES QUEEN	MAGIC MAKER	SLAY SHOPIFY
<ul style="list-style-type: none">> Integrating new theme or updating to 2.0. Includes theme research> Design of home page> Custom css to customise theme to suit brand> 2 x Rounds of revisions> Launch graphics to show off your new website> Domain transfer> 1 x Week post launch support	<ul style="list-style-type: none">> Everything in Yes Queen <p>PLUS</p> <ul style="list-style-type: none">> Additional design of about + contact pages> Up to 3 x app integrations specific to the brand that aims to increase conversion or assist with processes> Email integration setup. Includes connection + sign up popup	<ul style="list-style-type: none">> Everything in Magic Maker <p>PLUS</p> <ul style="list-style-type: none">> Additional contact, product, collection page designs> Up to 4 x app integrations specific to the brand that aims to increase conversion or assist with processes> 15 x Product uploads (images, descriptions, stock levels and categorising)
INVESTMENT \$2,200	INVESTMENT \$3,500	INVESTMENT \$4,900

Add extras to your package: website audit, additional app integrations, additional product uploads, migration from other platform + more. Not included in packages: app prices, new theme prices



SOCIAL MEDIA MANAGEMENT

SOCIALLY SET	SOCIAL QUEEN
<ul style="list-style-type: none">> 20 x Feed posts + 8 stories> Caption writing> Feed plan + posting schedule> Daily management of account: 5 minutes of interaction each day, re-sharing stories> Personalised graphics to suit feed (maximum 6)> Client provides content + all imagery. Can discuss if need to source some stock imagery.	<ul style="list-style-type: none">> 30 x Feed posts + 12 stories> Caption writing> Feed plan + posting schedule> Daily management of account: 5 minutes of interaction each day, re-sharing stories> Personalised graphics to suit feed (maximum 8)> Client provides content + all imagery. Can discuss if need to source some stock imagery.
INVESTMENT \$550 / MONTH	INVESTMENT \$750 / MONTH



MARKETING CAMPAIGNS

E-WOW YOUR CROWD	CONVERT THE TRIBE
<ul style="list-style-type: none">> 3 x EDM designs to suit current campaigns.> EDM uploaded to your mailing platform + linked to products> Client provides imagery, campaign info + inspo> Must be used within 3 months	<ul style="list-style-type: none">> 3 x Social packages> Social packages include matching<ul style="list-style-type: none">1 x EDM design1 x Feed post2 x Stories> EDM uploaded to your mailing platform + linked to products> Client provides imagery, campaign info + inspo> Can add more stories, feed posts + carousels at extra costs> Must be used within 3 months
INVESTMENT \$225	INVESTMENT \$360

CUSTOM GRAPHICS

EMAIL TO DISCUSS

PRODUCT DESIGN

PACKAGING DESIGN

EBOOKS + PDF'S

AD DESIGNS

CANVA TEMPLATES

WEBSITE UPDATES

MENU DESIGN

BILLBOARDS + SIGNS



“OH MY GOD! HOW ARE YOU THIS GOOD. THIS IS ABSOLUTELY PERFECT, NO CHANGES AT ALL. I'M SO HAPPY! THANK YOU”

- ELLIE, TIDE + TUSK

FAQ



Why does design cost so much?

Meaningful and purposeful design is a vital investment that will ensure your business connects and converts with your clients/customers. Without it you are at risk of never truly connecting with your ideal tribe. Plus our expertise in the creative field will ensure the entire process runs smoothly with fantastic results.

Can I just get a logo?

We are here to create long lasting, memorable brands. Because of this, we only offer full branding suites. Also, most of the time a single logo will not be suitable for all mediums e.g 1 long horizontal logo will not fit on a round sticker etc.

What do I need to do to prepare for my project?

For all projects, it is vital that you have the foundations of your brand in place. This will be an understanding of your audience + business goals. For all projects except for branding, you will need all of your content ready to go. This includes branding, images, copy etc.

What if what I am after is not on your price list?

No worries, we design everything and anything. If you need a custom quote for a unique project, email us here for a quote: hello@thesisterhoodstudio.com.au

What is the typical turn around time for projects?

Turn around time varies for each project. In order to stay on track, a timeline is provided at the beginning of every project so you are in the know from the get go!

How soon can we get started?

This depends on our current schedule and will be determined at time of booking. We are generally booked out a month in advance.

Is there a payment plan?

A non-refundable deposit of 50% is required prior to starting your project. The remaining balance will be made over 1-2 payments via bank deposit (if local to Australia) or Stripe (fees apply).

FAQ

Why do you use Showit?

Showit is an incredible platform with limitless design possibilities, ensuring your website is 10000% you, standing out from the crowded world of template websites. Plus other epic features such as maximum mobile editing capabilities, Wordpress blogging + competitive pricing.

Ok, I'm ready! What's next?

Let's get it girl! Send us an email and we can lock in your package and get the ball rolling: hello@thesisterhoodstudio.com.au. You'll also get a brief run down on how everything will work so you feel prepared and ready to go!



