

# BRAND PACKAGES

---



1

## THE ESSENTIALS

Perfect for... the new entrepreneur. You're just getting started, aren't 100% sure what you need, but you know you want the must-haves to rep your brand from the get go. Need a brand strategy and logo, but not too fussed about secondary logos and all the bells and whistles as you might have to adjust as you find your feet in business? We're here to make sure you launch with a bang, but on a budget.

- ⌋ BRAND CLARITY SESSION
- ⌋ BRAND ROADMAP & CREATIVE DIRECTION
- ⌋ LOGO (TYPOGRAPHY BASED)
- ⌋ COLOUR PALETTE
- ⌋ TYPOGRAPHY SELECTION
- ⌋ LAUNCH GRAPHICS
- ⌋ TWO WEEK TURNAROUND

**£1,350**

(PAYMENT PLAN AVAILABLE, MIN. £500 P/M)

2

## THE WORKS

Perfect for... for the established entrepreneur ready to invest more substantially in themselves and business. Want to level up and take your brand to new heights? A full brand suite you can extend from digital to physical? This is for you.

- ⌋ BRAND CLARITY SESSION
- ⌋ BRAND ROADMAP & CREATIVE DIRECTION
- ⌋ PRIMARY LOGO
- ⌋ SECONDARY LOGO
- ⌋ 4-5 SUB-MARKS
- ⌋ BRAND ICONS
- ⌋ BRAND PATTERN
- ⌋ COLOUR PALETTE
- ⌋ TYPOGRAPHY SELECTION
- ⌋ LAUNCH GRAPHICS
- ⌋ TWO-FOUR WEEK TURNAROUND

**£1,650**

(PAYMENT PLAN AVAILABLE, MIN. £500 P/M)

OR

## TAILORED TO YOU

No project is black and white, but if yours doesn't fit into any of the above descriptions, get in touch to receive a quote tailored to your own needs. I've got you. On a budget? I'm here to talk!

