



EST.  1934

*West Tennessee*  
**STRAWBERRY  
FESTIVAL**

MEMORANDUM

To: All Entries  
Grand Floats Parade - West Tennessee Strawberry Festival

From: Beth Culpepper, Managing Director

Date: 2025

Re: Line-Up Procedure

ENCLOSED YOU WILL FIND INFORMATION REGARDING THE GRAND FLOATS PARADE ON FRIDAY, MAY 9, 2025. PLEASE PAY CAREFUL ATTENTION TO THE INSTRUCTIONS AND RULES LISTED IN THE PACKET. SOME DETAILS OF THE INSTRUCTIONS HAVE CHANGED FROM PREVIOUS YEARS.

PRIOR TO YOUR ARRIVAL IN HUMBOLDT FOR THE WEST TENNESSEE STRAWBERRY FESTIVAL, IT IS IMPORTANT THAT YOU RECEIVE YOUR TENTATIVE PARADE NUMBER. PLEASE GO TO OUR WEBSITE AT [WWW.STRAWBERRYFESTIVALTN.COM](http://WWW.STRAWBERRYFESTIVALTN.COM) OR OUR FACEBOOK PAGE BEGINNING APRIL 24, 2025 TO LOCATE YOUR NUMBER IN LINE. TENTATIVE PARADE NUMBERS WILL NOT BE MAILED THIS YEAR. ONCE YOU HAVE ARRIVED ON PARADE DAY, YOUR OFFICIAL NUMBER MAY BE PICKED UP AT THE BOOTH AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. THESE SERVE TO IDENTIFY YOUR ENTRY FOR THE JUDGES AND FOR THE MEDIA REPRESENTATIVES COVERING THE PARADE.

PLEASE ASSIST US BY BRINGING YOUR ENTRY IN THE CORRECT DIRECTION DOWN MAIN STREET IN THE STAGING AREA. ALL FLOATS AND GOLF CARTS WILL BE PARKED ON THE NORTH (RIGHT) SIDE OF MAIN STREET IN EVEN NUMERICAL ORDER. CARS WILL BE PARKED ON THE SOUTH (LEFT) SIDE OF MAIN STREET IN ODD NUMERICAL ORDER.

WE WILL HAVE TELEVISION COVERAGE OF THE PARADE, WLJT TV/WEST TN PBS; WILL TAPE THE PARADE FOR RE-BROADCAST. THEY WILL BE LOCATED ON THE LEFT SIDE OF THE STREET, ADJACENT TO THE JUDGES/ REVIEWING STAND.

WE APPRECIATE YOUR SUPPORT AND PARTICIPATION IN THE 87TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL! IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT (731) 784-1842 OR EMAIL AT [FESTIVAL@HUMBOLDTCHAMBER.COM](mailto:FESTIVAL@HUMBOLDTCHAMBER.COM)

87TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL  
INSTRUCTIONS FOR FLOATS  
GRAND FLOATS PARADE \* FRIDAY, MAY 9, 2025

WELCOME TO THE 87<sup>TH</sup> ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL. BELOW ARE YOUR INSTRUCTIONS AND DIRECTIONS FOR GETTING YOUR FLOAT INTO THE STAGING AREA WITH THE LEAST AMOUNT OF DIFFICULTY.

ALL FLOATS AND GOLF CARTS WILL LINE UP ON THE NORTH (RIGHT) SIDE OF MAIN STREET. PARADE CONTROLLERS AND/OR POLICE WILL ASSIST YOU IN PROPERLY PARKING YOUR FLOAT. PLEASE EXERCISE CAUTION WHEN DRIVING IN THE PARADE ROUTE AND IN THE STAGING AREA AS MANY PERSONS WILL BE WALKING IN THE AREA. GOLF CARTS WILL NEED TO BE DROPPED OFF OR DRIVEN ON TO THE PARADE ROUTE FROM A PARKED LOCATION OFF OF MAIN STREET. NO TRAILERS WILL BE ALLOWED TO STAY IN THE PARADE STAGING AREA. ONCE THROUGH THE PARADE, GOLF CARTS WILL NOT BE ALLOWED BACK UP THE PARADE ROUTE, YOU WILL HAVE TO TAKE ALTERNATE MEANS OFF OF MAIN STREET. FAILURE TO COMPLY COULD RESULT IN DISQUALIFICATION OR PARTICIPATION IN FUTURE PARADES.

1. FOR **NORTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 45W (FROM JACKSON), FOLLOW HWY 45 (BUSINESS) TOWARD DOWNTOWN HUMBOLDT.
2. FOR **SOUTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 70-79 (FROM MILAN), TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH ONE MORE TRAFFIC LIGHT) TO HWY 45W (BUSINESS) AND TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
3. FOR **SOUTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 45W (FROM TRENTON) TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH THREE TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
4. FOR **NORTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 70-79 (FROM BELLS) TURN ONTO HWY 70-79 BY-PASS AND FOLLOW (THROUGH 4 TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.

NOTE: ANY ATTEMPT TO USE ENTRY INTO THE STAGING AREA OTHER THAN THE HWY 45W (BUSINESS) ACCESS WILL RESULT IN SIGNIFICANT DELAYS.

**\*\*\*\*\*IMPORTANT\*\*\*\*\***

1. THE LINEUP NUMBER YOU RECEIVE IS NOT YOUR PLACE IN THE PARADE (FOR EXAMPLE: IF YOU RECEIVE THE NUMBER 7, YOU ARE NOT GUARANTEED TO PHYSICALLY GO THROUGH THE PARADE SEVENTH IN LINE. WE DO HAVE TO FORMAT THE PARADE IN A CERTAIN ORDER).
2. ALL FLOATS SHOULD BE IN THE PARADE STAGING AREA NO LATER THAN 9:00 A.M. ON THE MORNING OF THE PARADE. **IF YOUR FLOAT IS NOT IN PLACE BY 9:00AM YOU WILL BE DIRECTED TO THE BACK OF THE PARADE LINE. ALL VEHICLES NOT PART OF THE PARADE MUST BE OUT OF THE STAGING AREA BY 9:30AM - THIS WILL BE STRICTLY ENFORCED, NO VEHICLES WILL BE PERMITTED INTO THE STAGING AREA AFTER 9:00AM.** THE PARADE WILL BEGIN PROMPTLY AT 10:00 A.M.
3. FLOATS WILL BE LINED UP IN THE PARADE IN THEIR ASSIGNED NUMERICAL ORDER.
4. REGISTRATION: YOU MUST PICK UP YOUR OFFICIAL NUMBER AT THE BOOTH LOCATED AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. (ATTACH FLOAT NUMBERS ON THE FRONT RIGHT AND LEFT SIDES OF YOUR FLOAT).
5. **DRIVERS OF ANY ENTRY MUST BE AT LEAST 18 YEARS OF AGE WITH A VALID DRIVER'S LICENSE, OPERATING A VEHICLE COVERED BY A VALID INSURANCE POLICY. PROOF WILL BE REQUIRED AT CHECK IN, YOU WILL NOT BE PERMITTED TO PARTICIPATE UNTIL THIS IS SATISFIED.**
6. FLOATS MAY NOT EXCEED A HEIGHT OF 15 FEET MEASURED FROM THE GROUND.
7. PULLING VEHICLES AND A DRIVER MUST BE WITH FLOATS AT ALL TIMES. NO EXTRA VEHICLES WILL BE ALLOWED INTO THE STAGING AREA. EXTRA PAPER, DECORATIONS, ETC SHOULD BE CARRIED IN THE PULLING VEHICLE. (PLEASE BE PREPARED TO ATTACH YOUR FLOAT NUMBER TO THE FLOAT).
8. AT THE END OF THE PARADE (12TH AND MAIN) RIDERS MAY BE TAKEN FROM FLOATS. FLOATS MUST BE PULLED OUT OF THE DOWNTOWN AREA IMMEDIATELY. IT IS SUGGESTED THAT YOU PULL YOUR FLOAT DOWN OSBORNE STREET TO CENTRAL AVENUE AND THEN TURN LEFT ON CENTRAL AVENUE AND PROCEED TOWARD THE 45 BY-PASS). ALL FLOATS MUST BE REMOVED FROM THE DOWNTOWN AREA AS QUICKLY AS POSSIBLE SO THE FLOW OF THE PARADE WILL NOT BE IMPAIRED. REMEMBER THAT THERE ARE MANY UNITS IN THE PARADE AFTER YOU COMPLETE THE ROUTE.
9. THROWING CANDY, GUM, TOKENS OR OTHER ITEMS FROM FLOATS IS STRICTLY PROHIBITED BY HUMBOLDT CITY ORDINANCE. **NO ENTRY (PERFORMANCE GROUPS ETC) IS PERMITTED TO HOLD THE PARADE UP IN ANY WAY - THIS MEANS NO GETTING IN FORMATION, WAITING FOR MUSIC TO CUE UP ETC, YOU WILL BE ESCORTED FROM THE PARADE ROUTE IMMEDIATELY! THIS WILL BE STRICTLY ENFORCED!**
10. IF YOU HAVE ANOTHER OBLIGATION IN THE GRAND FLOATS PARADE, SUCH AS BEING IN THE BAND AND RIDING A FLOAT, IT IS YOUR RESPONSIBILITY TO NOTIFY THE INDIVIDUALS AT THE REGISTRATION BOOTH OR THE JUNIOR FLOATS PARADE MARSHAL THE MORNING OF THE PARADE.

WE HOPE YOU HAVE A PLEASANT VISIT AND LOTS OF FUN PARTICIPATING IN THE 87TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL!  
IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT 731.784.1842