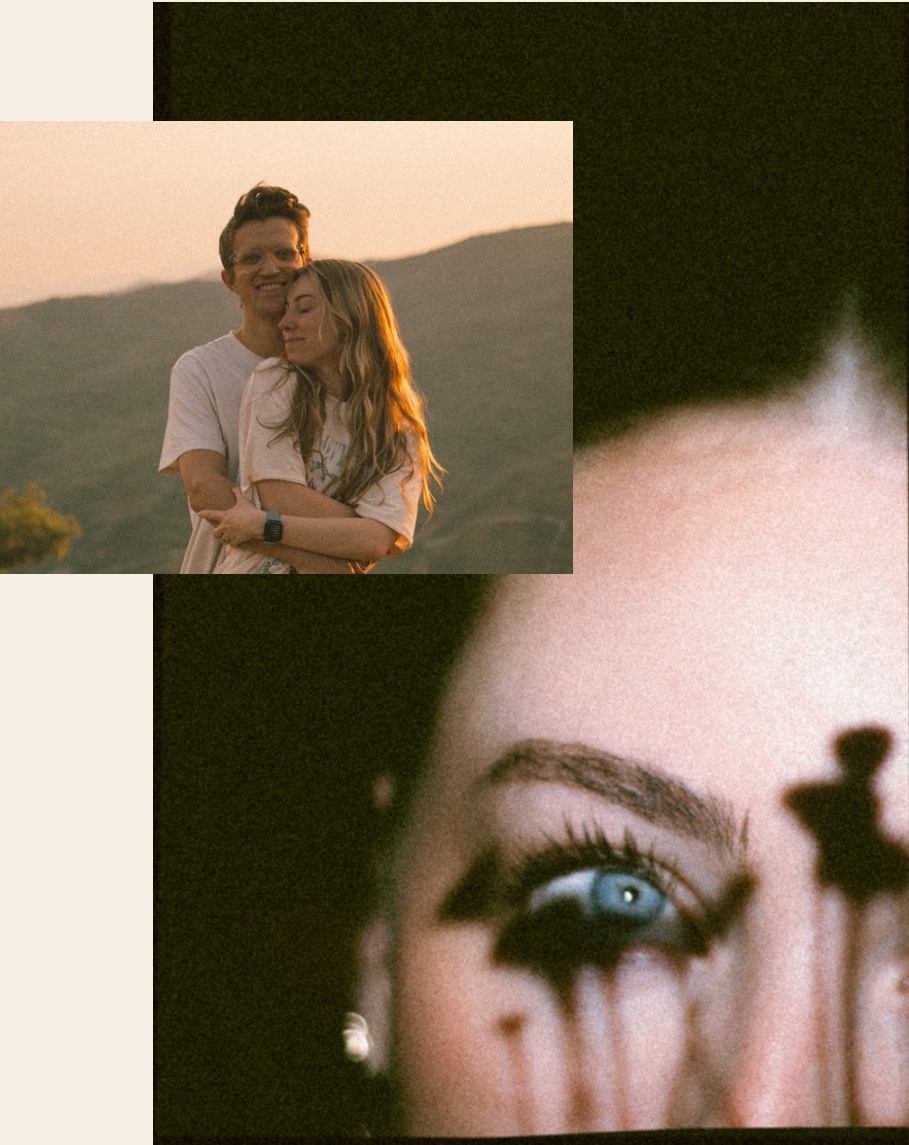




2023 wedding pricing guide

WELCOME



Hi! I'm Danielle, a photographer based in Salt Lake City, Utah. I'm a mountain girl through and through and love romanticizing my life with my surfer dude husband of three years.

I have had a camera in my hand for as long as I can remember, taking photos for fun and sometimes for pay part time. When I got to college I decided to study sociology, pursuing my love for the untold stories of humanity, and fueling my passion to give voice to the voiceless.

It all came full circle when I had a friend convince me to quit my corporate job in pursuit of becoming a full time photographer. Something in my bones screamed "this is your path - jump!" and I dove head first into capturing stories and telling visual poetry - weddings, portraits, small businesses and creative shoots - and I immediately knew this was what I was meant to do.

I'm a girl with an unrelenting love for humans, and I truly believe that we all have a story to tell and a voice that needs to be heard.

Photography allows me to become a vessel in telling those stories. I cannot wait to help you tell yours <3

daniellekempnelson.com
daniellekempnelson@gmail.com

HOW THIS WORKS



pick your collection & add ons

My portrait collections are totally up for your interpretation. I love to collaborate with clients on what is meaningful and important to them - what story are you wanting to tell? What are you wanting to memorialize and celebrate? Let's brainstorm & capture all that.

My wedding collections are compartmentalized so you can create the exact package you want, complete with base hours of coverage and then alllllll the optional add ons you could dream of

schedule a call

After you have gone through this guide and frequently asked questions, reach out to me to schedule a quick facetime/zoom call! Here you can paint me your vision, ask me any question you might have, and pick a time and place.

secure the date

Once you've decided on a collection and add ons, I'll send over a contract for you to sign, and set up a payment plan for you. I require a 40% nonrefundable retainer fee at the time of booking in order to reserve your date on my calendar. After that, we're good to go!

make it yours

Leading up to the shoot, we will continue to collaborate and dive into the story you are wanting to tell. Feel free to do this in whatever way works for you - make a mood board, create a playlist, send me poetry. - whatever speaks to you. This way, we can ensure that your voice is heard in a way that makes you feel absolutely seen.



my philosophy

My art is inspired by my life - and similarly, I highly value collaborating with you to create art that reflects yours. I am all about capturing real, raw, honest moments and emotions. I will talk with you (and your partner) to understand what story you are trying to tell, and observe everything about you to help tell it honestly. I will offer pose/movement inspirations or ideas when necessary, but really I love a more hands-off approach when it comes to shooting, choosing to let you have your moment, while I observe and capture it through my lens.

When you choose to work with me, it's not just a day-of process where I shoot and deliver. Rather, we will enter a creative collaboration where we can brainstorm and create something new and wonderful together. Anyone can take a nice portrait with a pretty pose at golden hour. I'm more interested in capturing the human elements behind the pretty picture, so you can look back and see YOU reflected in them, a timestamp in your beautiful story.

You in?

my philosophy pt. 2

Part of our creative collaboration will include choosing between two general editing styles. As a multipassionate girlie myself, I understand the desire to have it all, and also that there is a time and a place for different types of styles/vibes.

You are welcome to choose two different styles for different sessions, i.e. filmy & cinematic for your bridal session and clean & classic for your wedding day photos. That is totally up to you!

Not sure what to decide? Through our collaboration process I will ask questions and help you to determine what might be best to achieve the vibe and look you are going for.

You can also refer back to my website for more examples of the difference between the two styles :)

filmy & cinematic



clean & classic



WEDDING COLLECTIONS



WEDDING COLLECTIONS

collection no. 1

Ideal for long wedding days that start in early in the morning and end dancing your way with your people into the night

- 12 hours wedding day coverage
- online gallery of unlimited images for download/print
- all travel costs included

4,000

collection no. 2

The sweet spot for most weddings, allowing flexibility for multiple events covering your day from start to finish.

- 8 hours wedding day coverage
- online gallery of unlimited images for download/print
- all travel costs included

3,500

collection no. 3

Perfect for a half-day, more laid-back wedding with all your closest friends. Example coverage: getting ready, ceremony, group photos, and a short dinner or after party.

- 6 hours wedding day coverage
- online gallery of unlimited images for download/print
- all travel costs included

2,500

collection no. 4

For elopements or small and intimate weddings, this package covers all the key moments of your short and sweet celebration. Max 20 guests.

- 4 hours wedding day coverage
- online gallery of images for download/print (unlimited #)
- all travel costs included

1,500



WEDDING ADD-ONS

bridals

Because weddings are for being with your people and soaking it all in. Plus, who wants to only get to wear their wedding dress once? We can schedule a bridal shoot before the wedding or the day after to capture you and your lover in your wedding attire at the location of your choosing in ideal lighting. something we can't always achieve if we just try to sneak you away for a moment during the wedding day. Up to 2 hours of shooting.

400

engagements/save the dates

One of my personal favorite add ons, because then we get to work together multiple times throughout the wedding process! This is great because the more I know you both, the better and more personalized the storytelling becomes. I can get a feel early on for how you interact in person, and we can take some fun photos that can feel a little more casual or different than wedding portraits. Up to 2 hours of shooting in location of your choice.

400

rehearsal dinner coverage

How often is it that all the people you love are gathered together in one place to celebrate YOU and YOUR love? Ummm maybe once. Adding rehearsal dinner coverage can ensure that your whole weekend with all your people is captured, and not a single memory goes unpreserved. Includes up to 2 hours of coverage.

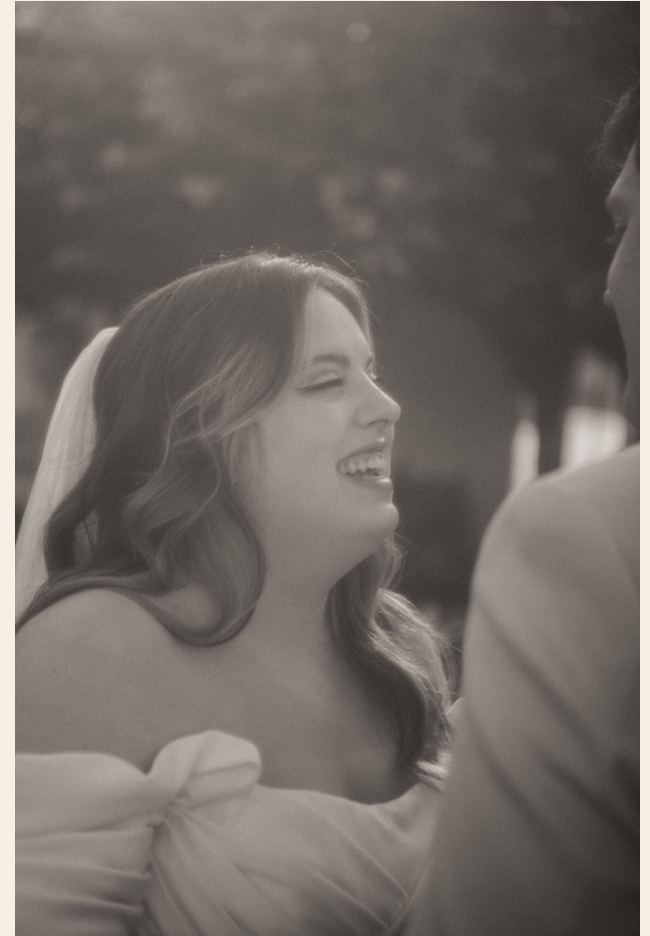
500

content creator

Because professional photos are obviously wonderful and beautiful and serve their purpose but sometimes you want a little behind the scenes, raw phone footage action as well! With this option, I will have a second shooter come and capture iphone footage that we will air drop to you by the end of the session - you'll have it the same day!

500

*Optional highlight reel created by me from the footage we capture **+50**



WEDDING

ADD-ONS CONTINUED

day before bridal portrait session

This is your last day where it's just you before you're forever part of a union where you become a "we." What better way to celebrate you and your individuality than through a portrait session where we can make you feel beautiful, powerful, and seen before your big day? This can look like a more formal portrait session or a more creative session where I follow you around doing your favorite activities. Up to 2 hours of shooting.

400

grandparents/generational portrait session

Weddings are special because they bring together all our people in one place. The truth about being a human is that we don't know how much time we have with our loved ones, and so capturing portraits of grandparents especially during the time you are all together can become an extremely powerful way to add meaning to your wedding weekend. Up to 2 hours of shooting.

300

first dance lyrics & framed print

Your first dance as a couple will inevitably be one of the sweetest moments of the night. You can add on a custom framed print of your favorite shot from your first dance with the lyrics to the song you chose underneath to hang in your home. A really special way to display this memory. Not sure if you want this up front? Can be added on after the wedding as well. Includes cost of shipping.

100



WEDDING

ADD-ONS CONTINUED

second shooter

If you are having a large wedding (with over 150 people), getting ready in separate areas at the same time, or have multiple activities/angles you want captured at the same moment, I recommend adding a second shooter. I am also more than happy to consult with you to see if this is something I would recommend for your exact situation.

150/br 4 hour minimum

rush turnaround

My wedding turnaround time is typically 30 days, but if you'd like your photos back sooner, either just because you are so excited to see them or if you eloped/had a small wedding and want your people to feel like they were all there, this is a great option!

750

videographer

I regularly work with the talented videographers Tanner K. Productions and Colton Stone Media and I am absolutely convinced you will love their work too. Wedding photos are a non negotiable, but including a wedding video adds a whole new element to transport you back into the very moments of your day. Includes a wedding recap and a shorter highlight reel.

inquire for a custom quote

extra hours

Just in case you need an extra hour of coverage added on to your collection, whether we add it on in advance or the day of. Sometimes you need a little longer than you thought, or things run behind, and I don't want you to feel a time crunch on my behalf! I'll capture it all!

500/br



NEXT STEPS



From here the next step is for us to connect over a quick facetime/zoom call! There, we can walk through your vision and I can answer any questions you might have so we can make sure to build your ideal package to capture the wedding of your dreams <3

Once you have read through this guide and my FAQ's, shoot me an email with a couple times you are available in the upcoming work week (M-F 10am-5pm MST).

After our call when we have finalized your collection & add ons, I will send you a contract and invoice for a retainer fee to save your date on my calendar. Once those have been taken care of you are good to go!



WHAT TO EXPECT FROM OUR CLIENT CALL



1. I'll ask about your vision & any details you have so far
2. We'll brainstorm what collection & add ons you are thinking of and what would be best for your situation!
3. Questions you have for me?
4. Walk through the workflow
5. Go over next steps, seal it in!



Contact me!!!
daniellekempnelson.com
daniellekempnelson@gmail.com
801-357-9441



THANK YOU FOR BEING HERE, I AM SO BEYOND
EXCITED TO CREATE SOME STORYTELLING
MAGIC WITH YOU <3

