

Wedding Price Guide



Hey there!

If you've read this far, you've probably already seen this face. But just in case, my name is Xiang(Zee-on)! I'm a photographer from Utah, but I love exploring new places, so I'll go wherever my couples wish to go. When I'm not working, you might see me driving around Salt Lake City blasting old-school r&b and rap music with the windows down, or at home with my face in a book, watching Harry Potter movies and spending time with my husband and children.

Just a bit of backstory about my journey, 7 years ago my cousin asked me to photograph her wedding. I quickly fell in love with not only wedding photography but the entire wedding experience.

My clients always become more than just clients to me. I love meeting new couples, hearing their stories, and having a good time (you'll probably find me on the dance floor at your reception). It never fails that they are wonderful people that I truly care about. When you book me to photograph your wedding my goal is to connect with you and treat your special day as if it were my own. I'll be your sidekick, making sure the **ENTIRE** wedding experience is to your benefit, not just the photography.

In regards to my photography style, I would say my photography style can be summed up as being crisp, bright, and natural. I'm not interested in taking pictures of people fake smiling for the camera or striking poses that don't feel natural. Authentic moments are something I live for and want to make sure that that is captured on camera. Moments from your wedding day that will make you laugh, cry, and help you relive your special day for years to come.

At the end of the day, my objective is to ensure that you and your partner enjoy the wedding of your dreams while also capturing what it is about your relationship and love that makes it so meaningful to you.



YOU MIGHT BE THINKING...

Why Xiang?

The truth is that you have numerous options when it comes to selecting a wedding photographer. There are varying price points, styles, personalities, levels of experience, and everything else that distinguishes one photographer from another.

However, I'd want to share a story with you. Back in 2020, I received a message from a couple who had booked me for their wedding. Originally, their wedding was scheduled to take place in Mexico, but due to the bride's mother's failing health problems, they shifted the location to Utah. This couple completed their wedding preparations despite the death of the bride's mother two days before their bridal session, which we had scheduled a month before the wedding. Even in the thick of wedding preparations, the bride was preparing the funeral for her mother. I spoke with my bride, and her mother desired that they proceed with the wedding so that she may marry the man who had stood by her side throughout this ordeal.

A month and a half after the wedding, I received this message from my bride.

"Thank you so much for capturing our day!!! You captured all the feelings and emotions!!! There's a picture of me hugging my mom's brother and I literally burst into tears because my mom's spirit was definitely there through him, and you captured that. For that, I am grateful. Thank you!"

In many ways, this message marked a pivotal moment in my life. I was still very much in the "honeymoon" phase of my career, even though I knew it had never been about pushing a button and being paid. Taking beautiful pictures was something I looked forward to, and hearing compliments from happy couples was a huge boost to my confidence as a photographer. I enjoyed every aspect of being a wedding photographer, but I failed to recognise the power and weight of the images I captured.

I am aware that there are numerous memorable occasions in life, but your wedding may be one of the few times when all of your loved ones are together. And I don't mean to be depressing, but you never know when a photograph will be the sole tangible remembrance of a grandparent, dad, sibling, or wife.

And I promise I'm not trying to imply, "Take good pictures of your family in case they die." But I'm saying that after your wedding, flowers will wilt, cakes will be consumed, and memories will fade, but your photographs will last forever.

And when you invest your money and trust in me, I invest everything I own in you, your experience, and your memories. It's not as simple as pressing a button; photographing your wedding is a huge responsibility, and you deserve a photographer with experience, professional equipment and backup gear, who knows how to pose people and how to work with harsh or challenging lighting, and who will be there with you and for you every step of the way.



But don't take my word for it...

"Xiang came to us for our session and it was so refreshing! I can't tell you, just how much, we adore our gallery! She was calm and personable throughout the entire process, capturing every moment and more to guarantee that we had treasured memories. I have no doubt that we will return to her again and again for all our photography needs. We absolutely adored her, and she instantly clicked with us! Do not just go to anyone, I highly recommend Xiang Aiono Photo for stunning and timeless photos!"



the prices

LOVE LUXE

\$3000

10 hours
500+ edited photos
online gallery
full printing rights
engagements + bridal session

DOCUMENTARY

\$2400

8 hours
400+ edited photos
online gallery
full printing rights
engagements + bridal session

ESSENTIALS

\$1800

6 hours
300+ edited photos
online gallery
full printing rights
engagements or bridal session

HIGHLIGHTS

\$1200

4 hours
200+ edited photos
online gallery
full printing rights

a la carte

ADD ONS & EXTRAS

DAY AFTER SESSION

\$350

Put on your dress one more time and get some photos with your love, away from the hustle and bustle of the wedding day.

ENGAGEMENT SESSION

\$350

Get comfortable in front of the camera, and get some photos for your save the dates.

SECOND SHOOTER

\$100 PER HOUR

A second photographer to capture all your memories and all of your angles.

PRINTS & ALBUMS

\$\$

Prints and albums can be purchased right from your gallery after it's delivered. Please feel free to ask me for a full list of options and prices if you're interested in more info!





Engagement Sessions.

I'm always thrilled when engaged couples decide to include an engagement session as part of their wedding package. There will be no pressure and no strict schedule to adhere to, and we'll have plenty of time to get to know one other.

If you're anything like me, you don't like having photos of yourself taken and you cringe whenever a huge camera is pointed in your direction. Most people can relate to that!

Engagement sessions are a fantastic opportunity to relax and have fun with the photography process, and they also give me a chance to get to know you and your fiancé so that I can better capture who you are as a couple. You'll experience what it's like to have your hands directed while you spin in a circle, and I'll get to know your unique personality traits and best features. I will learn more about you so that I may convey your story the way it needs to be told on your wedding day, whether that's with a serious and creative approach or a laid-back and playful one. You won't have to worry about me guessing which is your good side because I'll already know. In addition, you will have beautiful photos for your wedding invites!



the secret sauce

for getting
those gorgeous
engagement photos



01. Location

If you know anything about me at this point, it's that I love being outdoors. Mountains, oceans, and forests are all fantastic settings for photos. Therefore, if you ask my advice, it will always be to pick a stunning outside setting. However, I don't want you to assume that you can't take beautiful images if the background isn't particularly picturesque. The most important thing is that you feel at ease. If the outdoors aren't your thing, you don't feel like driving far, or it's too chilly, pick a location somewhere that has significant meaning to you and your partner. Make sure that wherever you go, it speaks to who you both are as people.

02. Outfits

This is possibly the most important part - choosing what to wear. It's important because the colors, patterns, and textures of your clothes should compliment your location. That might sound overwhelming, but I have a full style guide that I will send you that goes over all of this. But I will give you one tip here - dress like yourself. Wear what makes you feel good, and what you feel comfortable and confident in. And of course, if you need outfit tips, just ask me! I'll be able to tell you which specific colors will look good in the location you chose, and if you send me photos of your outfit options I'll give you my honest opinions.

03. Timing

The time of day that we take your photos is incredibly crucial, because although I could take shots in direct sunshine and they would appear fine, you would have a lot of shadows on your faces, and the photos would not be as spectacular. The ideal times of the day are sunrise and sunset; I recommend beginning half an hour before sunrise or an hour before sundown for optimal lighting. Thus, there will be no shadows, and everything will have a magnificent glow that makes it appear soft and beautiful. If you're a morning person, I choose sunrise because there are typically fewer people, even if you visit a popular location. But I can't fault you if you don't enjoy rising before the sun.

04. Have fun!

I know I said outfits were the most important part, but I take it back. This one is just as important. I know wedding planning gets hectic, and you might be worried about how you look or how your engagement photos will turn out. But leave that to me - I'll do the heavy lifting to make sure you look your best and I'll make sure you have a good time. So just relax, enjoy the moment, think about how you'll be married soon, and have fun! Photos are best when you're genuinely enjoying yourself - and a lot of my job is to help you do that and make you feel comfortable in front of the camera. So come to me with a positive attitude and come exactly as you are, and leave the rest to me.

sample timeline.

9:00 BRIDESMAIDS' HAIR & MAKEUP
11:00 BRIDE'S HAIR AND MAKEUP
1:45 GROOM BEGINS GETTING READY
3:00 BRIDE PUTS DRESS ON
3:30 FIRST LOOK + PORTRAITS
4:00 BRIDAL PARTY PHOTOS
5:00 HIDE WHILE GUESTS ARRIVE
5:30 CEREMONY
6:00 FAMILY PHOTOS
COCKTAIL HOUR
7:00 ENTRANCE INTO RECEPTION
7:15 DINNER BEGINS
7:45 TOASTS
8:15 FIRST DANCE
8:20 DANCE FLOOR OPENS
8:30 COUPLES' SUNSET PHOTOS
9:00 BOUQUET & GARTER TOSS
10:00 CAKE CUTTING
11:00 GRAND EXIT

6 HOURS

8 HOURS

10 HOURS

12 HOURS

Travel

I love to travel, and will go anywhere to tell your story! If your wedding is out of Utah all I require in addition to the photo package you choose is the cost of lodging and my plane ticket to be covered!

Booking

If you decide that we're a good fit, I'll send you a contract and an invoice, which can both be completed electronically, so no need to worry about printing and scanning anything. Once that's done, you're good to go! Deposits are 50% of the total package cost, and the rest of your payment is due exactly 3 weeks before the wedding. Payment plans are also available if you want them!

Photo Delivery

Engagement sessions and/or bridal sessions will be delivered in an online gallery within 14 days of your session, and weddings will be delivered in an online gallery within 6-8 weeks from the day of your wedding!

preferred vendors

VENDORS THAT I LOVE AND TRUST

PLANNERS

Kaushay & Co.
kaushay.co
@kaushay.co

Michelle Leo Events
michelleleoevents.com
@michelleleoevents

FLORISTS

Artisan Bloom
artisanbloom.com
@artisanbloom

White Fox Floral
whitefoxfloral.com
@whitefoxfloral

DRESS SHOPS

Alta Moda Bridal
altamodabridal.com
@altamodabridal

Pritchett Bridal
pritchettbridal.com
@pritchettbridal

VIDEOGRAPHERS

Drew Lokeni
lokeniproductions.com
@lokeniproductions

Cally Films
callyfilms.com
@callyfilms

HAIR AND MAKEUP

Tenesha Lockett
teneshastyles@gmail.com
@tenesha_styles

Savanah Norman
savanahnorman.com
@savanahnormanmua

STATIONARY

Anthology Print
anthologyprint.com
@anthologyprint

Olive Paperie Co.
olivepaperieco.com
@olivepaperieco

my shot list

WHAT YOU CAN EXPECT FROM ME

Each wedding is unique - and these are definitely not the only shots I will get - but these are the ones that are included in most weddings. I will ask you to create your own shot list if you have specific photos that you just gotta have!

Getting Ready

bride's dress
groom's suit
bride's shoes
groom's shoes
jewelry
bouquet
boutonnieres
rings
bride getting makeup done
bride getting hair done
bride putting on dress
bride putting on veil
bride putting on jewelry
candid of bridesmaids/groomsmen
groom putting on shoes
groom putting on jacket

Bridal Party

bride with bridesmaids
groom with groomsmen
bride with each bridesmaid
groom with each groomsman
entire party

Bride & Groom

shot of rings
groom only
groom's details
bride only
bride's details
bride and groom together
I don't have a specific list of poses that I follow - it depends on the couple, the dress, etc. I also like to let things happen more naturally. But if you have a specific pose that you've seen & love, let me know!

Ceremony

ceremony site & details
everyone walking down aisle
groom's reaction
bride's reaction
exchanging of rings
first kiss
details of guests

Family

I don't like creating my own list of family photos - because every family situation is different, so I appreciate when the bride and groom make a list of every family combination they want photographed!

Reception

cake
decorations
bridal party entrance
guests arriving
guest interactions
toasts & speeches
first dance
parent dances
guests dancing
cake cutting
bouquet toss
garter toss
grand exit



What now?

Does this sound like what you're looking for? If so - shoot me an email at xiangaionophoto@gmail.com or a text to (801)390-6327, and let's get this thing rolling! The next step is a phone call - I'll tell you more about me, and you can ask any questions that you have. We'll also make sure that we get along - before you commit to spend your wedding day with me :-)

Thank you for being here, and I'll talk to ya soon!

- **Xiang**