

pricing & info guide

2024 - 2025

alex
bo.co

WEDDINGS & ENGAGEMENTS



Most couples who get married are spending thousands of dollars gathering their family and closest friends, for one day, to celebrate their love.

This day is something that you'll have most likely poured over a year of your time into, and those memories should live beyond the one night of celebrating in person.

Because photography is one of the only tangible things you'll walk away with, my mission is to make sure that those photos are the most accurate representation of all of the emotions, in-between moments, and stories that will live on and be retold time and time again.





hey, there!
—I'm Alex.

It all started ten years ago, with my high school dream + an entry-level camera.

Ever since I was a little kid, I've always been obsessed over the beauty of nature and loved art. But I never felt like I could express myself until I found photography. Just ask my mom what a pissed off 5-year-old looks like when she can't accurately draw what she sees!

I filled endless sketchbooks with drawings, trying to portray the world I saw and interpreted with my naked eye. It wasn't until middle school when I first picked up a dinky lil point and shoot camera that I never put down. I FINALLY had a way of showing and sharing with others the moments and beauty I saw in the world!

Things picked up in 2012 when I was a senior in high school and saved all my money working at Chick-Fil-A to buy my first camera. That fall I focused on taking senior portraits and did my first engagement session.

During college I studied marketing and photography, built up my portfolio, and started consistently booking weddings. In 2017 I graduated and accepted my first big kid job managing the marketing department for a small healthcare company (and I used all my PTO to continue shooting weddings on the side!).

On 8/17/18 I met my husband, Tate, while photographing a wedding at a venue here in Wichita that's now known as the Winslet. We got married a year to the day later on 8/17/19 at the Barn at Grace Hill (and it's low-key my favorite thing that I get to share an anniversary with one of my past brides!).

In 2020 I went full time with weddings and have captured 100+ since then! This small business has taken me all over the country and has not only allowed me to get to know and serve the most incredible couples and their families, but it's also given our family tremendous financial freedom (like paying off my six figures of student loans in 2021, or paying with cash to remodel the master bedroom and bathroom of our 1940's home)!

In December of 2022 Tate and I welcomed our son Harvey into the world, and having him as enriched my love for weddings in a whole new way (I got teary at far too many mother-son dances when pregnant with Harv!). It's the honor of my life to witness and document the moments and memories your parents have been thinking about since before you were born!



"Alex is also your personal hype girl and you can tell she genuinely cares about you. For example, I almost forgot to put on my veil before walking down the aisle and she noticed it hanging in the dressing room. She rushed it to me just in time right before lining up to walk down the aisle."

-BAILEY ARGABRIGHT, 2022 BRIDE



my approach

You've planned and planned for this day to come.

IT'S ONLY FAIR THAT IT GETS DOCUMENTED IN A WAY THAT'S GENUINE AND TRUE-TO-LIFE.

GREAT PHOTOS DON'T JUST HAPPEN

100+ weddings have led me to create a tried and true process for my couples. We plan and plan, and plan some more, so that the day of your wedding we can be spontaneous and live in the moment. The heavy lifting is all done on the front end, so you can soak in every moment exactly how you've dreamed it.

THE EXTRA TOUCH YOU DIDN'T KNOW YOU NEEDED

From creating a custom timeline, synching it to my watch, and going the extra mile to create an environment that's catered to you and your loved ones – say hello to a photographer that cares about you and your wedding day experience. Not only should you love your wedding photos, but also how you FELT in them so that you can be invited back into those memories for decades to come.

PHOTOS THAT FEEL LIKE THEY WERE TAKEN BY AN OLD FRIEND

You'll never have to worry about feeling forced into stuffy poses, instead you'll have me by your side making jokes with your family during group photos, keeping your couple portraits spicy with fun prompts, and capturing the moments you wouldn't even know you missed. The goal is to use these photos to preserve your memories like stills from a movie, never forced and always as true as the moment it happened.

MEMORIES THAT YOU CAN WALK INTO

Editing true to life is my speciality, delivering photos for you to walk right back in and relive the moment unaltered. All emotions, all stories, ready to be retold and rediscovered at one single glance.

"I bet I have looked at our wedding photos at least once a week since receiving our gallery. Looking at them takes me right back to that moment which is everything I was looking for in a wedding photographer."



"I can't say enough good things about Alex and how amazing she was to work with! I credit her entirely for how smoothly our day went. She is beyond extremely organized and created our entire wedding day timeline which was a lifesaver for me and is one of the top reasons I'm so thankful to have picked her as our photographer. I can't even express how critical and helpful this timeline was to me in so many different stages of planning. She is also extremely detail oriented and you can tell she has a lot of experience.

I met Alex for the first time on our wedding day and I instantly felt like I had known her for years. Not only does she have a warm and bubbly personality, but her talent speaks for itself. When she showed me a few photos on her camera the day of our wedding, I couldn't believe they were completely unedited. They looked so good which made me even more excited to see our gallery! My husband actually mentioned during our first dance how excited he was to see all the photos she had taken because he had so much fun and she made us both feel at ease. I bet I have looked at our wedding photos at least once a week since receiving our gallery. Looking at them takes me right back to that moment which is everything I was looking for in a wedding photographer.

Alex is also your personal hype girl and you can tell she genuinely cares about you. For example, I almost forgot to put on my veil before walking down the aisle and she noticed it hanging in the dressing room. She rushed it to me just in time right before lining up to walk down the aisle.

Alex exceeded beyond my expectations and I am so grateful we chose her to capture our wedding day!

-BAILEY ARGABRIGHT, 2022 BRIDE



the wedding collections

choose from three





wedding collection no. 1
the bucket list collection

Full Day Coverage

(UP TO 12 CONSECUTIVE HOURS OF PHOTOGRAPHY)

Second Professional Photographer

(TWICE AS MANY ANGLES & MOMENTS! UP TO 10 HOURS)

High Res & Web Size Images

(900+ FINAL PHOTOS - THE BEST OF THE BEST)

Online Gallery

(INCLUDED 1 YEAR OF CLOUD STORAGE)

Printing Rights

(FOR YOU + YOUR FAMILY, YOU KNOW GRANDMA NEEDS HER PRINTS!)

2 Hour Engagement Session

(PHOTOS THAT SHOWCASE YOUR EVERYDAY LIFE TOGETHER)

Rehearsal Dinner Coverage

(UP TO 2 HOURS)

SOME OF THE MOST MEANINGFUL MOMENTS OF THE WEEKEND HAPPEN ON REHEARSAL EVENING, SO MAKE SURE YOU PRESERVE THEM TOO!

High Res & Web Size Images

(200+ PHOTOS FROM THE REHEARSAL)

Consultation Meetings

(TIMELINE & CREATIVE PLANNING MEETINGS WITH ME)

Exclusive Planning Resources

(50 PAGE WEDDING GUIDE, VENDOR GUIDE, OUTFIT GUIDE, ETC)

\$6000

+ \$375 per additional a-la-carte hour

+ \$300 for custom photo guestbook



wedding collection no. 2
the bundle collection

8 Hour Coverage
(8 HOURS OF SHOOTING)

High Res & Web Size Images
(600+ FINAL PHOTOS)

Online Gallery
(INCLUDED 1 YEAR OF CLOUD STORAGE)

Printing Rights
(FOR YOU + YOUR FAMILY, YOU KNOW GRANDMA NEEDS HER PRINTS!)

2 Hour Engagement Session
(PHOTOS THAT SHOWCASE YOUR EVERYDAY LIFE TOGETHER)

Consultation Meetings
(CREATIVE & LOGISTIC MEETINGS WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads
(50 PAGE WEDDING GUIDE, VENDOR GUIDE, & OUTFIT GUIDE, ETC)

\$4,300

- + \$400 for six hours of second shooter coverage
- + \$375 per additional a-la-carte hour
- + \$400 for two hours of rehearsal dinner coverage

wedding collection no. 3
the base collection

8 Hour Coverage
(8 HOURS OF SHOOTING)

High Res & Web Size Images
(600+ FINAL PHOTOS)

Online Gallery
(INCLUDED 1 YEAR OF CLOUD STORAGE)

Printing Rights
(FOR YOU + YOUR FAMILY, YOU KNOW GRANDMA NEEDS HER PRINTS!)

Consultation Meetings
(CREATIVE & LOGISTIC MEETINGS WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads
(50 PAGE WEDDING GUIDE, VENDOR GUIDE, & OUTFIT GUIDE, ETC)

\$3,800

- + \$400 for six hours of second shooter coverage
- + \$375 per additional a-la-carte hour
- + \$400 for two hours of rehearsal dinner coverage
- + \$500 for a two hour engagement session



second shooter

"Alex Bo Photo - 11/10"

"We cannot recommend Alex enough. From her work ethic to the genuine calming presence she brought to the day.

The attention to detail in regards to the pace and planning of the day made our wedding seamless. Never would I have thought that we would need to plan down to the minute, but she made sure it was all covered and set.

She had great ideas, made us feel comfortable and without her help, the day would have been stressful and chaotic.

Alex Bo Photo - 11/10"

-JAEY FRIESEN, 2021 GROOM

While I can easily shoot a wedding solo, here's why your wedding may need a second shooter:

IF YOU'RE HAVING A LARGE WEDDING (250+ GUESTS)

Are the unposed, candid moments of you with your guests a priority for you? Two photographers will ensure that you walk away with photos of all your guests (this isn't always a guarantee when covering a large wedding by myself). Even if your timeline is tight, a second shooter will be able to capture the front-end of your cocktail hour while you take "just married" photos, or you mingling with your guests during the reception while I set up lighting for your toasts/first dance.

IF YOU WANT MULTIPLE PERSPECTIVES OF THE SAME MOMENT

Think of those long-anticipated moments-- like your first look with your dad, or the moment you walk down the aisle and your man sees your dress for the first time. Or the toast your two younger sisters ROAST you during their toast, and your parents are laughing the hardest in the room? That's where the beauty of a second shooter comes into play! I'll make sure our camera times are synced down to the second, so when you get your full gallery back you'll be able to relive those rich, treasured moments exactly as they played out from multiple perspectives.

add \$400



sample timelines

for 10 hours

12:00 PM	Getting Ready, Hair, Makeup, Dress (First Looks with Bridesmaids/Parents) Detail Shots Travel between venues
2:30 PM	First Look Romantics (Couple Photos)
3:45 PM	Wedding Party Photos
4:30 PM	Family Photos
5:00 PM	Pre-Ceremony hide-away
5:30 PM	Ceremony
6:00 PM	Cocktail hour
6:30 PM	Reception Dinner First Dances Cake Cutting Open Dancing
1 HR BEFORE SUNDOWN	Sunset Photos
11:00 PM	Send-Off

2:00 PM	Getting Ready, Hair, Makeup, Dress (First Looks with Bridesmaids/Parents) Detail Shots
3:45 PM	First Look Romantics (Couple Photos)
4:45 PM	Wedding Party Photos
5:15 PM	Family Photos
5:45 PM	Pre-Ceremony hide-away
6:00 PM	Ceremony
6:30 PM	Cocktail hour
7:00 PM	Reception Dinner First Dances Cake Cutting Open Dancing
1 HR BEFORE SUNDOWN	Sunset Photos
10:00 PM	Send-Off

for 8 hours

Travel? I'll go wherever your love takes us!

I am based in Wichita, KS, but I will travel wherever your dreaming of!

**TRAVEL INCLUDED WITHIN 50 MILES OF WICHITA, KS.
\$1 .50/MILE IN EXCESS OF 50 MILES.**

Destination Weddings/Elopements

Anything over 3 hours away from my home in Wichita, KS is considered a destination wedding, so if your wedding falls under that category I'll put together some estimates for travel that we can review during our consultation, that way you know what everything costs on the front end (because we all hate those unexpected expenses!). If I'm travelling out of state, usually I require airfare, a rental car and a hotel for 2 nights.





"she just let us be us"

We have only got professional pictures taken one other time and the thought can get kind of overwhelming, but she just let us be us which made for phenomenal pictures and SUCH a fun evening. The pictures truly show her magic. Each picture shows our true selves.

She is such a kind human, and will always make you feel comfortable in front of the camera! You will absolutely not regret booking her!

-MICAELA POLSON, 2023 BRIDE

engagement photos

Evening or Morning Session
(**MOST SHOTS TAKE 1.5-2 HOURS**)

High Res & Web Size Images
(**150+ FINAL PHOTOS**)

Online Gallery
(**INCLUDED 1 YEAR OF CLOUD STORAGE**)

Printing Rights
FOR YOU + YOUR FAMILY

\$600

**included in collections 1 & 2*

It's the most no-pressure way to get comfy in front of my camera, & we'll make magic in the process!

how it all happens...

1 — Let's meet on Zoom!

On our call, I'll ask questions that will help you choose what to include in your wedding collection (ex: hours of coverage needed or adding a 2nd shooter.) From there, you can choose the collection you want!

2 — Secure your date.

If you're ready to move forward after our consult (um YAY), all that's left is for you and your fiancé to sign your digital contract, pay your retainer, and TREAT YO' SELF to a drink because we are good to go!

3 — The planning process.

At the four month mark I will send you a guide that walks you through how to create your timeline, step-by-step. I'll also send a detailed questionnaire that will help me create my shot list for your day + know your photo MUST HAVES.

4 — It's WEDDING DAY!

I'll be emailing you the Monday before your wedding, just to let you know that I am ready and excited out of my mind for your wedding!! I'll also be checking in to see if you need anything + will also shoot over a Starbucks gift card because caffeine is a NECESSITY 5 days before your wedding.

5 — Previews within 48 hours!

Within 1-2 days of your wedding I'll send the previews from your wedding day gallery so you already have something to enjoy while the day is still SO FRESH. Make sure you have a tissue close-by!!

6 — Two month gallery turnaround.

AHHH it's finally time! I send you the FULL gallery of all your wedding photos! I will be SO excited for you to see these, and I promise to pour my heart into them!

It's that easy. And I'll be there for ya every step of the way!





payment plan

I understand that this is an investment, so feel free to pay as you go!

If you're ready to lock in your wedding date, you'll need to pay your flat fee retainer. This secures your date, gives you access to a plethora of planning resources, covers the time we'll spend mapping out details like your wedding timeline, and includes your engagement photos! The remaining payment is due 30 days prior to your wedding date and will cover the actual shooting + post-processing of your gallery.

Payments can be made via credit/debit card or bank transfer through my client portal (it's super easy and you can manage it all from your phone!). If you would prefer to pay via check, that works too!

payment no. 1

This retainer secures your wedding date on my calendar. It's a \$1900 flat fee, non-refundable.

Due when you sign your contract.

payment no. 2

This is your 2nd and final payment, which is your remaining balance.

Due 30 days from Wedding Day.

“

Alex's work speaks for itself, but in case you're a review reader, let me tell you more! Right off the bat Alex was amazing to communicate with. She was able to answer all of my questions and went above and beyond to give wedding planning advice. We video chatted a few times to go over details and questions. She also sent a questionnaire for engagement photos to make sure we were both on the same page for the vision & she helped pick locations & outfits!

My fiance & I's engagement session was the first time we got to meet and work with Alex in person. Her personality is so vibrant & energetic, just what you need in a photographer. She made us instantly feel comfortable in front of the camera and was great at helping us pose.

For the wedding Alex was SO much help. She helped me work out a timeline of the day and we created a full shot list. I felt so comfortable and confident the day of the wedding. Alex helped keep us on schedule and she made sure we got all our shots in. She was amazing at grabbing everyone for photos, directing & posing. I got so many compliments from family & friends about the photographer, everyone just loved her! I would 10/10 recommend Alex! She is so talented, the kindest & worth every penny!

-ALLIE STEPHENS, 2022 BRIDE



FAQS

WHAT'S INCLUDED IN YOUR WEDDING COLLECTIONS?

Believe it or not, you're getting way more than just photos of your wedding day! Every wedding collection includes:

- Custom timeline creation
- 48 sneak peeks (enjoy them on your honeymoon!)
- Access to all my planning resources
- Retouched high-res + web-sized images
- Online gallery to share, download and print
- Printing rights for you + your family

HOW LONG WILL IT TAKE FOR US TO RECEIVE OUR PHOTOS?

"ASAP as possible." -Michael Scott. Seriously though, it'll be quick! For weddings, you can expect previews within 48 hours, and your final gallery 4-8 weeks after your wedding date. All other sessions have a two week gallery delivery time.

HOW WILL I RECEIVE MY PHOTOS?

Imagine an online gallery that lets you easily view, share, download and print your photos FROM YOUR PHONE. Since my clients only get the best, that's exactly how you'll receive your photos (which include high-resolution and web-sized images!).

HOW MANY PHOTOS ARE INCLUDED?

The amount that it takes to tell the story of your day! I always say a minimum of 400, but if you have a two hour elopement or a 12 hour wedding with 300+ guests, it'll obviously look different. Bottom line: I'm not counting the final number of images, I'm working to give you a gallery that retells the story of your wedding day.

DO YOU OFFER PROFESSIONAL PRINTING?

Of course! I'm v passionate about you actually printing and displaying your photos- they deserve to be seen on something other than a screen! To make this process as easy as possible, you can actually order professional prints directly through your online gallery and provide you with a print release so that you have the rights needed to go and print your photos wherever, whenever.



FAQS

WHAT IF YOU GET SICK AND ARE UNABLE TO SHOOT OUR WEDDING?

This is a personal nightmare of mine (my husband's "worst case scenario" way of thinking has definitely rubbing off on me!). Buuuut don't worry, I've got this specific scenario covered in my contract to make sure you're taken care of! It states that if I can't be there (I'd have to be on my actual deathbed), then I would send an equally skilled photographer that you approve of to shoot your wedding. And I would manage the editing so that your final photos look consistent with the style you booked me for.

P.S. I've shot 130+ weddings to date and have never missed one (grateful for that strong immune system), so this is a super unlikely scenario.

IS IT OKAY THAT MY FIANCÉ DOESN'T LIKE TAKING PHOTOS?

Okay but who actually LIKES getting their photo taken? I'm a photographer and it's not my favorite. But don't stress, I got you. My sessions are jam packed with guidance and prompts that will keep you two focused on each other (you may even forget that I'm there!). The highest compliment I get from my past clients is how comfortable and relaxed they felt during their session.

DO YOU EDIT ALL IMAGES? YOU CAN PHOTOSHOP ME SO THAT I LOOK THINNER, RIGHT?

Of course every image gets edited! That's a big part of what you're paying for because of how time-consuming it is. Every image gets sorted to make sure only the best ones end up in your final gallery. All sorted images will be edited, which includes color/lighting adjustments, blemish removal, straightening/cropping and creating black and white images.

I don't offer in-depth retouching for Photoshop, but if extra editing ends up being something you can't live without, I can outsource this service and bill you at an hourly rate. Things like blemish/scar removal are absolutely included in my standard editing, but cosmetic changes (like removing double chips or thinning arms) are not. Besides, my goal is to always get flattering images of you IN CAMERA ;)

HAVE YOU SHOT AT OUR VENUE BEFORE?

If I have shot at your venue previously, I'll send you a complete gallery (or two!) so that you can get a taste of how I shoot at your venue.

If I haven't shot there before, this honestly isn't a huge deal because you're dealing with the queen of preparation. Prior to your wedding I'll schedule a venue visit (provided you're local to Wichita!) where I'll scout out portrait locations, check out the ceremony lighting and get a feel for where everything is onsite. I'll also plan to show up 30 minutes early on your wedding day so that we're extra prepared.



"I feel like I hired a genuine friend who cares about capturing our day as much as we do."



If I could describe Alex in 3 words/phrases it would be genuine, top tier, and a photography expert! THIS GIRL, let me tell you. First and foremost, a quality wedding photographer isn't cheap and you get what you pay for. With that being said, I'd pay any amount of money to have this girl as my wedding photographer. From the moment you meet her, you feel like you know her! She is so incredibly warm and welcoming. You know how some people's energy is just top notch? Well that's Alex! My fiancé met Alex at our engagement session, and by the time we left he was over the moon that she is the one who will capture our big day. My fiancé isn't a fan of taking photos but Alex was able to ease his nerves and get some of the most candid photos I've ever seen of him.

On top of making my fiancé and I feel like supermodels, our baby boy was teething and she was so sweet and patient with him. If you have a baby, you know how much it mean when a stranger is patient and kind with your baby!

If you haven't, check out her Instagram! From her stories, to her posts, you see how awesome of a person she is.

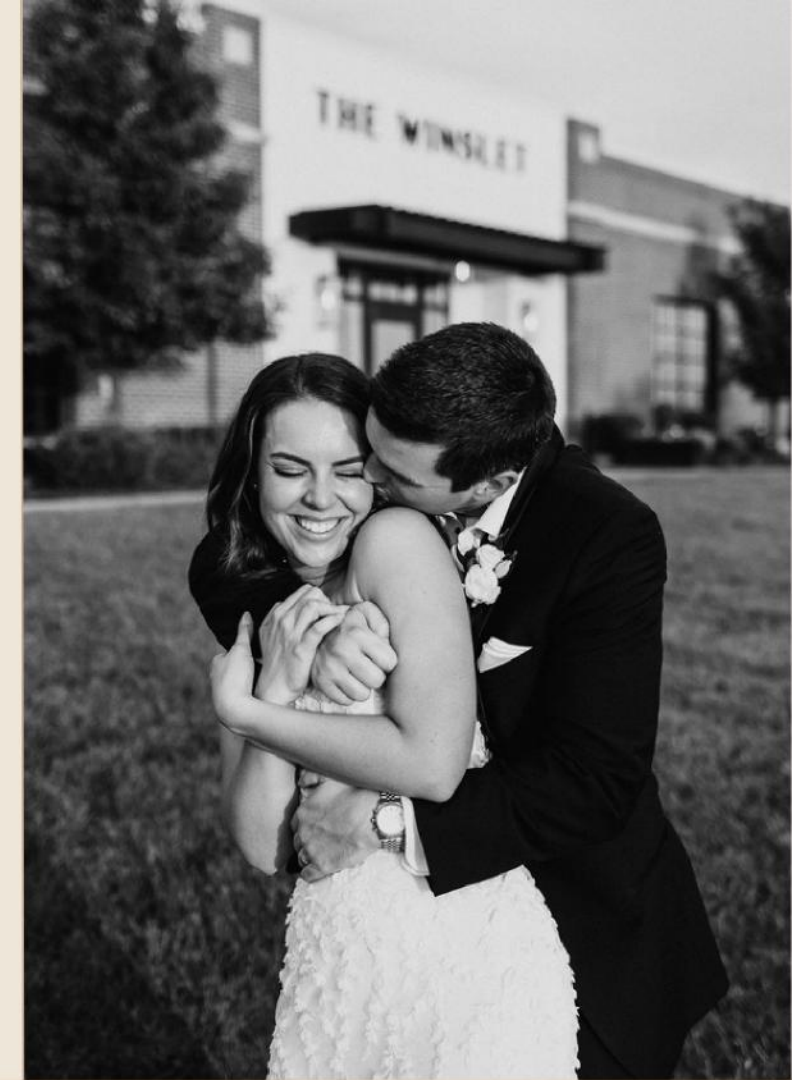
100/10 would recommend! I don't feel like I hired a random person to spend my wedding day with to capture our special moment. I feel like I hired a genuine friend who cares about capturing our day as much as we do.

-KATHRYN WALKER, 2022 BRIDE



ready for next steps?

LET'S DO THIS! YOU CAN...



...schedule a meeting
with me!

...or email me with
any questions!

...or just say, "We're
ready to book
right now!"

I'm so excited to hear back from you! My dates and availability books up fast each year, so to avoid missing your date, please schedule a pre-booking meeting with me as early as you can!



Looking
forward to
chatting
soon!

alex
bo.co