



5 simple steps that will help you sell more Frazil and maximize profits

1 Keep the Machine Full

- 1 bag of Frazil goes in the 1 gallon mixing jug (3 gallons per bowl)
- If the light lid is blinking, the machine is low and needs to be filled

2 Clean the Machine and Filter Monthly

- Clean the drip tray, light lids, and exterior daily
- A clean machine is the #1 purchase factor

3 Display Your Pricing

- Suggested Retail Prices:
12oz: \$1.79, 20oz: \$2.79,
32oz: \$3.79, 40oz: \$4.79

4 Rotate Your Flavors

- Frazil is known for our variety of delicious flavors
- Retailers who rotate flavors sell 50% more slush than those who don't

5 Scan the QR code on the side of the machine to:

- Request Service
- Order Marketing Materials and Parts
- Watch Training videos
- Upload Photos of your machine

