

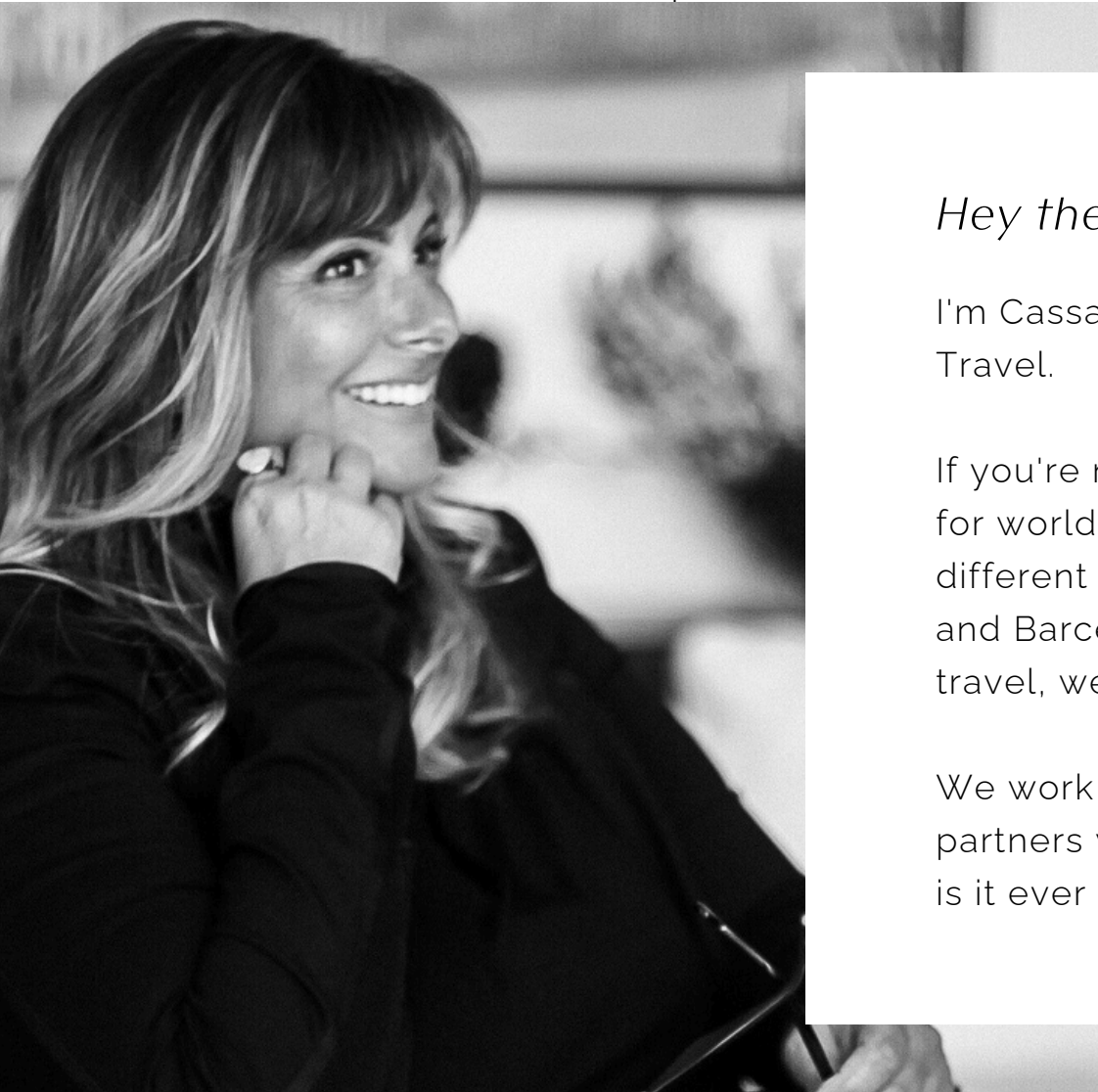


PREMIER

WELLNESS — TRAVEL

LET'S GET STARTED

The Guide



Hey there. Thanks for your interest!

I'm Cassandra, the founder of Premier Wellness Travel.

If you're new to us, we plan and design travel for worldly explorers who crave travel that is different and extraordinary. We're based in DC and Barcelona and offer decades of expertise in travel, wellness, and high-level client service.

We work with the best, dream-team travel partners who help us make magic happen. Gosh, is it ever fun to make your dreams come true!

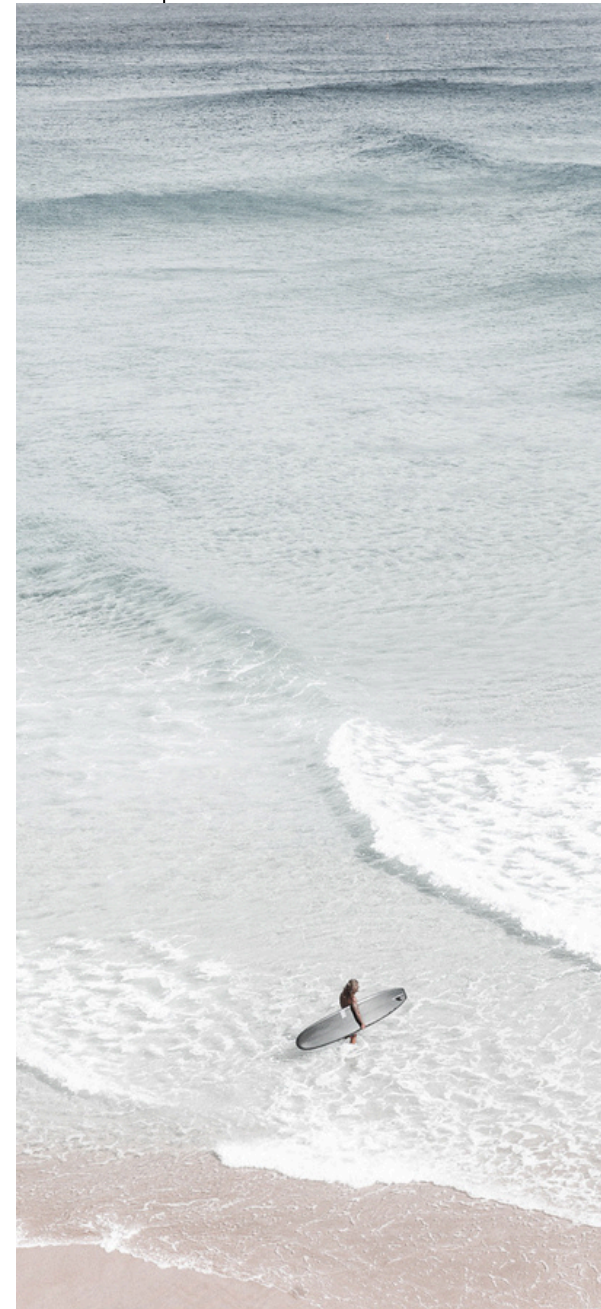
Cassandra

what DISTINGUISHES US

At Premier Wellness Travel, we craft extraordinary journeys that enrich your life. Recognized as **The Best in the City** by DC Modern Luxury in 2023 and 2024, we define luxury as a trusted travel partner.

Our passion for exploration drives us to curate bespoke holidays filled with exclusive experiences and hidden gems. We personally discover the world's finest destinations and cultivate strong relationships within the global luxury travel industry. This insider knowledge ensures our clients enjoy premier access to new openings, coveted events, and impeccable reservations.

As an independent affiliate of EMBARK Beyond, the industry's most innovative host agency, we leverage their collective expertise and buying power to deliver unparalleled value.





redefining LUXURY TRAVEL

Our mission is to tailor experiences that inspire you to live your best — every day in every way. So that your holidays not only linger in your mind but are ever a part of your life.

You choose your wellness. That could be a steak or tofu. Wine or tea. Sleep or a round of golf. Or both. Our wellness is outside of the clichéd box and goes beyond the green juice, the yoga mat, and the spa.

We ensure that all your travel is deeply and meticulously personalized to you so that you can feel more alive and vital. That's our definition of wellness travel.

WHEN YOU TRAVEL WITH US, YOU ALWAYS GET:

- ✔️ VIP service with exclusive entry to sporting, entertainment, and fashion events, as well after-hours, private tours, and unique access to sites and scenes.
- ✔️ The personal touch, and everything is done for you with care, reliability, and attention to detail. So you don't have to deal with the internet or bots or AI.
- ✔️ Extensive possibilities include private villas or palaces, private islands, jets, helicopters, yachts, or luxury apartments. Oh, and lots of hidden gems!
- ✔️ Absolutely the best rates that aren't available to the public, via our preferred partner programs with elite hotels around the globe, plus high-level on-site service.
- ✔️ Truly unique and tailored experiences that allow you to travel in a way you didn't even know was possible — you can't find or reserve these trips yourself.



SIGNATURE SERVICE

Concierge Travel Design

Itinerary design

Dining and spa reservations, with food preferences

Recorded pre-travel itinerary walkthrough

Personalized digital itinerary app

Pre-departure videos, podcasts, and book recommendations

International first and business class air booked at less than published and public rates

Access to our private jet broker with 60,000+ at their disposal worldwide, so you're covered

Assistance while traveling

AVERAGE SPEND: 1500-3000 USD PER DAY



BENEFITS

Hotel Booking

Our hotel booking service includes two rounds of quotes based on your stated preferences. We also provide access to the amenities of all the most prestigious elite hotel programs and our signature custom touches.

Airline Booking

You'll have 24/7 access to a human being if you need to troubleshoot changes or cancellations. You'll also receive access to special non-public rates for first and business class seats worldwide. We can lease you a private jet or charter an airliner for your group.

Villa or Yacht Rentals

We provide myriad options for villa and/or yacht rentals, ensuring the perfect fit for your desires and dreams. We work with many brokers that only work with travel professional. We can even secure you a castle.

BENEFITS

Experience Design

We recommend and provide experiences for your travel. When you work with us, you'll get access to travel experiences and adventures you can't find online for any price. Relationships are the bedrock of all that we do, and we make magic happen.

Dining Reservations

We offer advice and assistance with dining reservations and meal recommendations. Our well-connected global team stays informed about new openings and upcoming events, ensuring our clients are the first to know.

Lavish Support

Your personalized digital itinerary app, which can be downloaded for offline use, ensures that every detail you need is at your fingertips. Our clients also get an in-country contact and access to us via a WhatsApp chat set up for your trip. All your needs are just a text away.



Trusted By Clients *for*

LEISURE

YACHTS

VILLAS

GLOBAL SPORTING EVENTS

ART EXHIBITS + SHOWS

PRIVATE SHOPPING

WEDDINGS + VOW RENEWALS

HONEYMOONS

BABYMOONS

PROPOSALS

GIRL GETAWAYS

GOLF ESCAPES

LUX TRAINS

CRUISES

PRIVATE JETS

CORPORATE EVENTS

WELLNESS RETREATS

how IT WORKS

01

CONSULT

We begin with a personal interview to help us understand your wishes for your trip. We become an expert in your passions, tastes, and interests and edit out anything that doesn't have positive resonance. We can consult in English, Spanish, or Italian.

02

AGREE

Once you've decided we're a good fit, you choose the service level that best suits your needs. Once the agreement is signed and paid, we'll start on your holiday!

03

DESIGN

Next we work our magic. You get to enjoy the fun parts of planning and leave the details to us. You'll be briefed and involved as much as you'd like.



04

RESERVE

Once the proposal is perfected, we lock it down with a deposit. Payment terms are dictated by how soon you're leaving and partner or hotel policies.

06

BON VOYAGE

Throughout your trip, you'll receive support from us and our partners. We'll be quietly monitoring along the way to ensure that everything's going well.

05

ANTICIPATE

Anticipation is half the fun! You'll get your itinerary documents and we'll also share unique online resources for you to engage your mind and stimulate your dreams before you leave.

07

DEBRIEF

After you return we'll be in touch to hear all about your adventure and start planning the next one!



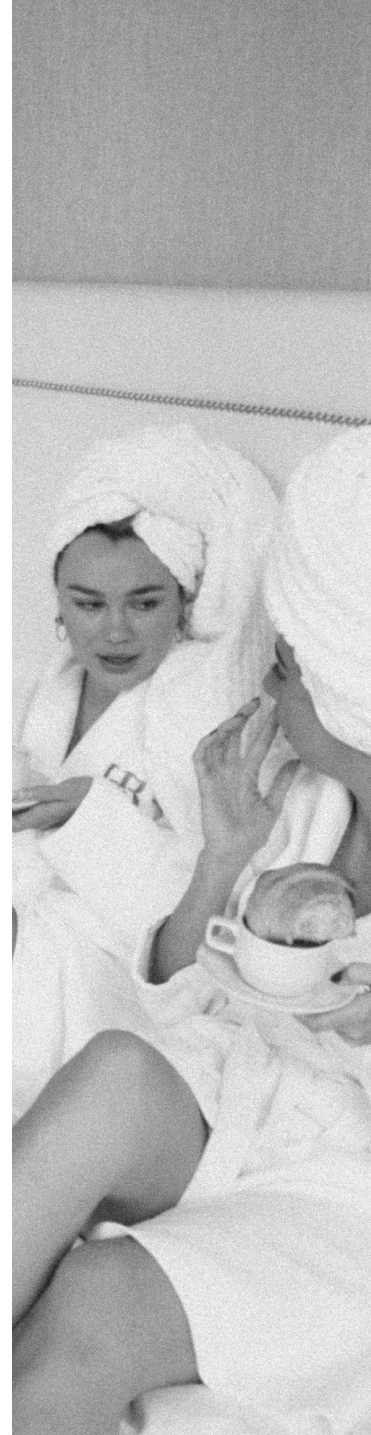
You're in the right place if...

— You're perfectly comfortable booking a luxury hotel and first-class flights but you yearn to enhance your most valuable, non-renewable asset — your leisure time. You want to partner with professionals who can make magic happen.

— You already have access to lots of extras through your credit card. But you'd value a trusted guide to get you there easier. And make "there" even more wow!

— You're keen to experience travel differently, to see unusual places (or old places in unusual ways), and to experience truly unique adventures.

TRAVEL, LIKE NO OTHER





01 CAN PWT WORK WITH MY EXECUTIVE ASSISTANT?

Absolutely. Many of our clients currently have their travel arranged by an aide. We work closely with your assistant to ensure smooth planning and adding value at every step.

02 DO YOU KEEP MY INFO ON FILE?

All client interactions are conducted with the utmost confidentiality. And you never have to give your affiliate, airline, and hotel program numbers again. We keep it all securely on file.

03 DO I PAY MORE IF I BOOK THROUGH YOU?

We can almost always match online travel rates and often offer even better value because of our affiliations. Our itineraries include special discounts we can access, and we love to pass those along to you. We offer value and peace of mind—and that's priceless.

04 **WHY DO YOU CHARGE A DESIGN SERVICE FEE?**

Like legal and financial advisors, travel advisors are no different. We provide you access to travel experiences and private hotel rates. Your holiday is a significant investment of your time and money.

05 **DON'T YOU ALSO EARN A COMMISSION ON BOOKINGS?**

Yes - sometimes. The commission schedules do not affect our recommendations or itinerary designs. Our loyalty is to our clients; we take care of you first and foremost. That's why you hire us.

06 **IS TRAVEL INSURANCE REQUIRED?**

We highly recommend it. Travel insurance protects your investment. Clients who choose not to purchase travel insurance will be asked to sign a waiver.



A FEW *nice* WORDS

The background of the entire page is a photograph of a traditional white-washed village built on a cliffside. A prominent white windmill with a wooden frame is visible in the middle ground. The buildings are clustered together, and the sea is visible in the distance under a clear sky.

"The Rolls Royce of luxury travel." - Jackie R.

"I cannot praise Cassandra enough." - Ana J.

"That was a dream getaway." - David L.

"I don't even know what to say." - Sharon P.

"You've outdone yourself!" - Jen G.

"Extraordinary care and attention."- Amy L.


"Calm and confidence."- Tonya L.

"I'll never travel again without consulting Cassandra first." - Patrick C

Proudly Named by
DC MODERN LUXURY 2023 + 2024

MODERN LUXURY
DC
BEST *of*
the **CITY**

Also as seen in....

VERANDA  USA TODAY. **HUFFPOST** mindbodygreen

Let's do this!

We'd love to meet & get to know you.

[SCHEDULE A CALL](#)



EMBARK
BEYOND

We are a proud independent affiliate of EMBARK Beyond,
a Virtuoso Member Agency


VIRTUOSO
MEMBER