



BIO

MONICA MASSEY

In a previous life, Monica Massey was a bold and tenacious senior executive helping manage the day-to-day operations of Dairy Farmers of America (DFA), a multibillion-dollar global dairy company with 20,000 employees, a broad customer network, and a diverse portfolio of consumer-facing brands.

Her rise to the c-suite started when, in the late 80s, she accepted an internship at a farmer-owned milk marketing cooperative in Syracuse, NY. Knowing nothing about dairy and having a fear of dogs and animals larger than dogs (i.e. cows), Monica the intern threw herself into her work. Her can-do attitude and ability to get over her fear of animals (!) was rewarded with a job-after-internship offer and then a series of promotions. By 2006, she was asked to relocate to Kansas City to help with a turnaround of sorts for DFA. There she rose to the c-suite and wore many hats at once including, executive vice president, chief of staff, chief innovation officer, sustainability lead, communications and crisis lead, executive sponsor of DE&I, and trusted thought partner to the President and CEO.


Hyped up on coffee (with cream of course!) and hopping around the globe, Monica navigated the ever-changing and uber-challenging business landscape 24/7.


Today, armed with the knowledge gained, a toolkit earned and the ability to put together savvy strategies like its nobody's business, Monica is loving work as a business consultant and motivational speaker. Current clients benefit from her no-nonsense, direct style and ability to be a strategic thinker. Audiences love her fast-paced, energetic and interactive presentations.


WHETHER YOU NEED A PERSUASIVE COMMUNICATOR OR A TRANSFORMATIVE LEADER WHO WILL PUSH YOUR ORGANIZATION TO PUSH THE STATUS-QUO, SHE'S YOUR "MAN".



CONTACT INFORMATION

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