



CELEBRATING STRONG ROOTS IN THE COMMUNITY

SHOW YOUR SUPPORT WHILE REACHING THOUSANDS IN THE LGBTQIA+ COMMUNITY



Schenectady Pride continues to evolve, and this year we're inviting community partners to be part of what comes next. Sponsorship support helps make our annual festival possible while also sustaining the programs and gatherings we offer throughout the year, ensuring Pride remains visible, accessible, and impactful across our region. Sponsors are also invited to get involved on the ground by volunteering and/or hosting a vendor or information table during the celebration at no additional cost.

Pride isn't confined to a single day. It is an ongoing commitment to visibility, care, and advocacy. In a time of shifting administrative priorities, community partnerships are more essential than ever. Your support allows us to maintain affirming spaces, strengthen services, and grow opportunities that uplift LGBTQIA+ individuals and families.



Looking toward 2026, we remain deeply invested in building a future rooted in joy, belonging, and resilience. Sponsorship is a powerful way to stand with our community, helping protect hard-won progress, amplify voices, and drive meaningful change that lasts well beyond Pride season.

Want to make an impact that matters? Become a Schenectady Pride sponsor and help ensure this celebration continues to grow and thrive. Your support fuels our community.



SCHENECTADY PRIDE SPONSORSHIP LEVELS

Rainbow Sponsor - \$5,000

- Festival Named Stage
- Festival Business Spotlight on stage
- Company Logo included in our Capital Pride Guide Ad
- VIP Placement for Festival Vendor Space
- Logo on Festival Signage
- 8 Recognition posts on all Schenectady Pride social media
- Acknowledgment from Festival Stage
- Logo & Recognition on Schenectady Pride website

Platinum Sponsor - \$3,500

- Festival Business Spotlight on stage
- Company Logo included in our Capital Pride Guide Ad
- VIP Placement for Festival Vendor Space
- Logo on Festival Signage
- 6 Recognition posts on all Schenectady Pride social media
- Acknowledgment from Festival Stage
- Logo & Recognition on Schenectady Pride website

Gold Sponsor - \$2,000

- Company Logo included in our Capital Pride Guide Ad
- VIP Placement for Festival Vendor Space
- Logo on Festival Signage
- 6 Recognition posts on all Schenectady Pride social media
- Acknowledgment from Festival Stage
- Logo & Recognition on Schenectady Pride website

Silver Sponsor - \$1,250

- VIP Placement for Festival Vendor Space
- Logo on Festival Signage
- 6 Recognition posts on all Schenectady Pride social media
- Acknowledgment from Festival Stage
- Logo & Recognition on Schenectady Pride website

Bronze Sponsor - \$750

- Logo on Festival Signage
- 6 Recognition posts on all Schenectady Pride social media
- Acknowledgment from Festival Stage
- Logo & Recognition on Schenectady Pride website





SPONSORSHIP PAYMENT OPTIONS

SPONSORSHIP APPLICATION PORTAL



Through our partnership with the Pride Center of the Capital Region, which serves as our fiscal sponsor, your contribution is tax-deductible. A donation acknowledgment will be sent by email shortly after your payment is received. We are sincerely grateful for your support and for standing with Schenectady Pride in honoring and uplifting our diverse community.

If you or your business/organization is interested in donating to Schenectady Pride in lieu of sponsorship, we welcome donations of any amount. You can donate via our online form: <https://capitalpridecenter.app.neoncrm.com/forms/schenectady-pride> or scan the QR Code to the right.

DONATION PORTAL



Checks/Money orders are to be made out to:
Pride Center of the Capital Region
Add Schenectady Pride to the memo line.

**Pride Center of the Capital Region
c/o Schenectady Pride**

1 Rapp Rd, Suite 1
Albany, NY 12203

e: development@schenectadypride.org

w: <http://www.schenectadypride.org>