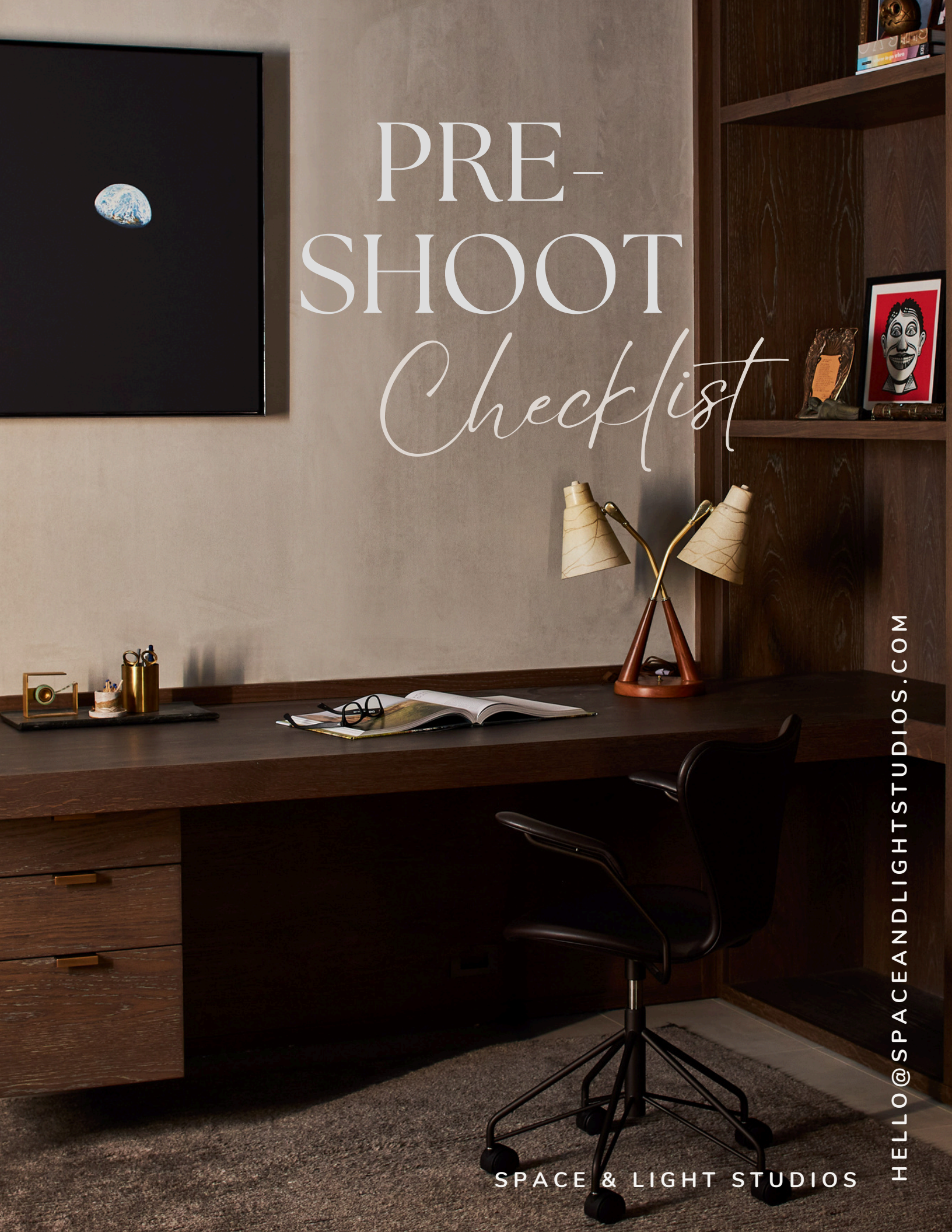


PRE-SHOOT Checklist



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Hello!

Photoshoots can be like herding cats – juggling light, rearranging furniture, and ensuring no one trips over a stray prop. But with some solid planning and clear communication, it can be a blast! A little prep and clear communication transform the chaos into a fun, creative process!

Check out our checklist to make your next shoot go off without a hitch – like a well-choreographed dance routine!

Helynn & Jackie

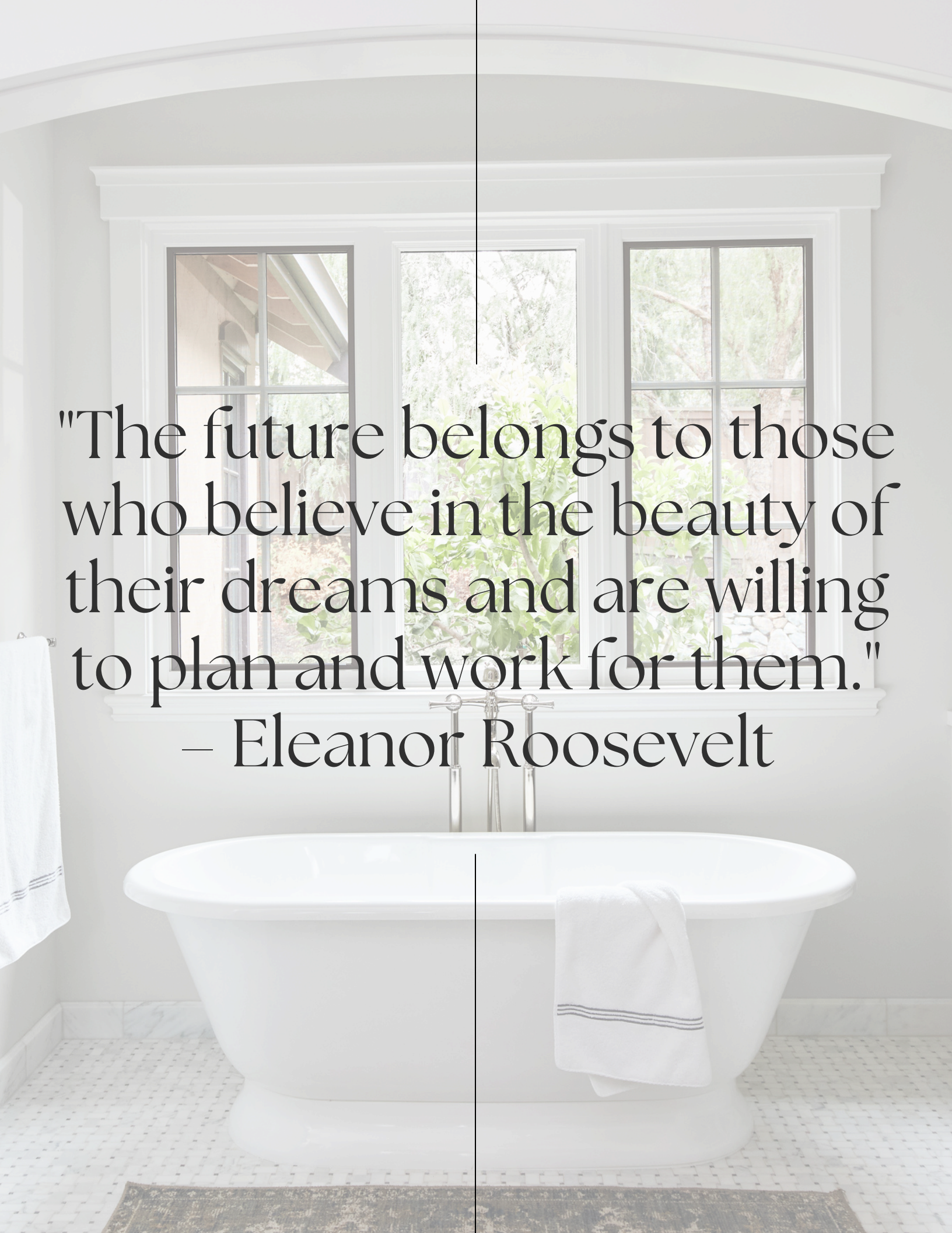
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Pre Production

- ☐ **Shot List:** Make a list of the must-have features and details. Skip the specific angles and let your photographer work their magic.
- ☐ **Image Quantity:** Agree on how many photos you'll get. Some photographers snap hundreds, while others deliver a few perfect ones.
- ☐ **Purpose of Images:** Be clear on where you'll use the images – online, print, social media, competitions, magazines/editorial. It'll shape the shoot's details.
- ☐ **Licensing & Usage:** Discuss image licensing. Photographers own the copyright, and you're buying a license to use the photos. Know what you're getting!
- ☐ **Additional Licenses:** If others want to use the images, discuss extra licenses with your photographer. Costs are usually shared with a little extra for each license.
- ☐ **Production details:** Any additional specifics of your shoot eg. will you need a stylist or models?
- ☐ **Contracts, Releases and Deposits:** Make sure all contracts and releases are signed and deposits paid to avoid last-minute chaos.
- ☐ **Homeowner:** Let the homeowner know the shoot could last up to 10 hours, explain that moving furniture might be necessary but will be put back in place, inform them about the number of people onsite, and ensure any family members in the photos sign model releases beforehand.

Production - Site Preparation

- ☐ **Deep Cleaning:** Give the home a thorough clean, not just a quick tidy-up. Don't forget under the furniture and hard-to-reach places. especially if you are capturing motion footage.
- ☐ **Styling:** Styling can make or break an image. Be sure you have discussed styling options with your photographer or stylist to ensure you have what you may need for the day. Pay special attention to details such as wrinkled curtains or linens and steam beforehand.
- ☐ **Interiors:** Check that fireplaces work and learn how to operate them if they'll be featured in the shoot. Additionally make sure all motorized blinds and curtains are working and that you know to operate them (is there a remote, does the gas need to be turned on etc).
- ☐ **Exteriors:** If you are capturing exterior shots ensure that all the exterior lights are working properly including pool lights. Make sure you know how to turn off the sprinklers if necessary.
- ☐ **Staging Area:** Keep in mind where you will stage props etc. Your photographer may have equipment they need to stage as well. Ideally the area you choose is out of the way to avoid shuffling things around throughout the shoot.

A photograph of a bathroom featuring a large white clawfoot bathtub. Behind the tub is a window with three panes, each showing a different outdoor scene: a building, trees, and a garden. A white towel is draped over the side of the tub. The floor is covered in small, light-colored square tiles with a dark pattern. A dark rug is partially visible in the foreground.

"The future belongs to those
who believe in the beauty of
their dreams and are willing
to plan and work for them."
– Eleanor Roosevelt

Thank-you!

At Space and Light Studios, we're dedicated to helping your business shine and grow through exceptional photography. We're here to capture the essence of your brand and support your vision every step of the way. If you have any questions or need assistance, don't hesitate to reach out – we're just a message away and excited to help your business thrive!

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