

# JAYME GONZALEZ

*Graphic Designer*

## EDUCATION

### Bachelor of Science in Graphic Design

John Brown University  
*Graduated: May 2002*

## SKILLS

- Adobe Creative Suite: Illustrator, Photoshop, InDesign
- Graphic Design: Layout, typography, branding, color theory
- Pre-Press & Print Production: Print-ready file preparation, color management, file formats
- Project Management: Task prioritization, deadline management, approval workflows
- Digital Marketing: Email campaigns, digital ads, social media content
- Collaboration & Communication: Cross-functional teamwork, client relations, feedback integration

## PHILANTHROPY EXPERIENCE

### Volunteer Designer

Help One Now, *Raleigh, NC* | 2015  
Little Hearts of Hope, *Frisco, Texas* | 2018  
Brain Heroes, *Austin, Texas* | 2019  
Frisco ISD, *Frisco, Texas* | 2022

## PROFESSIONAL DEVELOPMENT

- CAD 3D Drafting Course  
*Austin Community College* | 2022
- Textile Design Courses  
*Surface Design Immersion* | 2023

## REFERENCES

Available upon request

## PROFILE

Creative graphic designer with a deep passion for visual storytelling and a strong foundation in branding, layout, and typography. Excited to be part of a dynamic team where I can grow as well as contribute to the development of high-quality, print-ready designs, and digital assets while maintaining brand consistency across all marketing channels.

## PROFESSIONAL EXPERIENCE

### Graphic Designer

The KAD Group / KAD Creative, Frisco, Texas  
*Jan 2017 - Present* | 7 yrs 10 mos

- Contribute to the development and evolution of branding, layout, illustration, and graphic design for products and brands, while maintaining brand integrity.
- Collaborate with cross-functional teams to create innovative designs for print, digital, web, and social media channels, ensuring brand consistency and creativity.
- Prepare and manage files for print, ensuring accuracy in digital handoff and managing pre-press processes including color management and file formatting.
- Execute creative design strategies that engage audiences across various platforms, appeal to customers, and help drive brand recognition.

### Owner | Graphic Designer

Jayne Marie Designs, Austin, Texas  
*Jan 2007 - Jan 2017*

- Founded and grew a dynamic design business, crafting custom textile patterns for fashion and apparel markets, with designs featured in national stores.
- Designed apparel collections and branding solutions, from concept to production, with a focus on cohesive visuals that align with client brand goals.
- Collaborated with notable clients to deliver creative design solutions that enhanced brand visibility.

## CONTACT

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- 🌐 **Portfolio:** [jgonzdesign.com](http://jgonzdesign.com)