

THE UNSCRIPTED FOMO EMAIL

Hello!

I hope you're well and having a great day.

I wanted to touch base with you and let you know that I just got another enquiry for your wedding date. They are interested in booking, but since you enquired first I wanted to give you a heads up! I will keep your date free for you until the end of the day tomorrow so you don't miss out in case you're looking to book :)

Let me know either way!

Thanks

I only send this email if I've had some contact with the couple (ie if we've been emailing or had a Zoom call), otherwise I feel like it sounds a bit off that I've kept their date free if they never replied to me!

This email can also be sent if you've *actually* had another enquiry for the same date of course!

THE UNSCRIPTED EMAIL TEMPLATES ALSO INCLUDE:

- Thank you email
- Enquiry response email
- Not available + recommendations email
- Follow up email
- Email sending out quote
- If couple booked someone else email
- Thanks for booking x3
- Invoice reminder
- 6 months email
- Email sending out questionnaire
- Email to schedule pre wedding call
- 7 day email
- Post wedding email x3
- Song selection email
- Gallery ready x2
- Email sending gallery to suppliers x3
- Email sending album proof
- Email upselling photo album

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