SEMI-CUSTOM COLOR GUIDE

TIPS FOR SELECTING COLORS:

Availability: Please review the available colors carefully, as not all colors are available in all type and sized items. For instance, our No 10 (long skinny envelopes) only come in certain colors. If a color is not available, we will do our best to find a close substitute!

Printing Type: We currently only offer digital printing (flat printing), but both our Copenhagen and PNW suite have embossed details.

White Ink: In order to print on dark paper, we have to use white digital printing ink. It only comes in one color - a true-white. So please remember when ordering colors we cannot do like Pastel Green on Holly - it would need ot be white on Holly.

RSVP Cards: We recommend picking a lighter color for the RSVP card because guests will need to write on it.
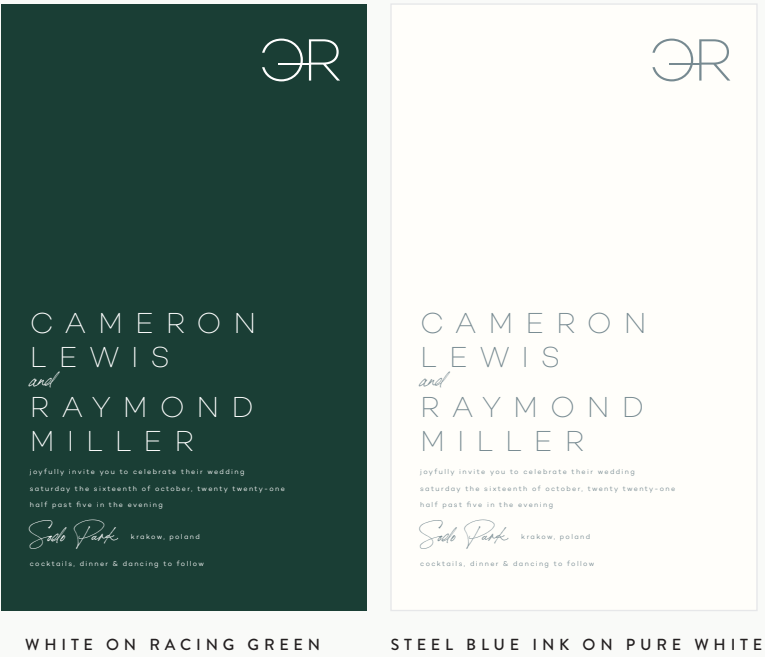
What is Vellum? Vellum is a semi-transparent white paper that works great for belly bands and gatefolds. It also comes in our A6 RSVP envelope size.

FREQUENTLY ASKED QUESTIONS:

Can I order samples? Yes! We highly recommend this if you'd like to see paper colors in person.

What if I can't decide what color to use? We offer Custom Color Consultations as part of our suite upgrades, which means we will select and curate up to three color palettes based on your wedding theme/colors/decor.

What if a color is out of stock? We will work with you to find either a close alternative or can alter the design slightly to accommodate a new color choice.

WHITE ON RACING GREEN   STEEL BLUE INK ON PURE WHITE

PAPER AND INK CHOICES

All of our papers are thick matte finished card stock. Note that the color you see on screen can vary based on computer monitor so if you are not sure, please order a sample to see it in person!

● Recommended for RSVP cards

PURE WHITE (true bright white)	SNOW WHITE (more natural white)	CHINA WHITE (true ivory)	CHARDONNAY (creamy rich ivory with a hint of gray)	BISCUIT (creamy light taupe)	CAMEL (carmelly tan)	PALE GRAY (true light gray)	TIMBERWOLF (richer mid-gray)	CHARCOAL (true dark gray)	EBONY (true rich black)
PASTEL BLUE (our lightest blue)	AZURE BLUE (light dusty blue)	STEEL (darker dusty blue)	SAPPHIRE (bright vibrant blue)	ROYAL BLUE (perfect mid-blue)	NAVY (preppy navy blue)	IMPERIAL BLUE (darker than navy and a bit richer)	CARRIBEAN (lighter teal)	TABRIZ BLUE (very bright ocean blue)	ATOLL (true turquoise)
PASTEL GREEN (sea foam light green)	LICHEN (green/gray)	MATCHA TEA (literally the color of matcha)	MID GREEN (true medium green)	MEADOW (rich mossy green)	OLIVE (rich darker yellowy-green)	SEQUOIA (dusty pine tree with a slight gray undertone)	RACING GREEN (darkest of our greens, rich and elegant)	KIWI (bright yellowy-green)	NEON GREEN (bright as it sounds!)
VELLUM WHITE (it's actually a really light pink!)	PASTEL PINK (true light pink)	OLD ROSE (a true dusty pink)	ROSEBUD (dusty purple-pink)	CARMINE (rich purple-red)	MERLOT (rich true dark wine red)	SCARLET (true red-red)	CHILI PEPPER (brighter firetruck red)	PUMPKIN (true mid-orange)	RUST (dusty dark orange)
LAVENDAR (brighter light purple)	ORCHID (true mid purple)	PURPLE (royal purple)	PRUNE (true mid purple)	AMETHYST (deep eggplant purple)	CORAL (rich orangey-pink)	LIPSTICK (bright Barbie pink)	CITRINE (creamy sunshine yellow)	INDIAN YELLOW (darker and dustier mid yellow)	VELLUM (TRANSPARENT)

ENVELOPES

Most of envelopes are available in the A6 (RSVP), A7 (5x7in), A9 (5.5x8.5), but we have limited options for No10 (4x9in) envelopes. Please be sure to inquire for current availability and sizing.

PURE WHITE	SNOW WHITE	CHINA WHITE	CHARDONNAY	MIST	PALE GRAY	TIMBERWOLF GRAY	CHARCOAL GRAY	EBONY
PASTEL BLUE	STEEL	NAVY	IMPERIAL BLUE	ATOLL	SCARLET	PUMPKIN	RUST	INDIAN YELLOW
PASTEL GREEN	LICHEN	MATCHA	MID GREEN	MEADOW	SEQUOIA	RACING GREEN	LIPTSTICK PINK	CORAL
VELLUM WHITE	PASTEL PINK	OLD ROSE	CARMINE	MERLOT	LAVENDAR	ORCHID	PRUNE	AMETHYST