

IGNITE YOUR VERVE

ANALYTICS

ACCUMULATED FROM CURRENT
SOCIAL MEDIA CLIENTS

Note when reading analytics note numbers from
hashtags, location, likes, profile visits, website
clicks and shares.

Post Insights

504 15 6 14

89 Profile Visits 6,308 Reach

Interactions ⓘ

89 Actions taken from this post

Profile Visits 89
Website Clicks 16

Discovery ⓘ

6,308 Accounts reached
89% weren't following you

Follows 20
Reach 6,308
Impressions 6,639
From Hashtags 5,877
From Home 613
From Location 21
From Other 128

Post Insights

485 14 6 13

77 Profile Visits 5,983 Reach

Interactions ⓘ

77 Actions taken from this post

Profile Visits 77
Website Clicks 16

Discovery ⓘ

5,983 Accounts reached
89% weren't following you

Follows 18
Reach 5,983
Impressions 6,310
From Hashtags 5,593
From Home 613
From Location 20
From Other 84

Post Insights

486 14 6 13

79 Profile Visits 6,008 Reach

Interactions ⓘ

79 Actions taken from this post

Profile Visits 79
Website Clicks 16

Discovery ⓘ

6,008 Accounts reached
90% weren't following you

Follows 18
Reach 6,008
Impressions 6,366
From Hashtags 5,646
From Home 613
From Location 20
From Other 87

Post Insights

415 5 44 17

24 Profile Visits 3,648 Reach

Interactions ⓘ

24 Actions taken from this post

Profile Visits 24
Texts 1

Discovery ⓘ

3,648 Accounts reached
96% weren't following you

Follows 2
Reach 3,648
Impressions 4,281
From Hashtags 3,700
From Home 214
From Profile 150
From Other 217



Posted on 02/05/20, 6:45pm

490 984 18

Interactions

40
Promotion Clicks

Visit Profile 207
19% from promotion

Visit Website 13
0% from promotion

Discovery

4,775
People reached
80% weren't following you
25% came from your promotion

Impressions 5,402
23% from promotion

Follows 103

113 4 0 0

16 903
Profile Visits Reach

Interactions ⓘ

16
Actions taken from this post

Profile Visits 16

Website Clicks 10

Discovery ⓘ

903
Accounts reached
40% weren't following you

Follows 0

Reach 903

Impressions 1,006
From Home 605
From Hashtags 368
From Explore 3
From Other 30

Post Insights

267 1 3 9

15 1,664
Profile Visits Reach

Interactions ⓘ

15
Actions taken from this post

Profile Visits 15

Discovery ⓘ

1,664
Accounts reached
65% weren't following you

Follows 2

Reach 1,664

Impressions 1,824
From Hashtags 1,146
From Home 663
From Explore 1
From Other 14

145 6 0 1

13 1,063
Profile Visits Reach

Interactions ⓘ

13
Actions taken from this post

Profile Visits 13

Website Clicks 5

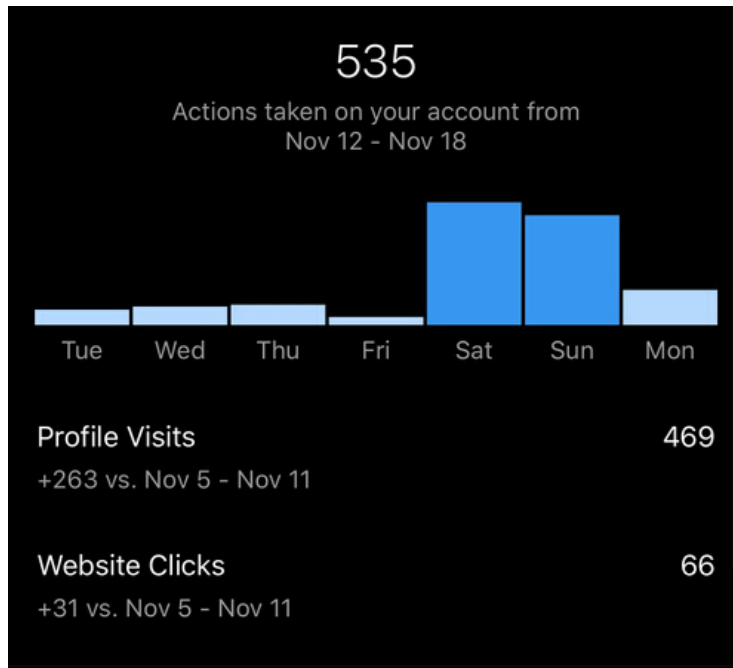
Discovery ⓘ

1,063
Accounts reached
49% weren't following you

Follows 0

Reach 1,063

Impressions 1,126
From Home 513
From Hashtags 496
From Profile 3
From Other 114



Reach 4,616
 +2509 vs. Jan 19 - Jan 25

Impressions 12,852
 +2515 vs. Jan 19 - Jan 25

Interactions ⓘ

481
 Actions taken on your account from

Reach 5,204
 +607 vs. Jan 25 - Jan 31

Impressions 25,556
 +12856 vs. Jan 25 - Jan 31

Profile Visits 1,141
 +722 vs. Jan 25 - Jan 31

Website Clicks 92
 +50 vs. Jan 25 - Jan 31