

Text Messaging (SMS) Privacy Policy

At New Leaf Nutrition we value your privacy and are committed to protecting your personal information. This Text Messaging (SMS) Privacy Policy explains how we collect, use, and safeguard your information when you opt in to receive text messages from us.

1. Information We Collect

When you opt in to receive SMS communications, we may collect:

- Your mobile phone number
 - Your name (if provided)
 - Messaging preferences and consent records
 - Any information you provide via text message responses
-

2. How We Use Your Information

We use your information to:

- Send transactional messages (e.g., appointment reminders, order updates)
 - Provide customer support
 - Send promotional or marketing messages (if you have opted in)
 - Improve our services and communication
-

3. Consent to Receive Messages

By providing your phone number and opting in, you consent to receive SMS messages from New Leaf Nutrition. Message frequency may vary. Standard message and data rates may apply.

4. Opt-Out Instructions

You may opt out of receiving text messages at any time by replying:

- **STOP** to unsubscribe
- **HELP** for assistance

After you send “STOP,” you will receive a confirmation message and will no longer receive SMS messages from us unless you opt back in.

5. Sharing of Information

We do **not sell, rent, or share** your mobile number or personal information with third parties for their marketing purposes.

We may share your information with trusted service providers who help us deliver SMS messages, provided they agree to keep your information confidential.

6. Data Security

We implement reasonable safeguards to protect your personal information from unauthorized access, disclosure, or misuse.

7. Data Retention

We retain your information only as long as necessary to fulfill the purposes outlined in this policy or as required by law.

8. Your Privacy Rights

Depending on your location, you may have rights to access, correct, or delete your personal information. To make a request, contact us using the information below.

9. Contact Us

If you have any questions about this SMS Privacy Policy, please contact us at:

- Email: [Your Email Address]
 - Phone: [Your Business Phone Number]
 - Address: [Your Business Address]
-

10. Changes to This Policy

We may update this policy from time to time. Any changes will be posted with an updated effective date.

By opting in to receive SMS messages from New Leaf Nutrition you acknowledge that you have read and agree to this Privacy Policy.